# Real Country BUSINESS CASE

DRAFT FOR CLIENT REVIEW

PREPARED BY IPA Partners & People, Place and Partnership

PREPARED FOR Gilgandra, Coonamble & Warrumbungle Shire Councils

Version B 23rd November 2023

# **KEY PROPOSAL DETAILS**

PROPOSAL INFORMATION		
Proposal name	Real Country Business Case	
Lead organisation (e.g. XYZ Council)	Gilgandra Shire Council	
Lead organisation ABN		
Proposal partners	Coonamble Shire Council	
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SUPPORTING INFORMATION	
Attachments Please list out all supporting information provided	Appendix A - Travel to Outback NSW Regional Tourism  Appendix B - Cost Plan (November 2023)  Appendix C - Tourism Impact Report (November 2023)  Appendix D - NPV and BCR Worksheet (November 2023)  Appendix E - 10 year cashflow (November 2023)  Attachment A - Real Country Issues Paper (June 2023)  Attachment B - Real Country Review of NSW Strategic Documents (June 2023)  Attachment C - Real Country Destination Strategic Plan (November 2023)
	Attachment D - Real Country Engagement Reports (November 2023)

# **DOCUMENT INFORMATION**

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#### Acknowledgement of Country

Real Country is home to three Aboriginal nations - Wiradjuri, Kamilaroi and Wailwan. We are proudly a meeting place for family, friends, locals and visitors alike. We acknowledge the traditional custodians of the land on which we live, work and play and pay respects to our Elders past, present and emerging.

#### Footnote

This document frequently references the other source documents which go to make up the Real Country Business Case. The reader should read this document in conjunction with those documents. The detail (research, data, strategy alignment, project descriptions and scope) are largely contained in these documents.

The other source documents are:

- Real Country Issues Paper (June 2023)
- Real Country Destination Strategic Plan (November 2023)
- Real Country Engagement Reports (November 2023)
- Real Country Cost Plan (November 2023)

# EXECUTIVE SUMMARY

The "Real Country" initiative, pioneered by the collaborative efforts of the Coonamble, Gilgandra, and Warrumbungle Shire Councils, represents a strategic and innovative approach to enhancing tourism and regional development in Central West New South Wales. The initiative is distinguished by its focus on leveraging the area's natural beauty and cultural heritage, with notable highlights including the Warrumbungle National Park, Pilliga Forest, Castlereagh River, Macquarie Marshes, and artesian bore baths. This collaborative effort over the past year has led to several infrastructure projects deeply rooted in community engagement, reflecting the collective aspirations and insights of the local populace. These projects align with the strategic objectives outlined in the Real Country Destination Strategy and contribute to the overarching goals of enhancing local tourism, preserving cultural heritage, and fostering sustainable economic development.

The strategy places significant emphasis on the economic and cultural revitalisation of local towns and villages, such as Coonamble, Coonabarabran, Gilgandra, Mendooran, and Binnaway. The planned outcomes of this revitalisation are comprehensive, spanning economic, social, environmental, and cultural areas. The strategy aims to invigorate local economies, create diverse revenue streams, and achieve long-term financial sustainability. Socially, it seeks to foster community engagement and development, improve quality of life, and bolster resilience against natural disasters. Environmentally, the focus is on sustainable development and ecological balance, while culturally, it emphasises preserving and promoting local identity and revitalising towns and villages.

The Business Case for the Real Country project measures and reports on the impact of planned tourism infrastructure, with the aim of making the Real Country tourism experience a reality that enhances the natural assets of the region and improves the regional economy. There are significant benefits in diversifying employment and providing opportunities away from the main sectors of Health Care, Agriculture, Education, and Retail. In the Orana Region, located in Central West and North West NSW tourism employment represents only 4.5% of the total jobs, a ranking of ninth, indicating substantial room for growth in this sector.

From a social investment perspective, the project is designed to enhance community cohesion and identity. Infrastructure projects, particularly those enhancing the Castlereagh River, aim to foster a stronger sense of community belonging and pride, which is critical for social resilience. Environmentally, the project emphasises sustainable tourism infrastructure, aiming for ecological balance and preservation of natural heritage. Culturally, the initiative focuses on preserving and promoting the region's unique history and identity, contributing to its cultural vibrancy.

The Real Country project is set to build upon its burgeoning relationship with local communities and natural assets, aiming to integrate complementary infrastructure that links key community assets in each of the councils. This initiative is designed to enhance accessibility and interaction with the river, weaving together each town and villages natural beauty with its thriving community life.

#### **Real Country Region overview**

The Real Country Strategy closely examines the demographics and economic characteristics of the Local Government Areas (LGAs) of Coonamble, Gilgandra, and Warrumbungle. This analysis is pivotal in understanding the potential impacts and opportunities presented by the proposed tourism infrastructure project. By delving into the unique population makeup, labour force participation rates, and predominant industries in these regions, the strategy aims to identify how the project can best align with and enhance the local economic and social fabric.

#### **Implications for Tourism Infrastructure**

The information presented in the below table provides a nuanced picture of each region's economic and tourism position. Coonamble, with a population of 2,666 and a notable 39.5% Indigenous demographic, shows a moderate labour force participation and a significant part-time employment sector, suggesting economic diversity. Its tourism sector, though modest, indicates potential for growth in Accommodation & Food Services. Gilgandra, with a population size of 4,295 has slightly an older population (median age 46) and a balanced gender distribution, demonstrates a stronger labour force engagement and a more significant contribution of tourism to employment (4.1%), again led by Accommodation & Food Services.

Warrumbungle stands out with its larger population (9,225) and higher median age (50 years), reflecting a mature community. Its tourism sector, contributing 5.7% to total employment, is the most developed among the three, highlighting a well-established Accommodation & Food Services sub-sector. Across these councils, the presence of a significant Indigenous population, especially in Coonamble, adds a unique dimension to the regional demographics, potentially influencing cultural and tourism activities.

Category	Coonamble	Gilgandra	Warrumbungle
Population	2,666 individuals	4,295 individuals	9,225 individuals
Gender Distribution	49.3% male, 50.7% female	Nearly equal gender split	Even gender distribution
Median Age	38 years	46 years	50 years
Indigenous Population	39.5% Indigenous	14.5% Indigenous	10.7% Indigenous
Labour Force Participation Rate	47.3%	54.2%	47.2%
Full-Time Employment Rate	56.2%	58.2%	55.9%
Part-Time Employment Rate	28.7%	N/A	N/A
Key Occupations	Community and personal service workers, Managers, Professionals	Managers	Managers, Labourers
Median Personal Income	\$641	\$632	\$559
Median Household Income	\$1,206	\$1,149	\$1,068
Key Industries	Primary education, Local government administration	Local government administration, Farming (grain, sheep, beef cattle)	Beef cattle farming, Local government administration
Tourism Employment	35 jobs (2.5%)	62 jobs (4.1%)	178 jobs (5.7%)
Largest Tourism Sub-Sector	Accommodation & Food Services (26 jobs)	Accommodation & Food Services (48 jobs)	Accommodation & Food Services (143 jobs)

The demographic and economic profiles of Coonamble, Gilgandra, and Warrumbungle Shire present a nuanced picture. A significant Indigenous population across the regions highlights the potential for cultural tourism. The presence of a managerial and professional workforce suggests a receptive environment for new projects. Lower median incomes, especially in Warrumbungle Shire, indicate potential economic benefits from tourism-related employment. The predominance of agriculture and local government sectors suggests opportunities for agri-tourism and partnerships with local authorities.

The Strategy Document provides strong detail and analysis of tourism infrastructure for the region, along with significant other analysis. The Issues Paper also provides in-depth analysis, observations and gap analysis which has significantly informed this Business Case.

The strong data analysis has led to observation of opportunity and growth in the tourism sector. These are;

- 1. Potential for increased profitability through higher visitor spend through targeted high quality authentic infrastructure based on strong community consultation and gap analysis; and
- 2. Employment growth coming from a low base relative to the rest of Regional NSW.

The detailed insights provided in the table above inform the Real Country project's development of impactful infrastructure plans and concepts. These initiatives are strategically designed to enhance the quadruple bottom line, targeting crucial opportunity areas highlighted in the demographic and economic profiles of Coonamble, Gilgandra, and Warrumbungle. This approach is integral to driving significant improvements across these regions.

# **The Catalyst Projects**

The vision of the project seeks to grow the Real Country region into an experience destination, provide economic support outside of the agricultural industry, engage with communities, enhance natural assets, drive community and visitor access, increase visitation and overnight stays, increase education, provide cultural experience and wellbeing opportunities, improve space for events, and leverage natural assets with initiatives of activities, art and scapes.

Over the past 12 months, a series of infrastructure projects have been developed for each of the three Councils, underpinned by collaborative discussions and engagement with each local community. These projects, created with the aspirations and insights gathered from these communities, reflect a series of strategic directions for the future. This collaborative approach has ensured that the projects not only address the unique needs and characteristics of each area but also align seamlessly with the strategic objectives of the Real Country Destination Strategic Plan.

#### Coonamble

Business Case Project - Warrena Weir Recreation Precinct

- Objective Activate Warrena Creek, offering diverse recreational experiences to residents and visitors.
- Approach The masterplan encompasses a two-stage development, starting with public access enhancements, amenities upgrade, and water-based recreational infrastructure. Stage 2 envisions further expanding these offerings, adding eco-stay cabins, a landmark viewing tower, and extended walking trails.

#### Gilgandra

Business Case Stage 1: Town Centre Precinct

- Objective Enhance recreational offerings and engagement with the Castlereagh River.
- Approach Implementing a new pathway along the eastern riverbank, connecting existing trails and creating a comprehensive loop. Additionally, developing recreational areas such as a beach and a timber boardwalk.

Business Case Focus Area 2: Cultural and Heritage Precinct

- **Objective** Showcase Gilgandra's rich cultural and historical narrative.
- **Approach** Utilising the Coo-ee Heritage Centre and Gilgandra Museum as focal points, the project aims to create a high-quality cultural precinct that highlights the region's heritage.

#### Warrumbungle

Business Case Project: Coonabarabran Adventure Precinct and Villages of Binnaway and Mendooran

- Objective Create a nature-based experience along the Castlereagh River, and
- **Approach** Building upon existing path networks and community infrastructure, the vision involves developing activation nodes within the Coonabarabran, Binnaway and Mendooran.

### The Financial analysis

The estimated total cost for the project stands at \$15.8 million, with a detailed breakdown of these costs provided for each Local Government Area (LGA) as illustrated in the section below.

The comprehensive cost plan for the Business Case has been meticulously developed by the registered Quantity Surveying firm T-Cubed. This plan has been tailored to provide insights into the financial dimensions of the project from various perspectives.

In order to ensure a thorough financial evaluation, costs have been reported in two formats: escalated costs, which are crucial for assessing funding requirements and overall project affordability, and unescalated costs, which serve as the basis for a rigorous cost-benefit analysis. This approach is outlined in the below table and facilitates a more nuanced understanding of the project's financial implications.

Project Location	Total Cost \$000	Total Cost Escalated \$000
Coonamble	5,043	5,151
Gilgandra	5,671	5,870
Warrumbungle	5,110	5,219
Total	15,824	16,240

The cost structure for the projects encompasses several key components, ensuring a comprehensive financial plan. Firstly, preliminaries are set at 15% of the Net Construction Cost. This is complemented by a margin calculated at 5% of both the Net Construction Cost and Preliminaries. Professional fees are accounted for at 10% of the Gross Construction Cost. Additionally, authority fees are levied at 2% of the Gross Construction Cost, inclusive of Professional fees. A significant contingency is factored in at 20% of the Gross Construction Cost. The sizeable contingency is a direct reflection of the high-level nature of the project designs, and it accounts for potential uncertainties such as ground conditions, final surveys, and similar exclusions.

With respect to the project schedule, every project is designed to be developed over a duration of three years. The project's upfront phase includes expenses for planning, early works, Development Application (DA), and refined design. These expenses build up gradually to the building costs, which take centre stage in the project's last phases. This staged method guarantees a planned and strategic financial investment in line with the project's advancement.

# **Projected ongoing costs**

To facilitate thorough financial planning and enhance the accuracy of the cost-benefit analysis, a detailed long-term maintenance cost plan has been developed. This plan extends beyond the initial capital expenditures to encompass a comprehensive range of ongoing expenses. It includes operating costs, routine maintenance and repairs, as well as costs associated with the renewal and replacement of infrastructure. These costs are itemised for each Council within Section 3 of the Business Case and provide a clear and structured financial outlook for the long-term sustainability of the project.

#### **Cost Benefit Analysis**

The project's total capital cost stands at \$15.82 million, offering a diverse range of benefits, both tangible and intangible, to the communities of each Council and the broader Real Country region. The subsequent tables in Section 3.5 provide a comprehensive overview of these benefits, encompassing various project components, beneficiaries, and timelines. This detailed representation substantiates the assumptions underlying the project's favourable cost-benefit analysis. A key financial highlight is the projected growth in visitor numbers and spending. The Real Country Issue Paper's Gap Analysis pinpoints a specific group of higher-spending visitors likely to be drawn by the new tourist infrastructure. The table below offers a concise forecast of the anticipated increase in visitor numbers and overnight stays, directly attributable to the new infrastructure initiatives.

Project Location	Additional Visitors p.a	Additional nights p.a.
Coonamble	5,110	748
Gilgandra	12,045	1,588
Warrumbungle	7,450	933
Total	24,605	3,269

Source: Issues Paper, REMPLAN, TRA 2022

The forecasting approach for this project has been meticulously segmented into Domestic, Domestic Overnight, and International Overnight visitor categories. This detailed breakdown leverages the insights from the TRA 2022 Tourism Profile and the REMPLAN Tourism Analysis Model. The resultant analysis yields a comprehensive estimate of total visitor expenditure.

The projections indicate that attracting an additional 24,605 visitors to the region is expected to generate a significant economic impact. The total estimated expenditure resulting from this influx is calculated to be \$4.05 million. This activity further translates into a value-added impact of \$3.4 million, underpinned by a Type 1 Multiplier of 1.284 and a Type 2 Multiplier of 1.612. These figures underscore the substantial economic contribution that the project is poised to deliver.

In terms of regional economic growth, the Gross Regional Product (GRP) is projected to see an increment of \$3.344 million, a rise of 0.03%, reaching \$10.822 million. This increase is attributed to several key factors. Directly, there's an expected rise in output by \$4.052 million, the creation of 23 new jobs, an addition of \$1.126 million in wages and salaries, and an enhancement in value-added value by \$2.074 million. These figures reflect the direct economic benefits stemming from the project.

Furthermore, the expansion of the local economy is set to initiate a ripple effect through the supply chain. This is anticipated to arise from increased local procurement of goods and services. Indirect impacts from this economic stimulation include an additional \$1.435 million in output, the creation of 4 additional jobs, an increment of \$0.288 million in wages and salaries, and a further \$0.589 million gain in value-added. These indirect effects are crucial in understanding the comprehensive economic uplift that the project is expected to yield.

#### **Projected Impacts from Forecast Visitor Numbers**

The Real Country Strategy entails a substantial investment in new construction, totalling \$15.82 million. To comprehensively assess the economic impact of this project within the Orana region, the REMPLAN software was employed. This analysis specifically evaluated the effects of channeling the \$15.82 million investment into the construction of Stage 1 works.

The economic significance of the project is further highlighted by the total value-added, which is a noteworthy \$10.11 million. This figure is underpinned by a Type 1 Multiplier of 1.667 and a Type 2 Multiplier of 2.101, indicating the project's robust potential to amplify economic benefits within the region.

Impact Summary	Direct Effect	Supply- Chain Effect	Consumption Effect	Total Effect	Type 1 Multiplier	Type 2 Multiplier
Output (\$M)	\$15.82	\$8.93	\$3.59	\$28.35	1.558	1.792
Employment (Jobs)	\$25.00	\$23.00	\$12.00	\$60.00	1.765	2.176
Wages and Salaries (\$M)	\$2.41	\$1.88	\$0.77	\$5.06	1.721	2.032
Value-added (\$M)	\$4.75	\$3.30	\$2.06	\$10.11	1.667	2.101
Source:	REMPLA	N Economy				

### Summary of the results

#### **Net Present Value (NPV)**

The project's financial viability is underscored by a positive Net Present Value (NPV) of \$8.2 million, set against an initial project cost of \$15.8 million, excluding long-term repairs and maintenance. This is especially impressive considering the project's remote location and ambitious scope.

In the Benefit-Cost-Ratio (BCR) Analysis, the project exhibits a BCR of 0.47. While a BCR below 1 typically raises questions about a project's feasibility, the unique context of this project paints a different picture. The substantial initial investments, reflected in the BCR, are foundational for establishing the necessary infrastructure that will drive long-term financial benefits, contributing to the project's positive NPV.

Additionally, the application of a 5% discount rate, as recommended by the NSW Treasury, significantly influences the BCR. This is particularly pertinent in the context of the project's considerable upfront costs

#### **Indirect Benefits and QBL**

Considering the wide range of indirect benefits and the significant positive Net Present Value (NPV), the Real Country project extends beyond the confines of conventional financial metrics. Although it exhibits a Benefit-Cost-Ratio (BCR) of 0.47, the project compellingly justifies investment by aligning with broader economic, social, environmental, and cultural goals. This alignment underscores the project's overall viability and establishes its strong case for funding, reinforcing its potential to deliver multifaceted returns.

### **Financial Appraisal**

The project's financial appraisal reveals that the total annual liability is projected to fluctuate between \$583,000 and \$1,041,490 during years 4-10. It's important to note that currently, there is no revenue generation accounted for in the financial appraisal or the cost-benefit analysis calculations. Future commercial activities possible for the Focus Area Projects encompass opportunities for water-based ventures, potential retail offerings such as a cafe/tavern (specifically at the Warrena Weir in Coonamble), diverse culinary experiences, accommodation and eco-tourism, adventure and recreational activities, along with strategic partnerships and sponsorships. By proactively establishing these commercial revenue streams, we not only enhance the project's value but also unlock the potential for generating significant additional revenue.

### **Project Governance**

The Real Country project is poised to adopt a comprehensive governance structure, emphasising shared responsibilities, collaborative decision-making, and strict adherence to regulatory standards. This approach aims to efficiently manage the project while meticulously integrating the diverse needs and visions of the Coonamble, Gilgandra, and Warrumbungle Shire Councils. It's crucial to recognise that, as funding for the projects has not yet been secured, specific management roles remain to be designated. The following is a proposed structure and accompanying commentary, intended to be operationalised upon securing the next stage of funding. This framework is designed to ensure that the project's execution aligns with its overarching goals and the collective interests of the involved councils.

#### **Project Risks**

The primary risks categorised as 'High' in this project encompass areas such as construction, financing and procurement, planning and approvals, cultural heritage, and environmental compliance – especially relevant to activities along the river – as well as the overarching economic viability. The councils involved are well-equipped in risk management, backed by comprehensive structures and processes. This expertise is essential in effectively managing and mitigating the risks associated with such significant projects.

#### Conclusion

The Business Case for the Real Country project clearly illustrates the dedication of the councils to revitalise the regional economy and community through strategic development in tourism, infrastructure projects, and community engagement. This initiative not only strengthens local economies and preserves the unique cultural and natural heritage of the region but also aligns with broader objectives of regional and state development strategies. It signifies a unified and progressive approach towards sustainable regional growth and development.

# CASE FOR CHANGE

# 2.1. BACKGROUND

The "Real Country" initiative, spearheaded by the collaborative efforts of Coonamble, Gilgandra, and Warrumbungle Shire Councils, represents a strategic and innovative approach to tourism and regional development in central west New South Wales. Spanning an area of 27,142 square kilometres, the project aims to elevate the visitor experience by leveraging the area's natural beauty and cultural heritage, with key highlights including Warrumbungle National Park, Pilliga Forest, Castlereagh River, Macquarie Marshes, and artesian bore baths.

Over the past year, this collaboration has given rise to a series of infrastructure projects, deeply rooted in community engagement and reflective of the collective aspirations and insights of the local populace. These projects are not only tailored to the distinctive characteristics of each council area but also align with the strategic objectives outlined in the Real Country Place Strategy.

The strategic integration of various projects under the Real Country initiative is evident through their alignment with the Real Country Destination Strategy Goals. Each project is meticulously designed to align with and contribute to the overarching objectives of the region. These objectives include enhancing local tourism, preserving cultural heritage, and fostering sustainable economic development. This alignment ensures that each project not only meets specific local needs but also contributes to the broader goals of the region, creating a cohesive and comprehensive approach to development.

Furthermore, every project undertaken as part of the Real Country initiative plays a crucial role in contributing to the Regional Real Country Vision. This vision encompasses amplifying opportunities for residents and visitors to explore and celebrate the unique natural and cultural identity of the region. The projects are instrumental in bringing this vision to life, enabling people to connect with and appreciate the distinctiveness of the area's natural beauty and rich cultural heritage. This concerted effort ensures that the development initiatives resonate deeply with the region's identity and aspirations.

The implementation goals include:

- Local Facility Enhancement: Directly benefiting visitors and local communities, these projects focus on improving river experiences, introducing new amenities, or enhancing existing facilities.
- **Economic Development:** Aiming to stimulate local economies, these projects focus on job creation, tourism attraction, and local business growth.
- **Sustainability and Environment:** With an emphasis on sustainable practices, the projects aim to preserve the environment and maintain ecological balance.

The strategic pillars and vision encompass:

- Community Engagement: Ensuring that projects reflect the desires and aspirations of local residents.
- Cultural and Heritage Preservation: A central focus on celebrating and preserving the region's cultural and historical assets.
- **Innovative and Sustainable Solutions:** Projects are designed with innovation and sustainability in mind, supporting a forward-thinking, resilient regional vision.

The projects are categorised into two stages:

- Business Case Approach (Stage 1): Selected for their potential transformative impact, these projects
  represent the region's aspirations and focus on economic revitalisation, community development, and
  environmental sustainability. They include detailed cost-benefit analyses for financial feasibility.
- Masterplan Approach (Stage 2): These projects, crucial for the long-term vision, focus on spatial planning and aesthetic design (not part of this Business Plan).

The Real Country project objectives is focused on the strategic development of natural assets, with the primary objective of transforming the region into a premier tourist destination. This transformation is centred around enhancing and integrating natural assets, such as the Castlereagh River, into the fabric of

community life. By doing so, the initiative aims to create a unique and compelling destination that attracts visitors not only for its natural beauty but also for its integration with the local lifestyle and community. This approach ensures that tourism development is not just about attracting visitors, but also about enriching the experience of the region for both tourists and residents alike, fostering a deeper connection with the natural environment.

In addition to the development of natural assets, the Real Country project places a strong emphasis on the economic and cultural revitalisation of local towns and villages, including Coonamble, Coonabarabran, Gilgandra, Mendooran, and Binnaway. This aspect of the project seeks to reinvigorate these areas, promoting economic growth through increased visitor engagement. The revitalisation efforts focus not only on economic development but also on enhancing the cultural vibrancy of these towns and villages. By doing so, the project aims to create a more dynamic and prosperous region, where increased tourism drives economic growth while also celebrating and preserving the unique cultural identity of each locality.

The planned outcomes are delineated across four key areas:

- **Economic Outcomes:** Invigorating local economies, creating diverse revenue streams, and achieving long-term financial sustainability.
- **Social Outcomes:** Fostering community engagement and development, improving quality of life, and bolstering resilience against natural disasters.
- **Environmental Outcomes:** Prioritising sustainable development and ecological balance, and enhancing the region's natural assets.
- **Cultural Outcomes:** Emphasising cultural and heritage preservation, promoting local identity, and revitalising local towns and villages.

An integral part of the success of the Real Country Project is the dedication to the process and delivery prioritisation of resources by the three Council's. The Councils' delivery priorities are provided below.

# **Delivery Priorities**

The document Real Country Destination Strategy (November 2023) outlines several governance and delivery priorities across different areas, each reflecting the unique needs and aspirations of the local communities.

#### Coonamble

- River Restoration and Conservation: Prioritising the repair and conservation of the river, addressing carp and weed infestations, and improving access to riverbanks.
- Weir Enhancement and Family- Friendly Spaces: Enhancing the weir area for family recreation, including water activities and nature engagement for children.
- Main Street Revitalisation and Accommodation: Increasing accommodation options for tourism and events, and revitalising the main street, including preserving historical assets and supporting businesses.
- **Community Engagement:** Emphasising community engagement and collaboration among the councils to create a strong regional identity.

#### Gilgandra

- Town Centre and River Crossing Design: Reevaluating the town centre design and the potential for a new river crossing.
- River Health and Conservation: Emphasising the maintenance of river health and relocating the town beach to a more accessible location.
- Cultural Inclusivity and First Nations Identity: Promoting cultural inclusivity and celebrating First Nations contributions.
- Promotion of Primary Industries and Rural Strength: Highlighting Gilgandra's rural strength and heritage.

• **Enhancement of Public Spaces:** Developing public spaces for greater community engagement and recreation, and advocating for regional collaboration.

### Coonabarabran, Binnaway, Mendooran

- Amphitheatre Design and Seasonal Considerations: Acknowledging climate seasonality and rethinking amphitheatre design.
- River Health and Ecological Preservation: Prioritising river health and ecological balance across the region.
- First Nations Engagement and Cultural Identity: Recognising the significance of First Nations communities and their contributions to cultural identity.
- Promotion of Arts and Vibrancy: Emphasising art and creativity to infuse vibrancy into town and river
  precincts.
- Dark Sky and Unique Celestial Views: Celebrating unique celestial views for nighttime events and stargazing experiences.
- Community-Driven Maintenance and Tourism: Focusing on community engagement, promoting local businesses, and enhancing river access and health.

These priorities reflect a comprehensive and collaborative approach to enhancing the Real Country's appeal as a destination, while preserving its natural and cultural heritage and fostering community involvement and economic growth.

In summary, the Real Country Tourism Experience Business Case and Strategy seeks to redefine the visitor experience in central west NSW through a balanced approach incorporating economic, environmental, social, and cultural aspects. The strategy is underpinned by extensive research, community and stakeholder engagement, and alignment with strategic council and state documents. This Business Case, informed by these elements, articulates a clear, strategically aligned vision for the region.

Strong alignment with strategy documents and a solid research base of the tourism market and gap analysis has enabled the Real Country team to understand where the opportunities lie which in turn leads to a compelling rationale for investment.

# 2.2. RATIONALE FOR INVESTMENT

"Build it and they will come"

In this section, we present a financial and strategic rationale for investing in the Real Country project, a pivotal initiative aimed at transforming central west New South Wales' economy through strategic tourism development. This proposal is meticulously aligned with a quadruple bottom line (QBL) approach, addressing economic, social, environmental, and cultural impacts.

Economic Justification: Central to this investment case is the economic imperative to diversify the Real Country region's economy, which currently has an over reliance on agriculture. This sector's vulnerability to natural disasters such as droughts, floods, and bushfires poses a significant risk. Data from REMPLAN indicates that tourism employment in the Real Country Local Government Areas (LGAs) is below the Orana Region average, signalling a substantial opportunity for growth. Targeting this gap, the project aims to elevate visitor expenditure by 10%, a pragmatic and attainable target. Strategic focus is placed on attracting higher spending visitors and enhancing town centre activities to increase stay durations and spending.

The latest REMPLAN data, as detailed in Table 2.2.1 below, reveals that, relative to the broader Orana Region, the three Real Country LGAs exhibit a lower average percentage of employment in the tourism sector. This discrepancy highlights a significant opportunity for growth. Consequently, tourism, and more specifically tourism infrastructure, has been pinpointed as a pivotal driver of growth and forms the central focus of this Project.

	Coonamble	Gilgandra	Warrumbungle	Orana
Total Jobs	1408	1524	3123	54,887
Agriculture	414	506	944	6,393
Tourism	35	62	178	2,475
% total	2.49%	4.07%	5.70%	4.51%

Table 2.2.1: Real Country Tourism jobs relative to Orana Region

This Business Case measures and reports on the impact of planned tourism infrastructure across the Real Country region to make the Real Country tourism experience a reality, enhancing the natural assets of the Real Country region and improving the regional economy as a result. There are significant benefits in all of the QBL segments in providing diversification of employment and opportunity away from the main sectors of Health Care, Agriculture, Education and Retail. In the Orana Region Tourism employment represents only 4.5% of the total Jobs in Orana, a ranking of ninth.

Understanding the nature and drivers of tourism as well as the target market visitor is crucial for designing effective place making and superior tourism infrastructure to attract those markets. The infrastructure needs to resonate with the desires and preferences of potential visitors. The LGAs of The Real Country - Gilgandra, Coonamble and Warrumbungle- appeal to a diverse range of travellers seeking an authentic country experience, nature-based activities, cultural exploration, and affordable yet memorable adventures.

Financial Analysis and Gap Identification: An Issues Paper was prepared in the development of The Real Country project (June 2023) which explores the current state of tourism, target markets and the gaps which exist in the tourism industries across the region. The Issues Paper identifies specific visitor segments with a propensity for higher spending, essential for directing marketing and infrastructure efforts. These are categorised in the Figure 2.2.1 Tourism Visitors and Expenditure.



Figure 2.2.1 Tourism Visitors and Expenditure

This detailed review provides crucial insights into the current visitor demographics, behaviours, and motivations while identifying areas of untapped potential. The Issues Paper lays the groundwork for the partially data-driven approach to this business case.

Further data was provided from REMPLAN Economy model which provides insights into the performance of key sectors of the Real Country region's economy. Underpinned by the latest data from the Australian Bureau of Statistics (ABS), REMPLAN Economy delivers estimates of employment, output, wages & salaries, imports, exports and gross regional product for tourism and related industries. A modest increase in visitor numbers, facilitated by small-scale tourism infrastructure, is projected to result in a \$1.433 million increase in Gross Regional Product. This projection includes a direct increase in output of \$1.736 million, the creation of 10 additional jobs, and an increase in wages and salaries by \$0.483 million.

In summary, the research indicates that in key metrics like tourism employment, output, wages, and value-added (economic margin), the three LGAs match the averages observed in the Orana region, as well as across broader NSW and Australian tourism sectors. However, the area where the region lags behind these

comparative study areas is in the average daily and per night spend by both domestic and international visitors across all segments.

REMPLAN				
REMPLAN is a registered trademark	of Compelling Econo	omics Pty Ltd.		
J	, ,	J		
<b>Visitor Expendi</b>	ture Sna	nshot		
VISITOI EXPERIM	care sila	poriot		
	Down atia Day	Daws actio Occaminht		
A (A): 1 ( )	Domestic Day	Domestic Overnight	international	
Average Stay (Nights)			10	0.1
	-	3	12	Gilgandra
	-	4	3	Coonamble
	-	2	11	Warrumbungle
	-	3	8	Orana RDA
	-	3	30	New South Wales
	-	4	39	Australia
Average Spend Per Trip				
	\$177	\$599	\$770	Gilgandra
	\$108	\$728	\$681	Coonamble
	\$135	\$291	\$538	Warrumbungle
	\$184	\$559	\$802	Orana RDA
	\$132	\$742	\$3,334	New South Wales
	\$131	\$851	\$6,096	Australia
Average Spend Per Night				
	-	\$199	\$67	Gilgandra
		\$192	\$259	Coonamble
		\$135	\$51	Warrumbungle
	-	\$211	\$158	Orana RDA
	-	\$221	\$110	New South Wales
	-	\$225	\$155	Australia
Disclaimer:				

This data is provided in good faith with every effort made to provide accurate data and apply comprehensive knowledge. However, REMPLAN does not guarantee the accuracy of data nor the conclusions drawn from this information. Any inference or decision to pursue any action in any way related to the figures, data and commentary presented in this data is wholly the responsibility of the party concerned. REMPLAN advises any party to conduct detailed feasibility studies and seek professional advice before proceeding with any such action and accept no responsibility for the consequences of pursuing any such action.

**Table 2.2.2: Visitor Expenditure Snapshot** 

**Social Investment Perspective:** From a social investment standpoint, the project is designed to enhance community cohesion and identity. Infrastructure projects, particularly those enhancing the Castlereagh River, aim to foster a stronger sense of community belonging and pride, critical for social resilience.

**Environmental and Cultural Investment:** Environmentally, the project emphasises sustainable tourism infrastructure, aiming for ecological balance and preservation of natural heritage. Culturally, the initiative focuses on preserving and promoting the region's unique history and identity, contributing to its cultural vibrancy.

## **Quantitative Assessment of Current Challenges:**

- Agricultural Dependence: The region's dependency on agriculture for economic stability is a significant risk factor, particularly considering the unpredictability of climate-related events.
- Tourism Sector Underperformance: Current levels of tourism employment and spending are significantly below regional averages, indicating untapped potential.
- **Visitor Expenditure Deficiency:** The region currently falls behind in average visitor expenditure when compared to peer regions, negatively impacting the local tourism economy.
- Business Profitability and Employment Issues: The lower profitability in the tourism sector translates to limited employment opportunities and increased operational pressure on business owners.

# **Risk Analysis for Deferred Investment:**

- **Economic Risks:** Continued dependence on agriculture increases the region's susceptibility to climate-induced economic shocks.
- Lost Economic Opportunities: Failure to develop the tourism sector could result in missed opportunities for economic diversification and job creation.
- **Social Risks:** A lack of new initiatives could lead to diminished community engagement and hindered social development.
- Environmental Risks: Inaction in developing sustainable tourism infrastructure could lead to the underutilisation of natural assets.
- **Cultural Risks:** Neglecting cultural and heritage preservation could erode the region's unique cultural identity.

Through meticulous analysis of our collected data, we have gained several valuable insights that informed the development of our target visitors (which we term 'Personas').

# Key Insights from the data

- Regional and Strategic Context: Our personas are shaped by the regional context and strategic goals
  of the Real Country, guiding our tailored strategies.
- Accommodation Preferences: Insights into accommodation choices inform suggestions for sector improvements, aligning with visitor preferences.
- Social Media Assessment: Understanding visitors' online behaviour shapes our digital marketing, enhancing audience engagement.
- **Events Assessment:** Analysis of event popularity informs the types of experiences that resonate with our audience.
- **Visitor Data:** Comprehensive data on visitor demographics and preferences aid in developing diverse and representative personas.
- Types of Tourism: Recognising varied tourism interests (food, nature, Aboriginal, caravan & camping) allows us to fine-tune our offerings, enhancing the visitor experience in the Real Country.

In conclusion, the investment in the Real Country Tourism Experience Business Case is not only a response to current economic and social challenges but a strategic move to mitigate future risks and ensure sustainable growth and resilience of the central west NSW region. The financial metrics and strategic goals outlined in this case strongly advocate for timely investment to capitalise on the identified tourism potential and drive regional transformation.

# 2.3. STRATEGIC ALIGNMENT

The Real Country Business Case outlines a strategic vision that aligns seamlessly with a range of government strategies, plans, and priorities across multiple layers. This section provides a detailed exploration of how this key regional project fits into the larger context of regional and state objectives, underscoring its relevance and alignment with broader developmental goals.

# **Strategic Integration**

The infrastructure projects are intricately aligned with the key goals of the Real Country Destination Strategy. This means each project contributes to overarching objectives such as enhancing local tourism opportunities, preserving and showcasing cultural heritage, and fostering sustainable economic development.

The various documents listed from Page 6 of the Issues Paper have been reviewed based on the relevance to the Councils.

Documents have been analysed by the team to further understand the context of the area, in particular:

- Understand the Real Country initiative as a collaborative project between the three Councils.
- Analyse how natural assets and the unique regional setting is acknowledged in existing strategies.
- Investigate the current strategies for the region and align their key directions to economic growth, employment context and key industries.

# Recognise and analyse local resilience

In order to understand the current and future issues the following documents provide a framework that assists in delivering guidance for The Real Country vision and outline the engagement process. These documents have informed this Issues Paper and will further provide insights into the opportunity analysis and an initial draft of the vision as this project develops in the Business Case phases.

## **Alignment with NSW Government Strategies**

- **Premier's Priorities:** The Real Country project aligns with the NSW Premier's Priorities, including the creation of new jobs and the delivery of key infrastructure projects, thereby contributing to the state's economic and social well-being.
- State Infrastructure Strategy (SIS): As a 20-year infrastructure investment plan, the SIS prioritises
  strategic fit and economic merit. The Real Country project aligns with these goals by addressing regional
  infrastructure needs, thereby enhancing the state's economy and community living standards. The
  strategy's emphasis on diversifying infrastructure investment and embedding resilience is particularly
  relevant to the Real Country project, which seeks to leverage digital technology and grow public-private
  partnerships.
- Restart NSW/Rebuilding NSW: This initiative focuses on funding high-priority infrastructure projects to
  enhance state economic growth and productivity. The Real Country project, by improving regional
  tourism infrastructure, aligns with these objectives. Notably, Restart NSW targets significant funding
  toward regional and rural areas, which includes the Western Districts of NSW where the Real Country
  project is situated.
- NSW Government Agency Plans: These plans emphasise the role of regional NSW in the state's
  economic prosperity, with investments in essential services and infrastructure. The Real Country project
  aligns with this by enhancing tourism infrastructure, an essential service that contributes to the economic
  and social well-being of the region. The plans also highlight the NSW Government's commitment to
  growing regional economies and communities, supporting projects that enhance economic growth,
  wellbeing, and community amenity.

### **Regional Plans and Economic Visions**

- 20 Year Economic Vision for Regional NSW Refresh: This vision promotes the development of Functional Economic Regions (FERs), which is a central concept to the Real Country project. By focusing on enhancing regional economic development and tourism, the project aligns with this vision.
- NSW Closing the Gap Priority Reform 5: Although specific details were not retrieved, this reform
  emphasises employment, business growth, and economic prosperity, aligning with the Real Country
  project's objectives of creating job opportunities and fostering economic development.

# **Alignment with Regional Strategies**

The below policy settings and background documents have undergone additional in-depth assessments in order ensure that the Business Case is feasible to execute and aligned with the strategic perspective of the local environment. The Castlereagh Regional Economic Development Strategy (REDS) 2018 – 2022

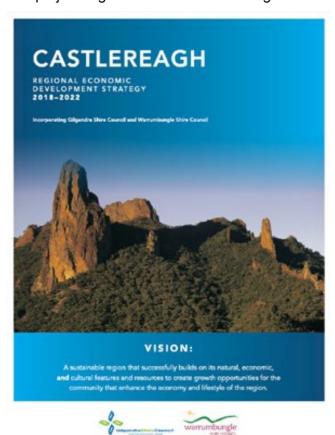
- Western Plains REDS Regional Economic Development Strategy / 2023
- NSW Visitor Economy Strategy 2030
- Destination Country And Outback Destination Management Plan 2022-2030
- Community Strategy Plans for all 3 LGAs
- Other docs i.e. Gilgandra Land Use Plan and Economic Development Strategy

# Strategic Alignment with Regional Economic Development Strategies (REDS)

The Real Country project encompasses two pivotal Functional Economic Regions, focusing on enhancing regional economies through targeted strategic initiatives. This integration is underscored by our alignment with key strategies outlined in the Castlereagh and Western Plains REDS, demonstrating a commitment to regional growth and diversification.

# Alignment with Castlereagh REDS Strategies

The project aligns with three core strategies of the Castlereagh REDS:



- Strategy 3: Focus on developing and enhancing the regional lifestyle to make it more attractive for work, leisure, and business.
- Strategy 4: Aim to develop and promote a diverse event and destination profile, increasing visitation and diversifying the economy.
- Strategy 5: Build robust support for local businesses, leveraging regional advantages to diversify the economy.

#### Key Takeaways from Castlereagh REDS

- The region's economy is deeply intertwined with its natural assets.
- Agriculture, as the primary sector, is the largest employer, exporter, and specialised industry in the region.
- Tourism emerges as a critical economic sector, benefitting accommodation, food services, retail trade, arts and recreation services.

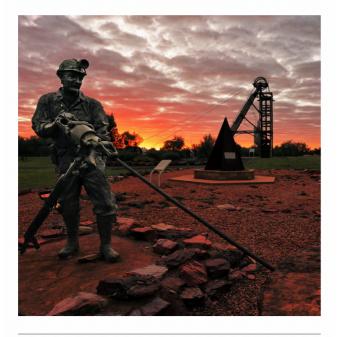
# **Alignment with Western Plains REDS Strategies**

The project also addresses three strategies within the Western Plains REDS:

Department of Regional NSW



Western Plains Regional Economic Development Strategy – 2023 Update



- Strategy 2: Enhance economic activity across Agriculture, Mining, and Tourism by improving telecommunications and climate infrastructure to boost business certainty and resilience.
- Strategy 4: Grow Tourism to enrich and diversify the regional economy.
- Strategy 5: Improve the region's social and demographic fabric to foster growth in Mining, Tourism, and Agriculture.

# Key Takeaways from Western Plains REDS

- Building resilience across industries is crucial for improving liveability and well-being in the face of increasing natural disasters.
- The tourism sector's investment in the Western Plains region is substantial, supporting 1,083 jobs in 2021 and generating \$88 million in visitor expenditure.
- The focus should remain on supporting continued investment, with a specific emphasis on Aboriginal culture and nature-based tourism initiatives, alongside infrastructure projects that support anticipated visitor growth.

## **REDS Review and Strategic Outlook**

The REDS are currently undergoing a review process, with feedback highlighting the importance of prioritising infrastructure projects in the Real Country region. This feedback underscores the role of the tourism strategy as a central pillar supporting this infrastructure development.

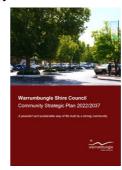
The Real Country project is strategically poised at the intersection of regional economic development and sustainable tourism. With its robust alignment with both the Castlereagh and Western Plains REDS, the project serves as a catalyst for economic diversification, leveraging the region's natural assets and agricultural strengths. This strategic alignment lays a solid foundation for the successful commencement and implementation of the Real Country initiative, heralding a new era of economic growth and community development in regional NSW.

#### **Local Government Strategies**

• Community Strategic Plans for the Three LGAs: These plans outline long-term visions and priorities for each community, significantly shaping the future of regional collaboration, marketing strategy, and event programming. The Real Country project's initiatives closely align with these plans, enhancing local tourism and cultural promotion, and engaging with community needs.







- **Asset Management Strategies:** The project complements local asset management strategies by investing in sustainable tourism infrastructure, adding value to community assets.
- Local Economic Development Strategies: The project aligns with these strategies by diversifying the local economy, reducing reliance on traditional sectors like agriculture, and enhancing regional tourism infrastructure.

The Real Country project represents a comprehensive integration of local, regional, and state objectives, harnessing the region's unique natural and cultural assets to create a sustainable, vibrant tourism industry. This strategic alignment ensures the project is not only viable and sustainable but also serves as a catalyst for broader economic and social benefits in the Western Districts of NSW. This multi-layered strategic fit positions the Real Country project as a transformative initiative for the region, aligning with a wide range of governmental strategies and plans, and enhancing the collective vision for regional development and prosperity.

The Real Country project, emblematic of innovative regional collaboration, is a pioneering initiative undertaken by three Local Government Areas (LGAs) in regional New South Wales. This ambitious project is not just a testament to inter-council cooperation but also garners support from an array of influential entities including the Great Western Plains group of Councils, Western Alliance of Councils, Regional Development Australia Orana, Destination NSW Country & Outback, and various NSW State Government health and education bodies.

One of the core visions of the Real Country project is to transcend traditional tourism paradigms, transforming the region into a dynamic and multifaceted destination. This involves a comprehensive approach to regional development, with objectives that extend beyond the conventional scope:

- Capitalising on the Real Country Tourism Campaign: This initiative aims to elevate the region's profile, making it synonymous with an unparalleled travel experience.
- Regional Growth as a Destination: The project seeks to position the Real Country region as a premier destination, fostering significant growth in the regional tourism sector of NSW.
- **Economic Diversification:** A key goal is to extend economic support beyond the agricultural backbone of the region, introducing new avenues of economic activity.
- Enhancement of Natural Assets and Accessibility: By augmenting and leveraging the region's natural beauty, the project aims to enhance accessibility, drawing a larger influx of visitors.
- Community Engagement and Cultural Enrichment: Engaging local communities and celebrating cultural heritage are pivotal in creating a more inclusive and vibrant tourism experience.
- Infrastructure and Service Enhancement: Upgrading visitor infrastructure and services is fundamental to improving the overall quality of the tourism experience.
- Artistic and Creative Initiatives: The project promotes art and cultural activation initiatives, enriching the regional cultural landscape.
- **Investment and Economic Opportunities:** Attracting investments and fostering the development of new experiences and operations, the project aims to catalyse regional economic growth.
- **Employment and Career Development:** A significant outcome of this project is the creation of diverse employment opportunities and career pathways within the region.

#### **Strategic Impact Along the Castlereagh River**

A focal point of the Real Country project is the strategic development along the Castlereagh River, envisaged as a series of transformational experiences. This development is not merely an enhancement of physical infrastructure but is designed to invigorate the regional economy and community. It encourages prolonged visitor stays and deeper exploration of the region, thereby significantly benefiting local communities and businesses.

In essence, the Real Country project is a visionary endeavour that seeks to redefine regional tourism in NSW. Through its multifaceted approach, it promises to deliver substantial benefits, ranging from economic diversification and community engagement to environmental stewardship and cultural enrichment. The

collaboration between the three LGAs and their partners epitomises a forward-thinking and strategic approach to regional development, poised to yield long-term benefits for the region and its inhabitants.

### Strategic Alignment with NSW Government Strategies and Plans

The Real Country project demonstrates a robust alignment with key NSW Government strategies and plans, underscoring its strategic importance and potential impact on regional development. This alignment is pivotal in ensuring that the project's scope and planned infrastructure initiatives resonate with the broader objectives of state-wide economic and social development.

# 1. NSW Visitor Economy Strategy 2030



The NSW Visitor Economy Strategy 2030 underpins the Real Country project, with a focus on local resilience, economic growth, and sustainable development in the tourism sector.

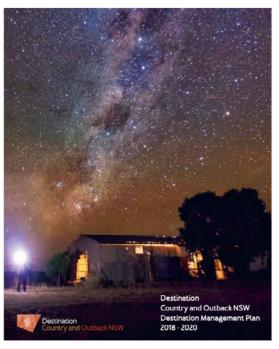
#### **Key Takeaways**

- Focus on Rebuilding Post-COVID: Emphasis on assisting businesses and the industry to regain pre-COVID performance levels until 2024.
- **Importance of Local Resilience:** Adoption of flexible planning and agile market responses to achieve long-term goals.
- Alignment with Guiding Principle 3: The project's opportunity analysis aligns with the strategy's principle to 'Lead with our Strengths', forming the basis for developing business cases and campaigns for the Real Country.
- Commitment to Facilitate Growth: The NSW Government's dedication to fostering growth, which includes unlocking investment in infrastructure, promoting job creation, industry resilience, and future planning.

# 2. Destination Management Plan, Destination Country & Outback (DMP)







The DMP emphasises enhancing tourism in the Real Country region, focusing on increasing visitor engagement and experiences.

#### **Key Takeaways**

- Enhancing Visitation: Developing activities and capabilities based on supply and demand, including events and experiences, and strengthening demand through targeted marketing.
- Building Industry Capacity: The DMP outlines a comprehensive strategy for visitor data collection, analysis, industry engagement, and partnership facilitation, which the Real Country project should closely consider, particularly in advocating for key infrastructure needs.

### 3. 20 Year Economic Vision for Regional NSW

This vision aligns closely with the Real Country project, focusing on transformative infrastructure, job growth, vibrant towns, community support, and economic recovery.

#### **Key Takeaways**

- Transformative Infrastructure: Emphasis on developing infrastructure that catalyses regional development and economic recovery.
- Job Growth and Vibrant Towns: A focus on creating employment opportunities and enhancing the liability of regional towns.
- Support for Regional Communities: Efforts to bolster regional communities, leveraging the unique strengths of each area.

#### **Additional Strategic Connections**

The Real Country project also aligns with the Premier's Priorities, particularly in creating greener public spaces and enhancing cultural expression through Create NSW. Moreover, it supports Transport for NSW's objectives to develop and enhance walking and cycling paths, further promoting sustainable transportation and community health.

#### Alignment with Community Strategic Plans and Other Local Initiatives

# Community Strategic Plans Overview

The Community Strategic Plans for Coonamble, Gilgandra, and Warrumbungle Shire Councils, which collectively form the Real Country region, serve as foundational elements in the strategic development of this project. These plans offer a detailed and long-term perspective, encompassing the vision, values, priorities, and actionable steps for each community.

# Impact on Marketing Strategy and Event Programming

The insights derived from these Community Strategic Plans are instrumental in shaping the future direction of the Real Country project, particularly in terms of marketing strategy and event programming. These strategies are geared towards fostering regional collaboration, enhancing the region's appeal, and ensuring that the proposed initiatives resonate deeply with the local communities.

#### Other Plans Examined

In addition to the Community Strategic Plans, a comprehensive review of several other local plans and strategies has been undertaken to ensure a holistic approach to regional development:

- **Gilgandra Activation Blueprint:** This plan focuses on activating key areas within Gilgandra, aiming to enhance community engagement and local economic activity.
- **Gilgandra Cultural Precinct Strategic Plan:** A strategy dedicated to developing the cultural precinct in Gilgandra, emphasising the enhancement of cultural assets and heritage.
- Local Environmental Plan (LEP) (to be reviewed): An upcoming review of the LEP will provide further guidance on environmental management and land use within the region.
- Gilgandra Region Destination Management Plan (in progress): This developing plan aims to strategically manage and promote the Gilgandra region as a key destination.
- Under the Gums Gilgandra Marketing Plan: A marketing initiative designed to showcase Gilgandra's unique attributes and attract visitors.
- River Beautification Masterplan: A plan to enhance the aesthetic and ecological value of the region's riverine environments.
- Coonamble Masterplan: A comprehensive plan focusing on the overall development and improvement of Coonamble.
- Economic Development Strategy Coonamble and Warrumbungle: A strategy aimed at bolstering economic growth and diversification in Coonamble and Warrumbungle.

- Community Action Plans WSC: Action plans developed by the Warrumbungle Shire Council to address specific community needs and priorities.
- Artesian Bathing Precinct: A project dedicated to the development and promotion of artesian bore baths as a regional attraction.

#### **Local Policy Integration**

The integration of the Community Strategic Plans with these additional local plans and strategies ensures that the Real Country project is not only aligned with the broader vision and goals of the region but also deeply rooted in the specific needs and aspirations of the local communities. This alignment positions the project to effectively contribute to the sustainable development, cultural enrichment, and economic prosperity of the Real Country region.

The strategic alignment of the Real Country project with these key NSW Government strategies and plans reinforces its potential to significantly contribute to regional development, tourism, and community well-being. This alignment ensures that the project not only meets regional needs but also aligns with broader state objectives, paving the way for a more vibrant, resilient, and prosperous regional NSW.

# 2.4. EXPECTED OUTCOMES

# 2.4.1 Introduction to the Integrated Methodology

In enhancing the expected outcomes for the Real Country Tourism Experience Business Case, we integrate the detailed SMART methodology with the Quadruple Bottom Line (QBL) approach. This combination offers a nuanced perspective, ensuring each objective is specific, measurable, achievable, relevant, and time-bound, while also contributing to economic, environmental, social, and cultural sustainability. This comprehensive framework enables a holistic evaluation and implementation strategy, ensuring balanced and sustainable outcomes.

#### 1. Enhanced Visitor Experience

- **SMART Objective:** Implement infrastructure upgrades, such as modernising visitor facilities in Warrumbungle National Park, and cultural projects like interactive local history exhibits, aiming for a 15% increase in visitor satisfaction within a 3-year period.
- **Economic Analysis:** Boosts tourism spending, leading to higher revenue for local businesses and job creation in the hospitality and service sectors.
- **Environmental Sustainability:** Upgrades will be eco-friendly, using sustainable materials and designs to minimise ecological impacts.
- **Social Impact:** Enhanced facilities and cultural offerings improve the quality of life for residents and promote social well-being.
- Cultural Preservation: Focuses on celebrating and educating visitors about local heritage, ensuring cultural traditions are maintained and shared.

#### 2. Increased Regional Visitation

- **SMART Objective:** Attract a portion of the 1.7M visitors from the Greater Western Plains through strategic marketing and travel partnerships, targeting a 15% increase in visitation over 5 years.
- **Economic Analysis:** Higher visitor numbers translate to increased economic activity, stimulating growth in the tourism sector and allied industries.
- **Environmental Sustainability:** Effective management of increased tourist numbers with sustainable practices to mitigate environmental stress.
- Social Impact: Creates employment opportunities and fosters community pride in being a renowned tourist destination.
- Cultural Preservation: Enhances cultural exchange, promoting understanding and appreciation of the local culture among visitors.

#### 3. Economic Uplift

- **SMART Objective:** Leverage increased visitation to boost local spending, aiming for a \$7M annual increase in tourism-related expenditure based on an average overnight spend of \$180, monitored through local business revenues.
- **Economic Analysis:** Directly enhances the regional economy, supporting existing businesses and encouraging new ventures.
- **Environmental Sustainability:** Encourages investment in green businesses and sustainable practices within the tourism industry.
- **Social Impact:** Economic growth leads to improved public services and infrastructure, enhancing community living standards.
- **Cultural Preservation:** Financial gains can be reinvested into cultural projects, ensuring ongoing preservation and promotion of local heritage.

## 4. Community Engagement and Collaboration

- **SMART Objective:** Deepen community involvement in tourism development through regular forums, feedback mechanisms, and capacity-building initiatives, aiming for sustained engagement and participation.
- Economic Analysis: Community-led tourism initiatives often lead to more sustainable economic outcomes.
- **Environmental Sustainability:** Involving the community ensures environmental conservation is a key priority in tourism projects.
- **Social Impact:** Promotes social cohesion, empowering residents to shape their tourism landscape, which enhances community welfare.
- **Cultural Preservation:** Community participation is vital for maintaining authentic cultural experiences and heritage.

#### 5. Sustainable Tourism Development

- **SMART Objective:** Develop eco-friendly tourism practices and infrastructure, focusing on conservation and cultural preservation, with a long-term commitment to sustainability.
- **Economic Analysis:** Sustainable tourism models ensure long-term economic viability by protecting the very attractions that draw visitors.
- **Environmental Sustainability:** Prioritises the conservation of natural resources, reducing pollution and ecological footprint.
- Social Impact: Aims for an equitable distribution of tourism benefits, enhancing local quality of life.
- **Cultural Preservation:** Incorporates measures to protect and promote cultural heritage, ensuring its endurance for future generations.

This enriched SMART-QBL approach offers a robust and multifaceted framework for the Real Country Tourism Experience Business Case. It ensures that each outcome is not only strategically planned and measurable but also contributes positively to the region's comprehensive development, making a tangible impact on its economic, environmental, social, and cultural landscape.

#### **Visitor Numbers and Growth Projections**

The Strategy document's comprehensive tourism and related statistics offer a clear overview of the region's tourism industry's current state. Prior to the COVID-19 pandemic, the Central West statistical division welcomed 5.4 million visitors, which declined to 3.8 million during the two years of the pandemic. However, in 2022, the numbers rebounded to 4.9 million visitors. Targeting a 10% increase in visitor numbers, as compared to pre-COVID levels, presents a realistic and achievable goal for the Real Country project.

Once operational, the project is expected to draw an additional 24,605 visitors. This increase is projected to yield significant economic benefits, including:

- An increase of \$3.344 million (0.3%) in Gross Regional Product.
- A direct rise in output by \$4.052 million.
- Creation of 23 new jobs.
- An additional \$1.126 million in wages and salaries.
- A \$2.074 million boost in value-added.

Moreover, the project's direct impact on the economy is anticipated to generate positive supply-chain effects, particularly in local purchases of goods and services. These indirect impacts are estimated to further enhance the output by \$1.435 million, create 4 additional jobs, increase wages and salaries by \$0.288 million, and add \$0.589 million in terms of value-added.

#### **Cultural Engagement Metrics**

An essential metric for evaluating the success of the Real Country Strategy projects involves assessing the impact on key community and cultural events once a stable operational phase is reached. This measurement will be pivotal in gauging the projects' effectiveness in enhancing local cultural engagement and community participation.

#### **Social Impact Metrics**

A notable area of growth identified for the project is the increase in tourism employment numbers and enhanced profitability, driven by higher daily visitor spending. Current data highlights these as key potential growth areas. For instance, in the Orana area, tourism employment accounts for 4.5% of total jobs, ranking ninth. In comparison, the Real Country region's average is slightly lower, with tourism jobs comprising 4.1% of the total. Another metric where the region trails others, including the rest of Orana, is the average spend per visitor. The region's visitor spend lags by about 15% across all categories, including daily and overnight spends for both domestic and international visitors. This discrepancy suggests a less profitable tourism industry in the region, as employment levels are comparable to others. With similar staffing levels but lower revenue, businesses might be facing lower profitability or increased workload for owners. Addressing this spending gap presents a significant opportunity and forms a key objective of the Real Country Strategy.

#### Beneficiaries of the outcomes

The beneficiaries of the outcomes are diverse and span multiple sectors and groups. A breakdown of how each beneficiary stands to gain:

Beneficiary Group	Benefits
Local Councils	Increased revenue from tourism-related activities, enhanced regional reputation, fulfilment of strategic community and economic objectives.
Users/Recipients	Improved visitor experience due to enhanced infrastructure and cultural offerings, access to diverse attractions, increased understanding and appreciation of the region's natural beauty and cultural heritage.
Local Community	Job creation in tourism and related sectors, boosting local employment opportunities, strengthening community identity through the promotion and celebration of local heritage and culture, improved infrastructure and facilities.
Businesses	Economic uplift through increased tourism spending, new business opportunities, expansion of existing businesses, enhanced market visibility, business opportunities and collaborations.
Other Organisations (NGOs, Environmental & Cultural Groups)	Opportunity for collaborative projects with councils or businesses, aligned with their missions (e.g., conservation efforts, cultural preservation), increased awareness and support for their causes due to heightened regional attention.

State Government & Tourism Sector

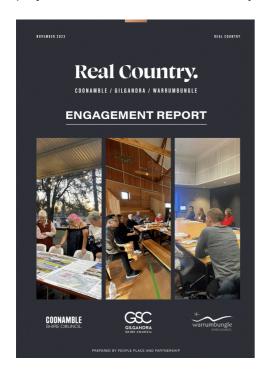
Contribution to state tourism goals, enhanced NSW image as a travel destination, sustainable tourism development model for other regions.

Table 2.4.1 Overview of Outcomes for Key Beneficiaries

In summary, the Real Country Business Case is set to offer widespread benefits, playing a crucial role in driving economic growth, enhancing social and cultural vibrancy, supporting environmental sustainability, and contributing significantly to the overall development of both the region and the state.

# 2.5. STAKEHOLDER & COMMUNITY SUPPORT

The Real Country Team have conducted a lengthy series of multi-stakeholder engagement to support this project. Attachment D - Real Country Engagement Report November 2023.



The report outlines the following:

- · Key stakeholders
- Key issues/concerns
- · How the proposal has adapted to these issues/concerns
- Consultation activities undertaken
- · Future communications activities proposed

The Engagement Report articulates a detailed account of the strategies and methodologies employed to involve stakeholders, gain insights, and collaboratively formulate an array of dynamic infrastructure initiatives, along with contributing to the unified Marketing Strategy for Real Country. The engagement framework, crafted to augment existing research, delved into the collective aspirations of the community, stakeholders, and industry associates. Utilising diverse approaches such as workshops, interviews, surveys, and other engagement techniques, the sentiments and ambitions of each local community were acknowledged and integrated into the strategic development process.

Key themes recurrent in these engagement sessions centred on the enhancement of tourism efforts. The focus is on promoting cultural and historical experiences, distinctive events, and activities tied to seasonal variations and the natural environment. Specialised opportunities, including agricultural tourism, astronomical observations, and regional narratives, were also examined, aiming for a multifaceted tourism strategy where technology plays a crucial role within the Real Country framework.

Another vital aspect discussed was the need for enhanced accessibility and connectivity, especially in relation to town interconnectivity and river access. Infrastructure and facilities should be developed to support growth, with a parallel emphasis on rejuvenating river ecosystems and conserving natural landscapes.

Feedback from engagement participants also underscored the community's eagerness to participate in the Real Country initiative and the importance of involving diverse age demographics. Additionally, supporting local businesses emerged as a critical element to ensure a varied range of offerings, adequate accommodation facilities, and a thriving local economy.

#### Implications and Considerations for the Infrastructure Project

Following is an overview of key findings from the engagement work carried out by the team. This should be read in conjunction with the full Engagement Report referenced above.

# Environmental Design Considerations for each of the Focus Areas

In the Design Prioritisation for the project, a strong emphasis is placed on the natural environment. The approach adopted is one of a "light footprint", focusing on preserving and enhancing natural spaces and

significant ecological areas along the riverfront. This commitment extends to ensuring cultural awareness in each focus area of the project, with designs that are inclusive and accessible, catering to the diverse needs of both residents and visitors.

The project also includes specific initiatives to enhance river access and interaction. Plans are in place to develop varied and safe access points to the river, enabling users to fully appreciate its beauty. Efforts will be concentrated on maintaining and augmenting the scenic vistas around the river foreshore, enhancing natural views. This includes incorporating a variety of plant species and opportunities to engage with nature, thereby integrating natural features into the design. Additionally, there will be designated areas and viewpoints established along the river foreshore for water enjoyment, aimed at appreciating the Castlereagh River and contributing to its overall health.

Recreation Space Considerations for each of the Focus Areas

#### 2. ACTIVITIES CONSIDERED FOR THE FOCUS AREA DESIGNS

The Recreation Spaces component of the project is centred around the development of diverse recreational facilities in each focus area, designed to be accessible and enjoyable for people of all ages and abilities. This commitment to inclusivity extends to the integration of business opportunities in town centres, where the design will look to boost year-round visitation by incorporating various concepts that harmonise with the local environment. Additionally, the project places a strong emphasis on water connection, with design elements that foster both visual and physical engagement with the water, carefully balancing safety with the diversity of user needs.

The project also aims to create inclusive play spaces, including universal play areas that cater to a broad range of ages and abilities. Enhanced walkability is a key focus, with the development of accessible, connected, and navigable trails and pathways along the Castlereagh River, augmented by clear way-finding measures. Moreover, the incorporation of active recreation areas, or "wild play" spaces, will blend play infrastructure seamlessly with the natural environment. Areas for rest and relaxation will be integrated throughout, featuring a variety of seating options and age-friendly designs. Safety enhancements, including improved lighting, visibility, and access, will be prioritised to ensure a secure environment along the river foreshore. The overarching theme of the project is a celebration of natural beauty, creating spaces that enable users to connect deeply with nature. Finally, the design aims to activate the river foreshore year-round, enhancing the overall experience across seasons and supporting both existing and new uses.











# 3. ANALYSIS OF THE PROPOSAL

# 3.1. OBJECTIVES & INDICATORS

Key problem/issue	Key proposal objective	Key success indictor
Agricultural Dependence. The Real Country region has a significant dependence on agriculture to the economy. This sector's vulnerability to natural disasters such as droughts, floods, and bushfires poses a significant risk. Data from REMPLAN indicates that tourism employment in the Real Country Local Government Areas (LGAs) is below the Orana Region average, signalling a substantial opportunity for growth.	These objectives aim to reduce the region's economic dependence on agriculture by boosting tourism as a viable and sustainable economic sector.  • Economic Diversification through Tourism: Focus on developing the tourism sector as a complementary economic driver to agriculture, thus reducing the region's overall vulnerability to natural disasters affecting the agricultural sector.  • Attracting Higher Spending Visitors: Implement targeted marketing and develop high-value tourism offerings designed to attract visitors who are likely to spend more during their stay.  • Enhancing Town Centre Activities: Develop and promote activities in town centres that encourage longer stays, increasing the likelihood of visitors spending more in local businesses.  • Tourism Employment Growth: Create new employment opportunities in the tourism sector, aiming to raise tourism employment levels in the Real Country LGAs to at least match, if not exceed, the Orana Region average.	These indicators provide a framework to assess the success of the project in reducing agricultural dependence by bolstering the tourism sector and enhancing economic resilience.  Qualitative Indicators:  • Diversity in Economic Activities:  Assessment of the region's economic diversification through interviews and surveys with local businesses and community leaders.  • Visitor Satisfaction: Feedback from tourists on the quality and appeal of town centre activities and overall experience.  • Community Resilience Feedback:  Local community perceptions of improved economic resilience against natural disasters.  Quantitative Indicators:  • Increase in Tourism-Related  Employment: Measuring the growth in jobs within the tourism sector in the Real Country LGAs.  • Tourism Revenue Growth: Tracking the increase in overall revenue generated from tourism, especially from high-spending visitors.  • Length of Stay Metrics: Monitoring the average duration of visitor stays in the region, aiming for an increase in overnight and extended visits
Changing nature of tourism.  Traveller's purpose has shifted from an observer to a more engaged and interactive level.	These objectives aim to align the Real Country project with the evolving expectations of modern travellers, ensuring the region's offerings meet the demand for more interactive and engaging travel experiences.  Transformational Experience Development:  Utilise the collaboration between the Councils to transform key regional attractions into interactive and immersive experiences.  Focus on developing activities that allow travellers to actively participate and engage with the local environment, culture, and community.  Interactive and Engaging Tourism Offerings:  Create tourism offerings that cater to the desire for hands-on experiences, such as workshops, guided tours, and cultural immersion programs.  Design experiences that enable visitors to contribute to or learn from the local environment and community.  Adaptive Marketing and Communication:  Develop marketing strategies that highlight the interactive and engaging nature of the tourism experiences.  Use storytelling and social media to showcase the transformational aspects of the Real Country experience.	Visitor Engagement Levels: Feedback and reviews from visitors regarding the depth of their engagement and satisfaction with the interactive experiences.     Perceived Value of Experiences: Visitor assessments of the uniqueness and authenticity of their interactive experiences in the region.     Community Feedback: Local community opinions on the effectiveness of new tourism experiences in showcasing regional culture and heritage.  Quantitative Indicators:     Increase in Visitor Numbers: Tracking the rise in tourist arrivals, particularly those engaging in new interactive experiences.     Growth in Tourism Revenue: Measuring the increase in revenue generated from tourism, specifically from interactive and engaging offerings.     Social Media Engagement: Analysing metrics such as shares, likes, and mentions related to interactive tourism experiences on various platforms.

Key problem/issue	Key proposal objective	Key success indictor
Tourism Sector underperformance. The most recent REMPLAN data also shows when compared to the rest of the Orana Region the three Real Country LGAs have an on average lower percentage of employment in the tourism sector. This points to a growth opportunity. Thus tourism and specifically tourism infrastructure has been identified as a key driver of growth, and the focus of this Project.	The following objectives aim to address the underperformance in the tourism sector by aligning infrastructure development with the needs and preferences of potential visitors and enhancing employment opportunities in Gilgandra, Coonamble, and Coonabarabran.  Target Market Analysis and Engagement:  Conduct comprehensive research to understand the drivers and nature of tourism in the region.  Identify and profile target visitor segments, particularly those seeking authentic country experiences, nature-based activities, and cultural exploration.  Development of Resonant Tourism Infrastructure:  Design and implement tourism infrastructure that aligns with the preferences and desires of identified target markets.  Focus on creating unique, memorable experiences that highlight the region's natural beauty and cultural heritage.  Promotion and Marketing:  Develop targeted marketing campaigns to attract higher-spending visitor segments.  Utilise storytelling and digital marketing to showcase the region's attractions and differentiate the Real Country experience.  Strengthening Employment in Tourism:  Create employment opportunities in the tourism sector through the development of new infrastructure and attractions.  Offer training and development programs to enhance local skill sets in tourism and hospitality.	Quantitative Indicators: Increase in Tourism Employment: The percentage increase in jobs within the tourism sector compared to baseline data. Tourism Contribution to GRP: Growth in the tourism sector's contribution to the region's GRP. Average Spend per Visitor: Increase in the average spend per visitor (both domestic and international) compared to baseline figures. Revenue Growth in Tourism Businesses: Increase in average revenue for businesses in the tourism sector.  Qualitative Indicators: Tourism Sector Vitality: Surveys and interviews with local tourism operators and stakeholders to assess changes in business conditions and market opportunities. Visitor Satisfaction and Diversity: Feedback from visitors regarding the quality and variety of tourism offerings. Visitor Experience Enhancement: Visitor feedback on the quality and value of their experience in the region. Market Positioning: Assessment of the region's image and appeal in target markets through brand perception studies.
Business Profitability and Employment Issues: The lower profitability in the tourism sector translates to limited employment opportunities and increased operational pressure on business owners.	The following objectives aim to address the challenges of low profitability and limited employment in the tourism sector, contributing to a more sustainable and thriving local economy.  Enhancing Business Profitability:  • Attract higher-spending visitors through targeted marketing and premium tourism experiences.  • Diversify tourism offerings to encourage longer stays and increased spending.  • Improve operational efficiency in tourism businesses with training and resources.  Increasing Employment Opportunities:  • Create jobs through new tourism infrastructure projects.  • Offer skills development and training programs in tourism-related fields.  • Encourage entrepreneurship and support small businesses in the tourism sector.  Alleviating Operational Pressure on Business Owners:  • Provide access to funding and grants for business improvements.  • Conduct business management training for efficiency and marketing.  • Establish a supportive business network for knowledge sharing and cost reduction.	Quantitative Indicators: Tourism Business Profitability: Improvement in the profitability metrics of tourism-related businesses (e.g., net profit margins). Employment Growth in Tourism Sector: Number of new jobs created in the tourism sector, including both direct and indirect employment.  Qualitative Indicators: Business Owner Sentiment: Surveys and interviews with local business owners to assess changes in operational pressures and business outlook. Workforce Development: Evaluation of new training and development programs for workers in the tourism sector, contributing to skill enhancement and career progression opportunities.

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Key proposal objective

Key success indictor

Key problem/issue

Key problem/issue	Key proposal objective	Key success indictor
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# 3.2. THE BASE CASE

#### 3.2.1 Current Circumstances and Perceived Problems

Our research, both as a part of the Business Case and earlier in the Issues Paper, suggests that the Western and Outback NSW region has a growing and diverse tourism sector. The proposed infrastructure developments are critical to sustaining this growth and diversifying the region's appeal. Without these developments, the region risks losing its momentum in attracting and satisfying a broad spectrum of visitors.

#### **Economic**

The existing economic landscape in the Real Country region, encompassing Coonamble, Gilgandra, and Warrumbungle Shire Councils, is characterised by a slow decline in tourism numbers. This trend has led to stagnant employment in key sectors, including hospitality and retail. The region's heavy reliance on agriculture, while a cornerstone industry, presents vulnerability during times of drought, floods, or other agricultural downturns. This reliance underscores the need for diversification in economic drivers, particularly in the tourism sector. Current data show a gradual decline in visitors to the Western and Outback NSW regions. For example, the "Domestic Overnight Travel" data indicates a decline in visitor numbers, with a corresponding drop in nights spent and expenditure in these areas. This decline has a direct impact on job growth and economic vitality in the region.

#### **Environmental**

Environmental concerns are centred around the management of river health, particularly the Castlereagh River. Current budget allocations appear insufficient for addressing issues like river conservation, carp and weed infestations, and maintaining facilities along the river. The lack of adequate environmental stewardship poses a risk to the natural assets that form the basis of the region's appeal.

#### Social

Socially, some areas within Real Country continue to face challenges, including social disturbances. Our data lacks specific statistics on social disruption directly attributable to project locations. However, indicators such as low socio-economic use, vandalism, and graffiti highlight underlying social issues. These problems could potentially be alleviated through improved infrastructure and increased tourism activity.

#### Cultural

Culturally, engagement with First Nations and participation in local events remains a crucial area. The connection of Aboriginal communities with landmarks like the Castlereagh River is profound. Currently, there appears to be limited engagement and recognition in tourism activities. Strengthening this aspect could enhance the cultural richness of the visitor experience.

# Base Case Analysis and observation from the data

# **Summary - Domestic Overnight Travel**

- **Visitors** (000s): A noticeable fluctuation in visitor numbers has been observed over the years. For instance, the year ending June 2021 saw 607,000 visitors, an increase from 499,000 in 2020.
- **Nights** (000s): A substantial increase in nights spent, from 1,810,000 in 2020 to 2,846,000 in 2021.
- **Expenditure** (\$ million): Tourism expenditure showed an uptick, from \$239 million in 2020 to \$356 million in 2021.

Figure 3.2.1 Overview of Trends in Visitor Numbers







Figure 3.2.1 offers a graphical representation of the fluctuations in visitor numbers (measured in thousands) and tourism expenditure (in millions of dollars) from 2014 to 2023 in Western and Outback NSW. This visual aid effectively highlights the industry's volatility, with noticeable variations in both metrics over the years. Significantly, it depicts a robust post-COVID recovery, an opportunity that the Real Country Project intends to capitalise on. The graph serves as a succinct and informative overview of the economic dimensions of the tourism industry in the region, illustrating key trends and shifts.

#### **Purpose of Visit**

- Holiday: The primary reason for visits, with numbers rising from 204,000 in 2015 to 292,000 in 2023.
- **Business:** Showed a fluctuating trend with a peak of 178,000 visitors in 2023.
- Visiting Friends & Relatives: Steady growth with 116,000 visitors in 2023.

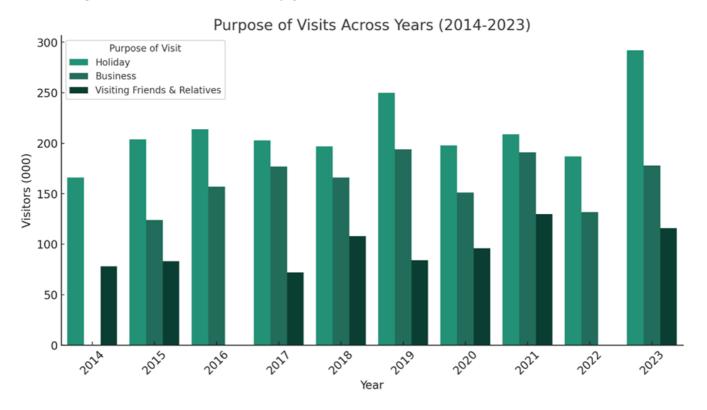
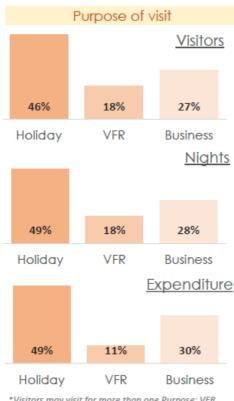


Figure 3.2.2 Overview of Purpose of Visits Across Years

Figure 3.3.2 presents a distinct visual breakdown of the various reasons for visits to Western and Outback NSW from 2014 to 2023, as previously mentioned. It distinctly categorises the visits into holidays, business, and visiting friends and relatives, illustrating the contribution of each category to the total annual tourism figures. This graph provides a clear and detailed understanding of the diverse motivations behind the region's tourism trends over the years.



\*Visitors may visit for more than one Purpose; VFR indicates Visiting Friends and/or Relatives.

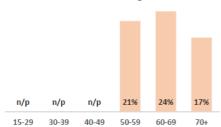
### **Origin of Visitors:**

- **Regional NSW:** Consistently the largest contributor, with 326,000 visitors in 2023.
- **Sydney:** Fluctuated with a significant number of visitors in some years, such as 86,000 in 2017, but none in others.
- Demographics and Preferences
- Understanding the demographic distribution and preferences of visitors is crucial:

Source: Destination NSW Travel to Outback NS Tourism Region y/2 2023

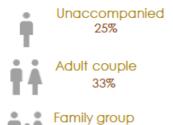
#### Age

'60-69 years' was the largest age group of the visitors to the region



#### Travel party

33% of the visitors were adult couple





n/p



Friends and/or relatives 19%

## **Age Distribution Figure:**

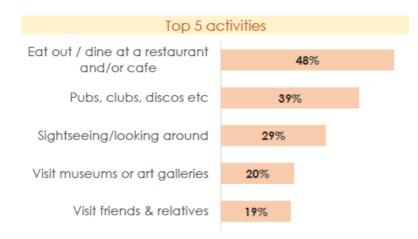
- 50-59 Years: This group showed significant engagement, with numbers rising from 63,000 in 2014 to 151,000 in 2023.
- 60-69 Years: Also a significant demographic, with an increase from 70,000 in 2014 to 99,000 in 2023.

Source: Destination NSW Travel to Outback NS Tourism Region y/2 2023

# **Travel Party Composition:**

- Solo Travellers: A consistent portion of the visitor demographic.
- **Families and Groups:** Showed varying trends but remained a crucial segment of the travel market.

Source: Destination NSW Travel to Outback NS Tourism Region y/2 2023



#### **Top Activities**

 Activities such as local sightseeing, nature walks, and cultural tours were among the top choices for visitors.

Source: Destination NSW Travel to Outback NS Tourism Region y/2 2023

#### **Accommodation and Transport:**

- Accommodation: A diverse range, with motels and camping sites being popular.
- **Transport:** Personal vehicles remained the predominant mode of transportation.

### **Day Trip Dynamics**

Day trips play a significant role in the tourism industry, with the number of visitors and their spending patterns on these trips offering valuable insights into the economic impact of short-duration travel. This data is particularly relevant to the economic components of the Base Case for the Real Country project. The observed increase in day trip visitor numbers and associated expenditure underscores the potential for economic growth through tourism. Additionally, understanding preferences in accommodation and visit purposes is instrumental in shaping infrastructure development and marketing strategies for the Real Country project.

The data points towards a tourism sector in Western and Outback NSW that is not only growing but also diversifying. The infrastructure projects proposed under the Real Country project are pivotal in supporting this growth. They aim to enhance the visitor experience and ensure the region remains attractive to a wide range of tourists. Without these developments, the region risks missing out on significant economic, social, and environmental benefits, potentially hindering the growth and resilience of its tourism sector.

#### Conclusion

The current state of the tourism industry in Western and Outback NSW, while showing some positive trends, clearly indicates the need for strategic intervention and development. The Real Country project's focus on enhancing the visitor experience, infrastructure, and engagement with the cultural heritage of the region is a timely and necessary step to elevate the region's tourism profile, ensure economic diversification, and address the social and environmental needs of the area. Without these initiatives, the region risks continued economic stagnation, underutilisation of its natural and cultural assets, and failure to address the evolving preferences and needs of its visitors.

# 2.3.2 Base Case Analysis Without New Infrastructure:

Given these insights, the consequences of not proceeding with the proposed infrastructure under the "Real Country Place Strategy" include:

- **Economic Opportunities:** The upward trend in visitor numbers and expenditure highlights a growing market. However, without new infrastructure, the region may not fully exploit this potential. The lack of additional accommodations and revitalised public spaces could limit growth in visitor numbers and spending, impacting local businesses and job creation.
- Environmental Sustainability: The projects focusing on river health and ecological balance align with the increasing eco-consciousness among tourists. Failure to implement these could lead to environmental degradation, reducing the region's attractiveness and long-term viability as a tourist destination.

- Cultural and Social Impact: The initiatives aimed at promoting First Nations engagement and cultural identity cater to a growing interest in culturally rich and authentic experiences. Without these, the region risks a cultural disconnect, impacting both the visitor experience and the local communities' sense of pride and identity.
- Infrastructure and Accessibility: The data shows an increase in longer stays (nights spent), suggesting that visitors are seeking immersive experiences. Without improved infrastructure, such as enhanced river access, amphitheatres, and town centres, the region may not meet these evolving visitor expectations, limiting its ability to attract a diverse range of tourists.

In conclusion, the absence of these new infrastructural developments could result in a missed opportunity to leverage the growing tourism trends, potentially leading to economic stagnation, environmental challenges, and a cultural disconnect. The proposed projects are critical in ensuring that the region's tourism sector continues to thrive and evolve in line with current trends and future expectations.

### 3.2.3 Strategic Recommendations

#### **Sustainable Tourism Development**

The strategy places a strong emphasis on eco-friendly and culturally respectful tourism practices. This involves actively engaging local communities in the planning process and ensuring they share in the benefits of tourism.

#### **Infrastructure Development**

Key to the strategy is the improvement of infrastructure to accommodate increasing visitor numbers, with a keen focus on preserving the environmental integrity of the region.

#### **Cultural Promotion**

There are dedicated initiatives to promote and respect the region's local cultural heritage, with a particular focus on Aboriginal history.

The Base Case analysis in conclusion for the Real Country Tourism Experience underscores the region's potential as a burgeoning tourism hub. It highlights the necessity of a balanced approach to development, prioritising economic growth while simultaneously upholding environmental sustainability and cultural respect. This analysis lays a crucial groundwork for future strategic decision-making in the Real Country project.

Appendix A provides an overview of the raw Travel to Outback NSW Tourism Region data to the Year Ended June 2023. Source National Visitor Survey, TRA.

# 3.3. OTHER OPTIONS CONSIDERED

The key document Engagement Report produced by the Real Country Team provides a comprehensive outline of the strategic activities and methodologies used to engage stakeholders, gather insights, and cocreate a series of vibrant infrastructure projects which were considered as Real Country projects. These 'Other Options' were both variations on an original concept for each of the LGAs or concepts which were brought up during the engagement process and refined in the process.

Also as a part of the process was the influence by the delivery priorities by the three LGAs.

These are referenced in detail in the Real Country Destination Strategy and are summarised below for reference:

#### 3.3.1 Coonamble

- River Restoration and Conservation: Prioritising the repair and conservation of the river, addressing carp and weed infestations, and improving access to riverbanks.
- Weir Enhancement and Family- Friendly Spaces: Enhancing the weir area for family recreation, including water activities and nature engagement for children.

- Main Street Revitalisation and Accommodation: Increasing accommodation options for tourism and events, and revitalising the main street, including preserving historical assets and supporting businesses.
- Community Engagement: Emphasising community engagement and collaboration among shires to create a strong regional identity.

## 3.3.2 Gilgandra

- Town Centre and River Crossing Design: Reevaluating the town centre design and the potential for a new river crossing.
- River Health and Conservation: Emphasising the maintenance of river health and relocating the town beach to a more accessible location.
- Cultural Inclusivity and First Nations Identity: Promoting cultural inclusivity and celebrating First Nations contributions.
- **Promotion of Primary Industries and Rural Strength:** Highlighting Gilgandra's rural strength and heritage.
- **Enhancement of Public Spaces:** Developing public spaces for greater community engagement and recreation, and advocating for regional collaboration.

## 3.3.3 Coonabarabran, Binnaway, Mendooran

- Amphitheatre Design and Seasonal Considerations: Acknowledging climate seasonality and rethinking amphitheatre design.
- River Health and Ecological Preservation: Prioritising river health and ecological balance across the region.
- First Nations Engagement and Cultural Identity: Recognising the significance of First Nations communities and their contributions to cultural identity.
- Promotion of Arts and Vibrancy: Emphasising art and creativity to infuse vibrancy into town and river precincts.
- Dark Sky and Unique Celestial Views: Celebrating unique celestial views for nighttime events and stargazing experiences.
- Community-Driven Maintenance and Tourism: Focusing on community engagement, promoting local businesses, and enhancing river access and health.

## 3.3.4 Refinement of options

The engagement process, designed to complement existing research, has explored the collective desires of the community, key stakeholders, and industry partners. Through a series of workshops, interviews, surveys, and engagement efforts, the voices and aspirations of each local community have been heard and incorporated into the strategic planning process.

During this process there were numerous iterations of the Focus Area projects. The projects were refined and re-designed by the Real Country Team and in turn a formal review process was undertaken by the Three Councils.

During the refinement process, along with the quantity surveyor engaged to produce the cost plan which assisted to determine if a project was suitable for the final business case or not.

## **Business Case vs. Masterplan Projects**

The projects in each local government area are identified within a series of Focus Areas and further as either Business Case projects (Stage 1) or Masterplan and future delivery projects (Stage 2).

## **Business Case Approach:**

The projects selected for their transformational impact are poised to drive economic revitalisation, community development, and environmental sustainability in the region. They exemplify the regional aspirations by manifesting commitments to innovation, community-centric development, and ecological stewardship. Accompanying these initiatives is a detailed Cost Benefit Analysis, which zeroes in on economic viability and the potential returns. This analysis is crucial for securing funding and demonstrating the financial feasibility of these projects, ensuring they not only embody regional ambitions but also stand on solid financial ground.

Masterplan Approach: These projects involve a deferred process suitable for planning in following stages:

- **Spatial Planning:** Focusing on spatial planning and aesthetic design, these projects are crucial for ensuring the long-term vision of the area's development.
- Future engagement: Comprehensive approaches to future infrastructure development, shaped by community input and aligned to the Real Country vision, sets a solid foundation for the sustainable and inclusive growth of tourism recreation across the region, reflecting its unique character and aspirations.

The cost plan was produced by the Quantity Surveyor after workshops with the project team to understand the scope of all of the projects. The refinement process was a product of the following:

- 1. Project team would design and workshop with Stakeholders and Community
- 2. Re-design would take into account feedback
- 3. QS would cost design and a series of project refinements by project to discern what category and time frame a project would fit into
- 4. Further feedback from Councils and their sector specialists (engineers etc) would assist in refinement of cost plans in light of local experience
- 5. Final agreement of project categories based on cost, scope development/design and timing.

The numerous projects which have undergone this well-defined and rigorous process can be seen in the comprehensive Engagement Report.

## **Economies of scale**

While this is detailed in S3.5 Projected Costs, briefly the process was significantly improved by the holistic regional-based approach taken by the three Councils, Community and project team. From a cost perspective common design and construction methods and materials allow for a significant cost saving due to economies of scale. Items such as footpaths, walkways, recreation materials treatment and the like all benefit form both a common flowing, integrated, distinct Real Country Brand design across the whole region but the reduction in costs which will flow from this consolidated approach.

## 3.3.5 Alternate options

In terms of the traditional Business Case project categories such as; a do-nothing option, a do-minimum option and a do-later option the following may apply:

- 1. **Do nothing.** This is fully outlined in Base Case Section 3.2. in short this option is not viable for the economic, social, environmental and cultural benefit of the region.
- 2. **Do minimum.** This approach can be seen to be adopted but with an emphasis on not minimum but rather do the right amount to enable an equal spread of grant funds across the region while ensuring an integrated, cost effect design which meets the Economic, Social, Environmental and Cultural needs of the changing tourism sector and local community stakeholders.
- 3. **Do later.** This aspect has been adopted in the staging of projects as can be seen by the Business Case and Masterplan nature of the program. To this end no practical important but un-refined projects have been rejected but rather earmarked for future due diligence, design and funding.

## 3.4. INFORMATION ABOUT THE PROPOSAL

## 3.4.1. SCOPE OF WORKS

Over the past 12 months, a series of infrastructure projects have been developed for each of the three Councils, underpinned by collaborative discussions and engagement with each local community. These projects, created with the aspirations and insights gathered from these communities, reflect a series of strategic directions for the future. This collaborative approach has ensured that the projects not only address the unique needs and characteristics of each area but also align seamlessly with the strategic objectives of the Real Country Place Strategy.

## **Business Case vs. Masterplan Projects**

The projects in each local government area are identified within a series of Focus Areas and further as either Business Case projects (Stage 1) or Masterplan and future delivery projects (Stage 2). Only the Business Case projects (Stage 1) are included for reference in this work. Masterplan projects will be subject to further due diligence and future business cases.

## **Detail Cost Benefit analysis**

The Business Case has analysed the data (both in the Issues Paper, REMPLAN and other Tourism statistics) to understand what aspects of the Tourist Market in the whole Orana Region can benefit from the Real Country Strategy and projects. It has been shown that the quality, authentic and well-designed nature of the projects will attract a higher-spending visitor which in turn will improve tourism industry profitability, employment growth and numerous indirect other market segments.

## 3.4.2 Project Details

Following is the detailed overview of each project which is the subject of this Business Case. The detailed cost plan document fully outlines the size of each project, areas covered, building materials and quantities and should be read in connection with this Section.

## 3.4.2.1 Coonamble

Coonamble town centre is well positioned to take advantage of its proximity to the Castlereagh River, sitting at the heart of the 'wishbone' created by the river and the weir. This allows the town to be activated by nature-based infrastructure and water recreation activities along much of its perimeter. The Real Country project has established three key focus areas for investment to support local economic resilience and encourage repeat visitation across the seasons. Several strategic projects have been identified that align to tourism driven outcomes whilst also enhancing the amenity of Coonamble for its local population.

## **Business Case Project:**

## Focus Area 1 – Warrena Weir Recreation Precinct (Stage 1)

**Objective:** Activate Warrena Creek, offering diverse recreational experiences to residents and visitors.

**Approach:** The masterplan encompasses a two-stage development, starting with public access enhancements, amenities upgrade, and water-based recreational infrastructure. Stage 2 envisions further expanding these offerings, adding eco-stay cabins, a landmark viewing tower, and extended walking trails.

The intention for this business case project is to enable greater public accessibility to Warrena Creek and a broader diversity of recreational experiences for both Coonamble residents and visitors. The project seeks to renew the area adjacent the existing weir and install infrastructure to enable delivery of a safe and dedicated public swimming area. Other upgrades and activation opportunities proposed in Stage 1 of this project include a new amenities building, a café/kiosk, designated zone for RVs and overnight camping, picnic shelters and barbecue facilities, and two floating pontoons to allow swimming and the launching of kayaks and stand-up paddle boards. Stage 1 would also look to deliver an accessible path from Coonamble town centre out to the weir and along the eastern side of Warrena Creek, supporting walking and cycling and encouraging engagement with the natural landscape. The pathway would be complemented by additional planting, interpretations, and wayfinding to deepen people's knowledge of indigenous stories and practices while nurturing an appreciation for local flora and fauna. Stage 2 of the project would seek to

further expand the activation opportunities for the precinct as a regional destination, including the potential for eco-stay cabins, a landmark viewing tower, and additional connections to broader walking trails.

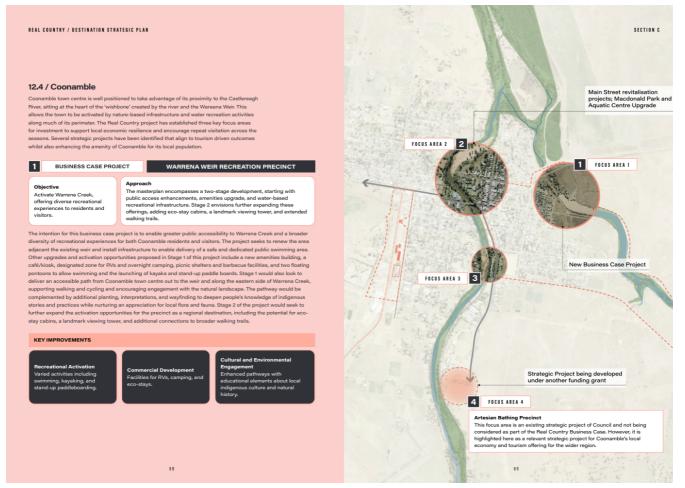
## Key Improvements:

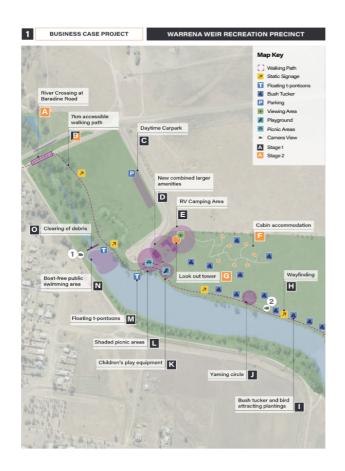
- Recreational Activation: Varied activities including swimming, kayaking, and stand-up paddleboarding.
- Commercial Development: Facilities for RVs, camping, and eco-stays.
- Cultural and Environmental Engagement: Enhanced pathways with educational elements about local indigenous culture and natural history.

## Stage 1 scope:

- 1. Walkway connection through CBD, eastern shore of the reserve and back onto Tooraweenah Road into town Stage 1 allow for 1.25km walkway from CBD to Warrena Weir and one low level creek crossing.
- 2. Demarcated boat-free public swimming area near weir wall. Note: 80m floating rope line
- 3. Clearing of debris from front of weir wall to allow use of flood gates
- 4. 4. 2 x floating T-pontoons: one in the public swimming area (about 3m frontage onto water) and another further south for launching of canoes, kayaks, etc (about 5m frontage)
- 5. New and larger combined amenities and café building
- 6. Daytime carpark
- 7. Shaded picnic and barbecues facilities
- 8. Children's playground equipment
- 9. Creation of a Yarning Circle along eastern shore
- 10. RV camping area for 10 vehicles
- 11. Wayfinding, plant ID, QR code Story and usage signage

Stage 2 plan for the Warrena Weir Reserve is designed to be future works to complete this significant and important project. The design and planning has been done to ensure a seamless continuation of the Stage 1 work. These comprise, additional ecologically sensitive walkways, low level creek crossings, a 100-150m public art/sculptural lookout tower and ancillary works.











## 3.4.2.2 Gilgandra

The town centre of Gilgandra sits on the elevated bend of the Castlereagh River with opportunities look out and over the water. To the south lies the Coo-ee Heritage Centre and cultural precinct, which connects back to the town via the windmill walk, a formal path that follows the elevated riverbank between the two. The town centre has commenced a strategy of connecting public domain and retail experiences from Miller Street (Castlereagh Highway) through to the river. Building upon the success of this strategy there is an opportunity to bring locals and visitors closer to the river through a continuation of the windmill walk, including links across to the eastern bank of the river which is currently disconnected from the town centre. A similar strategy of consolidation of activation in and around the cultural precinct could enable a broader 'connected loop' from north to south following both sides on the riverbank.

## Focus Area 1 - Town Centre Precinct

- **Objective:** Strengthen the synergy between the main street businesses and the riverfront, enhancing public engagement.
- Approach: Capitalising on the dual frontages of businesses towards the river, the strategy involves
  integrating key community assets the new Gil Library & Community Hub, its adjoining plaza, and the
  Windmill Walk to improve river accessibility and engagement.

The revitalisation of Gilgandra's main street has been underway for the last 3 years, and a key initiative has been focusing on encouraging businesses to capitalise on their unique dual frontages. This strategic approach involves opening up towards the river, creating fresh opportunities for public engagement and activity. The recent opening of the Gil Library & Community Hub, along with its adjacent public plaza, significantly reinforces the connection between the main street and the river. The Real Country project is set to build upon this burgeoning relationship, aiming to integrate complementary infrastructure that links key community assets the library, plaza, and Windmill Walk. This initiative is designed to enhance accessibility and interaction with the river, weaving together the town's natural beauty with its thriving community life.

## **Key Improvements:**

- Business Frontage Enhancement: Encouraging businesses to utilise river-facing aspects.
- Infrastructure Integration: Linking the library, plaza, and Windmill Walk for cohesive public space.

## Focus Area 2 - Cultural & Heritage Precinct

- **Objective:** Showcase Gilgandra's rich cultural and historical narrative.
- **Approach:** Utilising the Coo-ee Heritage Centre and Gilgandra Museum as focal points, the project aims to create a high-quality cultural precinct that highlights the region's heritage.

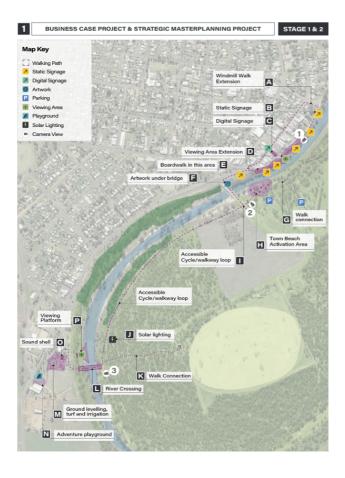
The recently refurbished and expanded Coo-ee Heritage Centre provides an in-the-round visitor destination within this precinct that offers a diversity of amenities and opportunities for obtaining knowledge of the region's natural features, cultural richness, and heritage fabric. This tapestry Gilgandra's legacy is further showcased in the adjacent Gilgandra Museum, with its grand collection of historical agricultural machinery and farming practices through the years. This precinct is also home to several popular local events and offers a relaxed high-amenity setting overlooking the Castlereagh River.

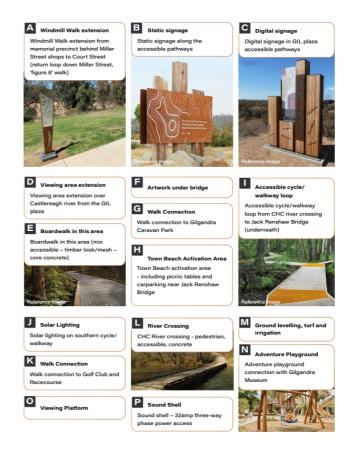
## **Key Improvements:**

- Cultural Centre and Open Space: Enhancing the Coo-ee Heritage Centre's role as an immersive visitor destination, with upgrades to the music rotunda, gardens, playground and connected pathways.
- Museum Integration: Linking the museum's historical agricultural collection to the broader cultural narrative.

## **Business Case Project: Stage 1**

• **Objective:** Enhance recreational offerings and engagement with the Castlereagh River.







Art Impression: Gilgandra View 1 - New viewing platform opposite the Gil Hub overlooking river towards the

Prepared by Jasmax and PPGP for the Real Country Projec



Art Impression: Gilgandra View 2 - New town beach below the existing Jack Renshaw Bridge

BUSINESS CASE PROJECT

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Prepared by Jasmax and PPSP for the Real Country Project

Art Impression: Gilgandra View 3 - View of new Castlereagh River crossing looking towards the Coo-e Heritage Centre

Prepared by Jasmax and PPGP for the Real Country Projec

 Approach: Implementing a new pathway along the eastern riverbank, connecting existing trails and creating a comprehensive loop. Additionally, developing recreational areas such as a beach and a timber boardwalk

The Real Country project has identified a range of priority infrastructure elements to strengthen the activation and recreation offerings in Gilgandra to further encourage and support visitation and dwell time. The focus of these works is enabling greater engagement with the river – in particular enabling accessibility to the water's edge. The project proposes a new section of pathway along the eastern bank of the river connecting to the existing Windmill Walk via the Jack Renshaw Bridge and a new level ford crossing to connect back to the Coo-ee Heritage Centre. This new pathway will close the loop on a 3km accessible walking and cycling trail with integrated lighting and interpretative wayfinding signage. Two other key activation nodes to be developed in the scope of this project are: a new designated beach area adjacent the existing caravan park on the eastern side of river to enable water recreation, and a new timber boardwalk and viewing platform overlooking the river on the western bank connecting back to the town centre and terminating to align with the new public plaza of the library, so as to draw people across the street to the water's edge and allow them to engage with the natural ecology of the Castlereagh River.

## **Key Improvements:**

- Pathway Expansion: Completing a 3km accessible walking and cycling trail.
- Recreational and Activation Nodes: Establishing a beach area and a viewing platform to facilitate river interaction.

## 3.4.2.3 Warrumbungle

Coonabarabran sits as the primary gateway to the Warrumbungle National Park, famous for its unique rugged landscape and expansive dark skies. This adventurer's playground caters to visitors from the region, as well as domestic and international travellers who come specifically to immerse themselves in the natural wonders of this special place. The town centre of Coonabarabran sits to the south of the Castlereagh River, with the Oxley Highway forming its main street. This presents a challenge, as the town's spine is a high traffic corridor for vehicles moving through the region. At the southern end of the main street sits the existing visitor centre and aquatic centre, while the northern edge of town is framed by the river and parklands to both sides of the bank (including a sports precinct to the northern side).

## **Business Case Project:**

## Focus Area 1 & 2 - The Adventure Precinct

**Objective:** Create a nature-based adventure park showcasing the region's natural wonders.

**Approach:** Building upon existing path networks and community infrastructure, the vision involves developing activation nodes within the park.

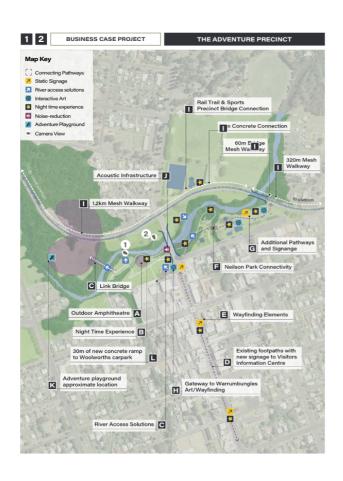
The intention for this business case project is to build on the work Council have already undertaken in delivering upgraded path networks and community infrastructure within the park areas south of the river. There is an opportunity through the Real Country project to explore the masterplanning of this precinct as a nature-based adventure park, offering a taste of the possibilities that await visitors to the Warrumbungle National Park. The vision for this precinct is to develop (in stages) a number of key activation nodes within the park that support walking, cycling, mountain biking, a treetop adventure circuit, and river experiences. Stage 1 of this project incorporates a series of new feature elements, such as an informal amphitheatre by the river, interactive public art and play installations, and bank stabilisation landscaping works to enable greater accessibility to and enjoyment at the water's edge. Additional pathways to allow walking and cycling across the park, including new connections across the river to stitch to the railway line and the sports precinct have also been integrated into the project scope. The project explores the repurposing of the existing rail bridge and creation of an adventure rail trail, helping to unlock activation opportunities north of the river in future stages. A cohesive interpretation and wayfinding strategy will be developed with this masterplan, providing an intuitive and enriching experience for visitors that embeds knowledge of Country and understanding of the natural ecologies.

## **Key Improvements:**

- **New Recreational Features:** Introducing elements such as access to the rivers edge, an amphitheatre, interactive art, play installations and landscaping for improved river access.
- **Pathway Expansion:** Enhancing connectivity across the park, including new river crossings and repurposing the existing rail bridge for future activation opportunities.
- **Interpretation and Wayfinding:** Implementing a strategy to enrich visitor experience with local knowledge and environmental understanding through a series of wayfinding and interpretive signage.









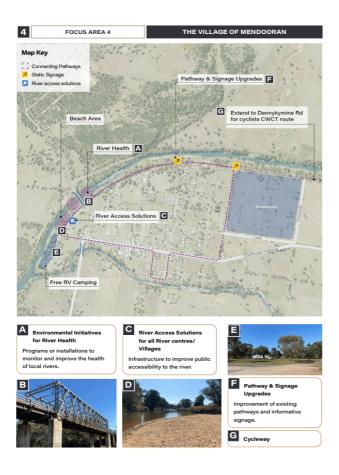


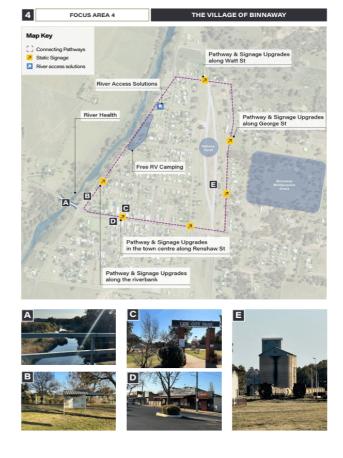
Art Impression: Coonabarabran View 2 - New river's edge activation adjacent to the Mary Jane Cain Bridge

Prepared by Jasmax and PP&P for the Real Country Projec

## Focus Area - The Villages of Binnaway and Mendooran

• **Objective:** Enhance tourism infrastructure in Binnaway and Mendooran, aligning with regional development goals.





Approach: Delivering a strategic response focusing on connecting Binnaway and Mendooran villages
to the Castlereagh River and enhancing recreational access and opportunities.

This project seeks to develop a strategic masterplan for delivering additional tourism infrastructure to the villages of Binnaway and Mendooran. These initiatives would align with the objectives of the Real Country project, focusing on connecting to the Castlereagh River and providing opportunities for residents and visitors to engage with and obtain a greater appreciation for the unique natural assets of the region. The works would seek to deliver on ideas for upgraded walking and cycling pathways, interpretations and wayfinding, and opportunities for on water recreation.

## **Key Improvements:**

 Infrastructure Development: Upgrading walking and cycling paths along the rivers edge, wayfinding signage, adding interpretative elements, and creating opportunities for water-based access and recreation.

## 3.4.3 PROPOSAL EXCLUSIONS

The scope of each project is fully detailed in the Cost Plan. Within the QS scope there are exclusions around costing which should be read in conjunction with that report. In brief they include;

- Road work & Traffic Signals
- Remediation
- · Service diversions
- DA conditions
- Infrastructure Upgrade
- Legal Fees
- Loose furniture or Speciality
- Equipment
- Contamination
- Escalation beyond October 2023
- Solar PV System

Further to these the following exclusions are important as they reflect the preliminary nature of the project at this stage. Some of these exclusions could include:

- 1. **Final Surveys Pending**: Some Design documents are based on preliminary surveys or other less-accurate plans and measurements. Final designs are subject to detailed site surveys. This means that the current designs could change based on more precise topographical, geological, or environmental data.
- 2. **Regulatory Approvals**: At the design phase, necessary regulatory approvals, such as environmental impact assessments, heritage site permissions and zoning approvals, may apply. The designs might be subject to change based on these approvals.
- 3. **Final Budget/funding Constraints**: The current designs are conceptual and subject to budget/funding constraints.
- 4. **Council approval**: Designs might change based on feedback from the Council stakeholders.
- 5. **Technical Feasibility**: Some design aspects will require a technical review. This includes the feasibility of certain architectural features, materials, or construction methods.

- 6. **Market Dynamics**: Depending upon the timing of the commencement of the project(s) The designs/strategy might be subject to adjustments based on evolving market dynamics, tourist trends, and economic factors that could influence the viability and focus of the project.
- 7. **Infrastructure Integration**: If the project depends on other infrastructure developments (like roads, utilities, etc.), the design might change based on the progress and specifics of these related projects.
- 8. **Risk Assessment**: Risks associated with construction, funding, and operation might lead to design alterations. This includes considerations for environmental risks, economic volatility, and project delays.
- 9. **Technology and Innovation**: Also depending on timing, as the project progresses, new technologies or innovative methods might emerge, influencing the final design.

These issues assist in risk management and ensures that stakeholders are aware of the potential changes that could occur as the project progresses.

## 3.4.4 RELATED PROJECTS

The Real Country projects are designed and planned to be stand alone for funding and implementation and are not reliant on any other projects for commencement or completion.

There are however other projects within the region which compliment the Real Country Strategy

## Artesian Bathing Precinct - Coonamble

Identified in the Strategy as Focus Area 4 - This precinct is within the Real Country project program. However, it is highlighted here as a relevant strategic project for Coonamble's local economy and tourism offering for the wider region.

## The "Town Beach" Precinct - Coonamble

Part of the Strategy in Focus Area 2 – The strategy proposes creating physical and cultural links across the river, into the town centre and integrating heritage and natural beauty into the visitor experience.

This project centres around several infrastructure project opportunities Council is already actively pursuing, including catalyst projects to revitalise the main street and upgrades to public recreation facilities in MacDonald Park and the aquatic centre.

The Real Country project management team and individual Council Delivery teams of these and other related projects recognise the further economies of scale which can be enjoyed by procurement of the various components and services of all of the projects, pending approval and other timing issues.

## 3.5. PROJECTED COSTS

## 3.5.1. PROJECTED CAPITAL COSTS

Following is the projected capital cost plans of the proposal broken into each Council's Stage One project(s). In the event there is more than one project per Council area (i.e. Gilgandra has two - Cultural Heritage Precinct and CBD Town Centre Precinct) all projects are combined in one table per LGA.

The comprehensive cost plan for the Business Case has been developed by the registered Quantity Surveying firm T-Cubed. This plan has been tailored to provide insights into the financial dimensions of the project from various perspectives.

In order to ensure a thorough financial evaluation, costs have been reported in two formats: escalated costs, which are crucial for assessing funding requirements and overall project affordability, and unescalated costs, which serve as the basis for a rigorous cost-benefit analysis. This dual approach facilitates a more nuanced understanding of the project's financial implications.

As can be seen in detail in the cost plan - cost estimates include:

- Preliminaries at 15% of Net Construction Cost
- Margin at 5% of Net Construction Cost & Preliminaries
- Professional fees at 10% of Gross Construction Cost
- Authority fees at 2% of Gross Construction Cost, and Professional fees
- Contingency at 20% of Gross Construction Cost

In this Section 3.5 capital costs are reported with an escalation factor to inform funding and affordability assessment. In Section 3.6 costs are not reported on an escalated basis to inform the cost benefit assessment.

The assumed inflation rate is 3.5% based on forecasts provide by the Quantity Surveyor. Costs below are separately shown with the annual escalation amount.

All cost estimates are exclusive of GST and the cost plan is annexed at Appendix B.

The costs should be considered as indicative and are based on current concept designs. We recommend that more detailed costings be prepared from further developed design documents to verify the cost allowances made. The total, that does not include escalated cost of the projects is \$15.82 million.

The individual Council proposals are shown in the tables below. As it is not yet known when projects will commence, no year has been nominated for commencement/completion. The assumption is the project is funded but subject to any planning approval.

Table 3.5.1: Coonamble Business Case Projected capital costs (\$000s)

Year	1	2	3	4
ESTIMATED NET CONSTRUCTION COST	753	2,258	0	0
PRELIMINARIES	339	113	0	0
MARGIN	130	43	0	0
ESTIMATED GROSS CONSTRUCTION COST	1,221	2,414	0	0
PROFESSIONAL FEES	273	91	0	0
AUTHORITY FEES	60	20	0	0
CONTINGENCY	200	600	0	0
TOTAL INDICATIVE DEVELOPMENT COST	1,754	3,125	0	0
Escalation	61	109	0	0
Nominal Cost	1,815	3,234	0	0

NOTE: Stage 1 Commence Year 1 with 25% of construction and completes 2025/26 with 75%. Additional costs (preliminaries, professional fees etc) are cash flowed 75% in the first year of the stage and 25% second year.

Table 3.5.2: Gilgandra Business Case Projected capital costs (\$000s)

Year	1	2	3	4
ESTIMATED NET CONSTRUCTION COST	774	774	1,548	0
PRELIMINARIES	116	116	232	0
MARGIN	45	45	89	0
ESTIMATED GROSS CONSTRUCTION COST	935	935	1,869	0
PROFESSIONAL FEES	93	93	187	0
AUTHORITY FEES	21	21	41	0
CONTINGENCY	206	206	411	0
TOTAL INDICATIVE DEVELOPMENT COST	1,254	1,254	2,508	0
Escalation	44	44	88	0
Nominal Cost	1,298	1,298	2,596	0

NOTE: Stage 1 Commence Year 1 with 25% of construction and completes 2025/26 with 75%. Additional costs (preliminaries, professional fees etc) are cash flowed 75% in the first year of the stage and 25% second year.

Table 3.5.3: Warrumbungle Business Case Projects (\$000s) T

Year	1	2	3	4
ESTIMATED NET CONSTRUCTION COST	760	2,279	0	0
PRELIMINARIES	342	114	0	0
MARGIN	131	44	0	0
ESTIMATED GROSS CONSTRUCTION COST	1,232	2,436	0	0
PROFESSIONAL FEES	275	92	0	0
AUTHORITY FEES	61	20	0	0
CONTINGENCY	605	202	0	0
TOTAL INDICATIVE DEVELOPMENT COST	2,173	2,750	0	0
Escalation	76	96	0	0
Nominal Cost	2,249	2,846	0	0

NOTE: Stage 1 Commence Year 1 with 25% of construction and completes 2025/26 with 75%. Additional costs (preliminaries, professional fees etc) are cash flowed 75% in the first year of the stage and 25% second year

## 3.5.2. PROJECTED ONGOING COSTS

Following is an outline the ongoing costs that are forecast to arise with the proposal projects. These costs include operating, maintenance, repair, renewal and replacement costs. These costs are *estimates* for 10 years from completion of construction of the project. The following explanations and assumptions have been utilised to determine the table below

Table 3.5.4 Coonamble Projected ongoing costs (\$000s)

	COONAMBLE COUNCIL										
Year	Project Capital Costs	Other Capital Costs	Operating Costs	Maintenance Costs	Repair Costs	Renewal and Replacement Costs	Total by Year				
1	\$993,164		\$0	\$0		\$0	\$993,164				
2	\$1,299,373		\$0	\$0		\$0	\$1,299,37 3				
3	\$2,750,233		\$0	\$0		\$0	\$2,750,23 3				
4			\$80,900	\$108,226		\$0	\$189,126				
5			\$83,000	\$110,558	Incl. in maintenance	\$0	\$193,558				
6			\$85,000	\$113,314		\$0	\$198,314				
7			\$87,100	\$116,176		\$0	\$203,276				
8			\$89,400	\$119,144		\$0	\$208,544				
9			\$91,500	\$121,900		\$16,700	\$230,100				
10			\$93,900	\$124,762		\$148,800	\$367,462				

Table 3.5.5 Gilgandra Projected ongoing costs (\$000s)

	GILGANDRA COUNCIL										
Year	Project Capital Costs	Other Capital Costs	Operating Costs	Maintenance Costs	Repair Costs	Renewal and Replacement Costs	Total by Year				
1	\$942,557		\$0	\$0		\$0	\$942,557				
2	\$1,377,330		\$0	\$0		\$0	\$1,377,33 0				
3	\$3,351,491		\$0	\$0		\$0	\$3,351,49 1				
4			\$65,000	\$158,894		\$0	\$223,894				
5			\$66,800	\$162,710	Incl. in maintenance	\$0	\$229,510				
6			\$68,300	\$166,738		\$0	\$235,038				
7			\$70,000	\$170,766		\$0	\$240,766				
8			\$71,900	\$174,900		\$0	\$246,800				
9			\$73,500	\$179,246		\$1,100	\$253,846				
10			\$75,600	\$183,592		\$91,600	\$350,792				

Table 3.5.6 Warrumbungle Projected ongoing costs (\$000s)

	WARRUMBUNGLE COUNCIL										
Year	Project Capital Costs	Other Capital Costs	Operating Costs	Maintenance Costs	Repair Costs	Renewal and Replacement Costs	Total by Year				
1	\$995,707		\$0	\$0		\$0	\$995,707				
2	\$1,311,572		\$0	\$0		\$0	\$1,311,57 2				
3	\$2,802,900		\$0	\$0		\$0	\$2,802,90 0				
4			\$64,800	\$105,576		\$0	\$170,376				
5			\$66,500	\$108,438	Incl. in maintenance	\$0	\$174,938				
6			\$68,000	\$111,088		\$0	\$179,088				
7			\$69,700	\$113,844		\$0	\$183,544				
8			\$71,600	\$116,706		\$0	\$188,306				
9			\$73,200	\$119,462		\$61,200	\$253,862				
10			\$75,200	\$122,536	i	\$125,500	\$323,236				

## 3.6. COST-BENEFIT ANALYSIS

With a total capital cost of \$15.82 million, the project offers numerous benefits to the communities of each Council as well as the Real Country region in which it is located, both intangible and tangible.

The benefits of the project as a whole, comprised of its various components, beneficiaries, and timelines, are shown in the tables below. They also include supporting data for the assumptions used to demonstrate the positive cost-benefit ratios.

Benefits of the Project	Beneficiaries of the Project	Estimated Timeframe for Receipt	Sources/Explanation
Enhancement of Visitor Experience	Local communities, tourists, Coonamble, Gilgandra, Warrumbungle Shire Councils	Upon project completion	Leveraging natural beauty and cultural heritage
Strategic Infrastructure Projects	Local communities, respective local councils	Upon project completion	Reflecting community aspirations, enhancing amenities
Economic Diversification Beyond Agriculture	Local businesses, regional economy	Upon project completion	Addressing economic challenges and promoting tourism
Improved Environmental Management	Environmental agencies, local communities	Upon project completion	Focus on river health and ecological balance
Cultural Engagement and Preservation	First Nations communities, cultural groups, historians	Upon project completion	Celebrating regional history and indigenous culture
Growth in Tourism and Accommodation Industries	Tourism operators, hospitality sector, retail businesses	Upon project completion	Increased visitation and spending, sustainable tourism development
Economic and Social Recovery Post-Disasters	Local businesses, community groups	Upon project completion	Recovery strategy post COVID-19 and natural disasters
Workforce Development in Tourism	Residents, potential employees in tourism, regional workforce	Upon project completion	Employment opportunities, regional living support
Increased Regional Profile as Holiday Destination	Regional NSW, local tourism businesses	Upon project completion	Connection with wider regional tourism initiatives
Infrastructure Improvements	Local residents, visitors, environmental groups	Upon project completion	Enhancing assets like the Castlereagh River, focusing on sustainability
Alignment with Real Country Destination Strategy Goals	Entire Real Country region	Upon project completion	Enhancing tourism, preserving culture, fostering development
Local Facility Enhancement	Visitors, local communities	Upon project completion	Quality improvements in local river experiences and amenities
Community Engagement in Projects	Local residents, community groups	Upon project completion	Reflecting local desires and aspirations in projects
Innovative and Sustainable Solutions	The broader region, future projects	Upon project completion	Supporting long-term, resilient regional development
Masterplan for Future Development	Future residents, businesses, tourists	Upon project completion	Foundation for sustainable and inclusive growth

## **Increased visitation**

Many of the advantages are contingent on a greater number of visits. Visitation increases have a multiplier effect on all sectors of the economy.

In terms of regional economic development, the term "multiplier effect" for the purposes of this Business Case describes the process by which a one-time expenditure (such an investment in tourism infrastructure) triggers an upward cycle that generates more spending overtime within the local economy. In essence, it counts the number of times a dollar is spent locally before it is lost.

Within the project process Gap Analysis identified within the Real Country Issues Paper (pp. 40) and other previously cited statistics from REMPLAN and Tourism Research Australia are the foundations for the predicted increase in visitors generated by the Real Country Projects, as indicated in Table 3.5.7 below.

**Table 3.5.7 Visitation Increases** 

Project Location	Additional Visitors p.a	Additional nights p.a.
Coonamble	5,110	748
Gilgandra	12,045	1,588
Warrumbungle	7,450	933
Total	24,605	3,269

The forecasts have been divided into three categories: domestic, overnight, and international.

The following total estimated expenditure is applicable when using the REMPLAN Tourism Analysis Model and the TRA 2022 Tourism Profile. Refer to Appendix A for the Orana RDA Tourism Impact Summary Report.

In the final analysis, the effect of drawing 15,846 more tourists to the area results in \$2,711,528 in total spending each year. The total output is predicted to increase by \$4.465 million in this scenario. 20 new jobs are expected to be added in response to this, along with \$1.117 million in pay and salaries and \$2.238 million in value-added.

The impact summary of drawing the anticipated visitor numbers is provided below.

**Table 3.5.8 Impact Summary of Visitation** 

Impact Summary		Supply-Chain Flow On Effect	Consumption Flow On Effect	Total	Type 1 Multiplier	Type 2 Multiplier
Output (\$M)	\$4.052	\$1.435	\$1.186	\$6.673	1.354	1.647
Long Term Employment (Jobs)	23	4	4	31	1.174	1.348
Wages and Salaries (\$M)	\$1.126	\$0.288	\$0.255	\$1.669	1.255	1.482
Value-Added (\$M)	\$2.074	\$0.589	\$0.681	\$3.344	1.284	1.612

Source: REMPLAN Economy

Utilising REMPLAN software, the project's impacts in the Orana region were evaluated. The \$15.82 million expenditure incurred when constructing the Stage 1 works was evaluated. The outcomes are shown below.

**Table 3.5.9 Summary of Visitation Outcomes** 

Impact Summary	Direct Effect	Supply- Chain Effect	Consumption Effect	Total Effect	Type 1 Multiplier	Type 2 Multiplier
Output (\$M)	\$15.82	\$8.93	\$3.59	\$28.35	1.558	1.792
Employment (Jobs)	\$25.00	\$23.00	\$12.00	\$60.00	1.765	2.176
Wages and Salaries (\$M)	\$2.41	\$1.88	\$0.77	\$5.06	1.721	2.032
Value-added (\$M)	\$4.75	\$3.30	\$2.06	\$10.11	1.667	2.101

Source: REMPLAN Economy

## NPV of Cashflow and Benefit Cost Ratio

The project's associated capital and recurring costs, together with the project's tangible and intangible advantages, are summarised in the table below. The full worksheet is found as Appendix D.

Table 3.5.10 Summary of Cashflow Benefit Cost Ratio

A. Cost: Cash outflow: \$ A1 Capital Cost	Total
Coonamble	5,042,770
Gilgandra	5,671,378
Warrumbungle	5,110,179
A2. Operating Costs	
Coonamble	
Operating	610,800
Maintenance	814,080
Renewal and Replacement	165,500
Gilgandra	
Operating	491,100
Maintenance	1,196,846
Renewal and Replacement	92,700
Warrumbungle	
Operating	489,000
Maintenance	797,650
Renewal and Replacement	186,700
A. Total Cash Outflow	20,668,703
A.3 NPV of NCF @5%	\$17,503,638
B. Benefit: Cash inflow: (\$)	
Direct Benefit	
Indirect Benefit	
Increased value added to the regional economy construction phase (REMPLAN) Type 1 multiplier - value-add	10,110,000
Tourism expenditure - overnight stays impact to region (REMPLAN) Type 1 multiplier value-add	23,408,000
D. NPV of NCF @ 5%	\$8,214,281.96
E. BCR	0.47

## Summary of the results

## **Net Present Value (NPV)**

The project's financial sustainability is demonstrated by the positive net present value (NPV) of \$8.2 million, which is contrasted with the project cost of \$15.82 million (before long-term repairs and maintenance). This is particularly important considering the project's ambitious scope and distant location.

Our calculations reflect the present value of future cash flows in accordance with regional economic evaluation guidelines, using a 5% discount rate as advised by NSW Treasury.

Notably, the research provides a cautious but realistic financial outlook by maintaining current cost and benefit valuations without escalation.

## Analysis of benefit-cost ratios (BCRs)

Even with a BCR of 0.47, the project's overall feasibility warrants more investigation. A BCR of less than one usually points to possible issues, but the context of this project provides a different picture.

A positive net present value (NPV) is a result of the significant early investments, which are included in the BCR and are essential for building the infrastructure that supports long-term benefits.

The BCR is significantly impacted by the implementation of the 5% discount rate that NSW Treasury recommends, especially in light of the project's high upfront expenditures.

## **QBL** and Indirect Benefits

When seen through the lens of the Quadruple Bottom Line (QBL), the indirect benefits of the Real Country initiative significantly support the project's viability, offsetting the lower BCR.

- **Economic:** The initiative has the potential to boost business expansion, create jobs, and reinvigorate local economies in addition to providing immediate rewards. This includes possible rises in the area's service, hotel, and retail sectors, helped by an increase in tourists.
- **Social:** The projects aim to foster community cohesion and enhance local amenities, improving overall quality of life. This includes the development of recreational spaces and cultural hubs, which can become focal points for community events and social interactions.
- **Environmental:** The project is based on a commitment to sustainable practices, highlighting the protection of the environment and ecological balance. This includes initiatives such as the establishment of green infrastructure, the promotion of ecotourism, and habitat conservation.
- **Cultural:** The preservation and celebration of the region's cultural heritage is integral, with projects focused on showcasing local history, indigenous stories, and traditional practices. This could manifest in interactive cultural trails, heritage site restorations, and educational programs that deepen the understanding of the region's rich cultural tapestry.

In summary, the project goes beyond conventional financial measures when taking into account the significant positive NPV and the wide range of indirect benefits. The Real Country Tourism Experience, in spite of its BCR of 0.47, makes a strong case for investment by complementing broad economic, social, environmental, and cultural goals. This validates the project's overall feasibility and funding eligibility.

## 3.7. FINANCIAL APPRAISAL

The comprehensive 10 year cashflow of the proposal is found in Section A annexed at Appendix E. The budget impact of the proposal is spread as evenly over all Councils as design, scope and scale allowed.

The total annual liability ranges from \$583,000 to \$1,041,490 from years 4-10.

There is no revenue line currently shown in the financial appraisal or cost benefit analysis calculations.

The Real Country Project's other important documents have listed other initiatives that enhance the projects' place-making focus.

The following discusses possible sources of income that might be administered by councils or by private companies that could charge for the ability to operate, rent, or obtain a licence.

The Real Country Tourism Experience offers substantial potential for producing operational surplus revenue in the future, even if it does not currently have a measurable revenue stream in the financial analysis. The project has a significant potential for a variety of revenue streams, especially considering its early design stage and advantageous location close to the Castlereagh River. These opportunities can be defined and investigated in the following ways, in accordance with the nature and scope of the project:

## **Water-Based Activities**

- Canoe and Waterway Rental: Making use of the Castlereagh River's close proximity, hiring out
  canoes, kayaks, and paddleboards has the potential to be a reliable source of income. This activity
  emphasises environmentally sustainable river exploration in addition to tourism.
- Boat Accommodation: Introducing distinctive boat stays or floating lodgings can draw travellers
  looking for innovative accommodation choices. Houseboats and particularly made floating cabins are
  examples of this.
- Usage Fees for Water Activations: Implementing a nominal fee for accessing designated areas or one-off activation events that allow for swimming, fishing, or boating activities can generate revenue while helping maintain and conserve these natural resources.

## **Retail and Culinary Experiences**

- Kiosk Rental: Establishing kiosks along popular spots, such as near the Warrena Weir Recreation
  Precinct or the Town Beach Precinct, provides opportunities for local entrepreneurs to offer food, drinks,
  or souvenirs, thereby generating rental income.
- Local Produce and Makers Markets: Organising frequent markets that feature locally grown produce and handcrafted goods as the capacity to benefit the local economy and attracts both tourists and locals.

## **Accommodation and Eco-Tourism**

- **Eco-Stay Cabins:** Developing eco-friendly cabins, especially in areas like the proposed Warrena Weir Recreation Precinct, can draw eco-conscious travellers. These stays can be marketed as tranquil retreats, offering immersive nature experiences.
- **Camping and RV Sites:** Utilising areas designated for RVs and camping, especially in scenic spots along the river, can attract both local and travelling campers, generating fees for site usage.

## **Cultural and Educational Experiences**

- Cultural Tours and Workshops: Leveraging the region's rich cultural heritage, guided tours and workshops that highlight indigenous stories, local history, and traditional practices can be both educational and a source of revenue.
- Event Spaces for Rent: Utilising areas like the amphitheatre or community hubs for private events, workshops, or cultural performances can create another stream of income.

## **Adventure and Recreation**

- Adventure Trails and Equipment Rental: Offering mountain biking, hiking, or treetop adventure circuits, along with equipment rental services, caters to adventure enthusiasts.
- **Nature-Based Learning Programs:** Conducting structured nature-based learning and exploration programs can appeal to schools, families, and nature enthusiasts.

## Strategic Partnerships and Sponsorships

- Collaborations with Local Businesses: Partnering with local businesses for services like tour
  operations, catering, or event management can help generate revenue while supporting the local
  economy.
- Sponsorship Opportunities: Offering sponsorship opportunities for businesses to support various aspects of the project, such as infrastructure development or event hosting can also contribute to revenue.

In conclusion, the Real Country Tourism Experience has a lot of potential to expand and thrive given its unique approach and prime location. These opportunities, when combined with the Council's initiatives, have the potential to significantly increase the project's long-term financial viability and appeal to investors and the community.

## 3.8. PROPOSED FUNDING ARRANGEMENTS

Please outline how the proposal's capital costs are proposed to be funded.

Provide a breakdown by financial year if these costs will span multiple financial years.

Ensure that total funding covers total capital costs outlined in Section 3.5.1.

NOTE: Gilgandra has provided advice but still awaiting advice from other councils - this section requires completing once all information is supplied

Table 3.3: Proposed capital funding contributions (\$000s)

Stage	2022- 23	2023- 24	2024- 25	2025- 26	2026- 27	Remai ning Years	Total
Proposal capital costs							
Funding sources							
Sub-total							

## 3.9. FINANCIAL HEALTH & SUPPORT

Consultants should summarise the lead organisation's:

- Financial performance i.e. profitability
- Financial position i.e. level of assets and liabilities
- Cash flow position i.e. level of cash inflows and outflows

## Please attach financial statements for the lead organisation's past three financial years.

Where non-government capital funding sources are identified, consultants are recommended to demonstrate how secure these funding sources are (e.g. letters of support, MoUs) or how they have been calculated. Where this information is commercial in confidence, it may be provided as an attachment to the business case.

Please attach financial statements for the lead organisation's past three financial years.

As well as Annual Reports from each Council??

This proposal does not include any funding sources other than in-kind from non-government parties.

Please find attached in APPENDIX \* the includes the three Councils financial statements from the previous three financial years.

## 4. IMPLEMENTATION CASE

## 4.1. PROGRAM & MILESTONES

As these projects are not yet the subject to a funding grant no start date has been considered. However in the process of design, costing and business case development the team has considered the development period for each project which is reported below. Start date is year 0, Finish is in 3 years.

Table 4.1: Key events

Event	Start	Finish
Warrena Weir Reserve Stage 1	0	3
Cultural Heritage Precinct Stage 1	0	3
CBD Town Centre Precinct	0	2
Coonabarabran River Precinct	0	3
Town Centre, Villages & Surrounds	0	2
Masterplan Consultancy River Precinct, Town Centre, Villages	0	1

## 4.2. GOVERNANCE

In the context of regional NSW local government joint venture projects such as Real Country, an effective governance structure is paramount. The proposed Real Country structure incorporates a holistic approach, encompassing shared responsibilities, collaborative decision-making, and rigorous compliance with regulatory frameworks. For the Real Country project, this entails a governance framework that not only facilitates efficient project management but also ensures that the diverse needs and visions of the Coonamble, Gilgandra, and Warrumbungle Shire Councils are harmoniously integrated.

It should be noted as no funding is currently in place for the Projects the actual management roles have not been nominated. What follows is a structure and commentary which can be implemented upon commencement of the next stage of funding.

## **Governance of the Real Country Project**

## **Management of Projects by Councils**

The management of the Real Country project, a collaboration among the three Councils, will be executed through a central Project Management Office (PMO). This approach ensures a cohesive and coordinated execution across various facets of the project. Below is an outline of how this PMO will function in key areas:

## i. Review (Project Control Group - PCG)

A Project Control Group (PCG) will be established, comprising representatives from each Council. This group will be responsible for periodic review of project progress, addressing risks, and ensuring alignment with the strategic objectives. The PCG will play a crucial role in maintaining oversight and making pivotal decisions throughout the project lifecycle.

## ii. Planning and Design

The PMO will coordinate planning and design efforts, ensuring a unified vision while respecting the unique characteristics and needs of each Council's jurisdiction. This process will involve regular consultations with local stakeholders and experts to maintain a balance between innovation and regional authenticity.

## iii. Approvals (Regional Planning Panel?)

For approvals, the PMO will liaise with a Regional Planning Panel or equivalent authority. This ensures that all statutory and regulatory requirements are met, particularly those pertaining to environmental, cultural, and community impacts. The PMO will facilitate a streamlined process for securing necessary approvals from local to state levels.

## iv. Procurement

Adhering to the Local Government Act, the procurement process will be transparent and competitive, with a focus on engaging local contractors. The PMO will oversee this process, ensuring compliance with local purchasing policies and striving for optimal value and quality in procurement decisions.

## v. Construction

During the construction phase, the PMO will oversee and coordinate activities across all sites. This involves regular monitoring of progress, budget management, quality control, and safety compliance. The PMO will ensure that construction activities align with the overall timeline and project objectives.

## vi. Commissioning

The PMO will manage the commissioning of the infrastructure, ensuring that all components are operational and meet the project specifications. This phase will also include training for local staff who will be involved in the operation and maintenance of the facilities.

## vii. On-going Management - Measurement of Success

For ongoing management and success measurement, the PMO will establish key performance indicators (KPIs) aligned with the project's strategic objectives. These KPIs will focus on economic impact, job creation, visitor numbers, and community benefits. Regular reporting and evaluation will be conducted to assess performance against these KPIs.

# Governance Structure for the Real Country Project Real Country Project Governance PMO PCG External Entities State Government

Figure 4.2.1 Proposed Governance Structure

While the condensed diagram offers a streamlined view of the governance structure, it's important to understand the activities and responsibilities associated with each node, especially the "Functional Areas" node which encapsulates several key aspects of the project. Here's a detailed explanation of the activities and roles for each node:

- Real Country Project Governance: This is the overarching body responsible for the strategic direction
  and high-level oversight of the project. It sets the vision, objectives, and ensures the project aligns with
  the broader goals of the involved Councils and stakeholders.
- Project Management Office (PMO): The PMO is the central coordination point for the project. It is
  responsible for the day-to-day management, ensuring that project timelines, budgets, and quality
  standards are met. The PMO also serves as the communication hub, disseminating information to and
  from various stakeholders.
- Project Control Group (PCG): Comprising representatives from each Council, the PCG plays a critical
  role in reviewing project progress, managing risks, and making key decisions. It ensures the project
  remains aligned with its strategic objectives and provides a platform for collaborative decision-making.

Functional Areas: This node represents several key operational areas of the project:

- **Planning and Design:** Involves detailed planning and architectural design, taking into account the unique characteristics of each Council's jurisdiction. This phase includes consultations with stakeholders and experts to ensure regional authenticity and innovation.
- Approvals: Manages the process of obtaining necessary statutory and regulatory approvals, working
  closely with relevant authorities to ensure compliance with environmental, cultural, and community
  standards.
- **Procurement:** Oversees the procurement process, ensuring transparency and adherence to the Local Government Act. It focuses on engaging local contractors and suppliers to promote local economic development.
- **Construction:** Coordinates the construction activities across different sites, focusing on budget management, quality control, safety compliance, and adherence to timelines.
- **Commissioning:** Manages the commissioning of the infrastructure, ensuring all components are operational as per the project specifications. Includes training of local staff for operation and maintenance.
- Management & Measurement: Establishes key performance indicators (KPIs) for ongoing
  management and success measurement. This includes tracking economic impact, job creation, visitor
  numbers, and community benefits, with regular reporting and evaluation.
- Councils (Coonamble, Gilgandra, Warrumbungle): These entities provide local insights and requirements, ensuring that the project serves the needs of each jurisdiction. They are involved in decision-making processes and contribute to the overall direction of the project.
- External Entities: This includes stakeholders such as local contractors, Destination NSW, and other organisations that might interact with specific aspects of the project, like Procurement or Planning.
- State Government: As a funding body and key stakeholder, the State Government plays a crucial role in providing oversight and resources for the project. Their involvement ensures that the project aligns with state-level objectives and regulations.

The governance structure for the Real Country project is designed to ensure effective collaboration among the Coonamble, Gilgandra, and Warrumbungle Shire Councils. With a central PMO guiding the project through its various phases, from planning and design to commissioning and ongoing management, this framework aims to deliver a successful and sustainable tourism infrastructure project that benefits the entire region.

## 4.3. KEY RISKS

In the contemporary landscape of regional NSW local government joint venture projects, a modern governance structure should ideally embody collaborative leadership, transparent decision-making processes, and robust accountability mechanisms. This governance model should enable effective stakeholder engagement, ensuring alignment of project objectives with community aspirations and legislative requirements. It should also foster agile management practices to navigate complex intergovernmental and multi-sector partnerships, while maintaining a strong focus on sustainable development and cultural sensitivity.

Table 4.3.1 Summary of Key Risks

P1.1	B 1	Risk rating after mitigation					
Risk	Proposed mitigation	Consequence	Likelihood	Rating			
Scope Risk	Continual engagement with community and stakeholders.	Moderate	Likely	Low			
Construction Risk	Implementing a Risk Management plan, ensuring contractor compliance.	High	Possible	Moderate			
Financing and Procurement Risk	Seeking diverse funding sources, engaging consultants.	High	Likely	Moderate			
Planning and Approvals Risk	Early engagement with regulatory bodies, proactive management.	High	Possible	Low			
Legal Risk	Engaging legal expertise, robust contract management.	Moderate	Possible	Low			
Property Acquisition and Utility Relocation Risk	Early stakeholder engagement, fair negotiation practices.	Moderate	Possible	Low			
Change Management Risk	Effective communication strategies, phased implementation.	Moderate	Likely	Low			
Sustainability Risk	Regular sustainability audits, compliance with regulations.	High	Possible	Low			
Community Engagement Risk	Implementing transparent and inclusive engagement processes.	Moderate	Likely	Low			
Cultural Heritage Risk	Engaging with local indigenous groups and cultural experts.	High	Possible	Low			
Environmental Compliance Risk	Regular impact assessments, sustainable practices.	High	Likely	Moderate			
Technology and Innovation Risk	Partnering with technology experts, staff training.	Moderate	Possible	Low			
Economic Viability Risk	Conducting market analyses, engaging economic development experts.	High	Possible	Moderate			
Stakeholder Alignment Risk	Clear communication channels, stakeholder management plan.	Moderate	Likely	Low			
Regulatory and Compliance Risk	Updating on regulatory changes, compliance training program.	High	Likely	Moderate			
Infrastructure Maintenance Risk	Developing maintenance plan, budget allocation for upkeep.	Moderate	Likely	Low			

We have also explored recent developments and issues in the regions of Gilgandra, Coonamble, and Warrumbungle and discuss, in light of the risk analysis for the Real Country projects offers a more current and targeted assessment. Here are some recent issues that can be referenced in the context of the identified risks:

- Scope Risk: Recent initiatives like the construction of the Gilgandra Aero Park Residential Subdivision and the activation of new mobile base stations by Inland Rail in the Coonamble region highlight the dynamic nature of local developments. These initiatives indicate a rapidly evolving landscape that the Real Country project must adapt to, ensuring that the project scope remains relevant and responsive to these changes.
- Construction Risk: The development of new infrastructure such as EV chargers in regional NSW and
  the upgrading of water and sewerage operations in the Warrumbungle Shire demonstrate ongoing
  construction activities in these regions. These developments underscore the need for robust
  construction risk management, considering the simultaneous infrastructure projects underway.
- Financing and Procurement Risk: The funding received for the Warrumbungle water and sewerage
  operations upgrade, with contributions from both the NSW Government and the Warrumbungle Shire
  Council, reflects the critical role of securing and managing funds for large-scale projects. This
  underscores the importance of effective financial management for the Real Country project.
- Change Management Risk: The introduction of new technologies and infrastructures, such as the upgraded telemetry network in Warrumbungle and the new mobile base stations, suggests ongoing changes in the technological and infrastructural landscape. These developments highlight the need for effective change management strategies to adapt to new technologies and infrastructure improvements.
- Sustainability Risk: The emphasis on environmental sustainability is evident in regional initiatives like the NPWS's hazard reductions in the Pilliga West Conservation Area. This focus aligns with the Real Country project's emphasis on sustainable practices and underscores the importance of maintaining high environmental standards.
- Environmental Compliance Risk: The recurring issues of flooding leading to road closures in the
  region highlight the environmental challenges that the project may encounter. This underscores the
  need for robust environmental risk management strategies, particularly in planning and executing
  infrastructure projects.

By considering these recent regional developments and challenges, the risk analysis for the Real Country projects can be more accurately tailored to current conditions, ensuring a comprehensive and relevant risk mitigation strategy.

## 4.4. LEGISLATIVE, REGULATORY ISSUES & APPROVALS

To address the legislative, regulatory issues, and approvals required for the Real Country tourism infrastructure project in NSW, Australia, it's essential to consider various aspects:

## Legislative and Regulatory Framework:

- Local Government Act: Compliance with this act is crucial for council operations, land use, and community services.
- Environmental Planning and Assessment Act 1979: This act governs the assessment and approval of development applications, including those related to environmental impact, zoning, and land use.
- Heritage Act 1977: Important for protecting and managing heritage sites, especially given the cultural significance of locations like the Warrumbungle National Park and Pilliga Forest.
- National Parks and Wildlife Act 1974: This act is relevant for any activities within or adjacent to national parks and protected areas, ensuring the protection of natural and cultural heritage.
- Water Management Act 2000: For projects involving river restoration, water extraction, or usage, compliance with water licensing and management principles is necessary.
- Biodiversity Conservation Act 2016: Ensuring that projects comply with biodiversity and conservation requirements, particularly in sensitive ecological areas.

## **Approval Processes:**

• Local Activity Approvals: Required for street trading, use of public land, and activities under the Local Government Act.

- Development Applications (DAs): Necessary for construction and infrastructure projects. The
  assessment process involves consideration of environmental impact, community consultation, and
  alignment with local planning policies.
- Heritage Approvals: If any project intersects with heritage-listed sites or areas of cultural significance, approvals from the Heritage Council of NSW may be required.
- Environmentally Significant Projects: For projects with substantial environmental impact, a referral to the NSW Department of Planning, Industry and Environment or even the Commonwealth Department of Agriculture, Water and the Environment might be necessary.

## **Specific Approvals for Identified Projects:**

- Warrena Weir Recreation Precinct and River Projects: Compliance with State Environment Planning Policy (SEPP) for river restoration and development activities, including water-based recreational infrastructure.
- **Public Art and Cultural Projects:** Engage with Aboriginal heritage authorities if projects are in areas of Indigenous cultural significance.
- **Infrastructure Developments:** For walking paths, cycling tracks, and RV camping sites, ensure alignment with local council development control plans and SEPPs.

## **Strategic Compliance:**

- Real Country Destination Strategy Goals Alignment: Ensure that all projects are in sync with the strategic objectives of enhancing local tourism, preserving cultural heritage, and sustainable economic development.
- Community Engagement and Cultural Preservation: Projects should foster community involvement and respect cultural and historical assets, complying with relevant cultural heritage legislation.
- Sustainability and Environmental Preservation:
- **Eco-friendly Practices:** Adhere to principles of sustainable development, ensuring minimal environmental impact and promoting ecological balance.
- **Risk Management:** Identify and mitigate environmental risks, incorporating sustainable design principles in project execution.

## Monitoring and Reporting:

Ongoing monitoring and compliance reporting with respective councils and state government bodies to ensure adherence to all legislative and regulatory requirements throughout the project lifecycle.

In summary, a comprehensive approach to managing legislative, regulatory issues, and approvals for the Real Country project requires meticulous planning, thorough understanding of the legal framework, and a continuation of the proactive engagement with all stakeholders, including local communities, councils, and state authorities which has been evident to date.

## 4.5. PROPOSED MANAGEMENT ACTIVITIES

## 4.5.1. RISK MANAGEMENT

The Real Country Tourism Experience project, encompassing Coonamble, Gilgandra, and Warrumbungle Shire Councils, requires an intricate and comprehensive risk management approach. This integrated plan combines the overarching strategic risk management activities outlined initially with the detailed operational measures provided by one of the council members.

## Overarching Strategic Risk Management

Effective risk management is integral to the success of the Real Country Project, encompassing a wide range of initiatives focused on tourism development, environmental sustainability, and community engagement. The table below outlines the overarching strategic risk management strategies employed to identify, assess, and mitigate potential challenges across the project's various facets. From stakeholder engagement to environmental impact assessments and operational risk management, these strategies are

designed to ensure the project's resilience and alignment with best practices, safeguarding its long-term objectives and overall success.

Table 4.5.1 Strategic Risk Management

Area of Focus	Key Actions and Strategies
In-depth Stakeholder Engagement	Engaging local communities, businesses, environmental groups, and indigenous representatives throughout the project lifecycle.
	Addressing concerns and expectations to minimise resistance and enhance community buy-in.
Scheduled Project Reviews and Adjustments	Regular monitoring of progress, budgets, and timelines to identify and address risks early.
	Adjusting strategies and plans in response to identified risks or environmental changes.
Expert Consultations and Specialist Advisories	Collaborating with experts in tourism, environmental sustainability, cultural heritage, and infrastructure design.
	Ensuring that all projects align with best practices and minimise specific risks in these areas.
Environmental and Cultural Impact Assessments	Performing comprehensive Environmental Impact Assessments (EIAs) to understand and mitigate ecological risks.
	Conducting Cultural Heritage Surveys to respect and preserve the area's historical and cultural significance.
Infrastructure Resilience and Adaptability	Designing infrastructure to be durable and adaptable to environmental changes and future needs.
	Reducing long-term maintenance risks and ensuring sustainability.
Operational Risk Management Measures (GSC Approach)	<b>Risk Register and Continuous Update:</b> Maintaining a dynamic risk register, regularly updated with new assessments and controls. Ensuring all identified risks from the project are cataloged and managed systematically.
	Comprehensive Risk Assessment Using HAZPAK Matrix: Utilising the HAZPAK Risk Rating Matrix to categorise potential hazards and safety controls. Regularly reviewing and updating the Risk Assessment to reflect current data and environmental changes.
	<b>Stage-specific Risk Assessments:</b> Conducting separate risk assessments for each major stage of the project, ensuring detailed focus. Integrating these assessments into an overarching risk management plan.
	Implementation of Daily Control Measures: Enforcing daily control measures including Risk Assessment forms and Pre-start checks for plant operations. Adhering to safety processes like 'Dial before you Dig' and managing overhead powerlines.
	Addressing a Wide Range of Risks: Mitigation controls for diverse risks including contractor management, public access and safety, emergency response, plant and equipment safety, hazardous chemicals, noise, and excavation works. Ensuring all staff and
	contractors follow these protocols strictly.

## **Integration and Coordination:**

Integrating these strategic and operational measures creates a robust framework for risk management in the Real Country Tourism Experience project. This comprehensive approach ensures that risks are not only identified and monitored at a macro level but are also managed meticulously at the operational level. The collaboration between strategic planning and day-to-day operational management enhances the project's resilience, facilitating successful implementation and long-term sustainability. This dual-level approach aligns closely with the project's objectives of enhancing local tourism, preserving cultural heritage, and

fostering sustainable economic development, thereby ensuring the holistic success of the Real Country Tourism Experience.

## **Asset Management and Operational Responsibility**

Each Council involved in the Real Country project has developed a comprehensive Asset Management Strategy. This strategy serves as the cornerstone for decisions impacting different asset classes under their jurisdiction.

Key elements of these strategies include:

- 1. **Framework for Asset Decisions**: Providing guidelines for managing diverse assets related to tourism, cultural heritage, or environmental conservation.
- 2. **Alignment with Long-Term Planning**: Each Council's Asset Management Plan aligns with their respective Long-Term Financial Plan, ensuring a holistic approach to asset management and strategic planning.
- 3. **Responsibility and Oversight**: The Strategies clearly delineate roles and responsibilities within each Council for managing these assets, including dedicated personnel or departments.
- 4. **Specific Plans for Each Asset Class**: Tailored Asset Management Plans for each asset category, encompassing operational, maintenance, and renewal strategies.
- 5. **Public Accessibility and Engagement**: Ensuring assets remain beneficial and accessible to both locals and tourists, aligning with the overarching goals of the Real Country project.

## Reference to Councils' Long-Term Financial Plans

For transparency and public engagement, each Council has provided detailed information about their Asset Management Strategy and Long-Term Financial Plan on their official websites:

- Coonamble Shire Council: The Long-Term Financial Plan can be accessed <u>here</u>.
- Gilgandra Shire Council: The Long-Term Financial Plan is available <u>here</u>.
- Warrumbungle Shire Council: The Long-Term Financial Plan can be found <u>here</u>.

## Conclusion

In conclusion, the responsibility for the maintenance, operation, and ownership of the new assets proposed under the Real Country project rests with the respective Shire Councils – Coonamble, Gilgandra, and Warrumbungle. Through their Asset Management Strategies, aligned with their Long-Term Financial Plans, these Councils are committed to effectively managing these assets in a sustainable manner that maximises their benefit to the community and visitors.

## 5. APPENDIX

The following Appendix Document accompany the preparation of this Business Case

- Appendix A Travel to Outback NSW Regional Tourism
- Appendix B Cost Plan (November 2023)
- Appendix C Tourism Impact Report (November 2023)
- Appendix D NPV and BCR Worksheet (November 2023)
- Appendix E 10 year cashflow (November 2023)

The following Attachments accompany the preparation of this Business Case

- Attachment A Real Country Issues Paper (June 2023)
- Attachment B Real Country Review of NSW Strategic Documents (June 2023)
- Attachment C Real Country Destination Strategic Plan (November 2023)
- Attachment D Real Country Engagement Reports (November 2023)

# Travel to Outback NSW Tourism Region Year ended June 2023





Source: National Visitor Survey, TRA.

## OVERVIEW

Total

DOMESTIC (overnight & daytrip)	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	% Change YE Jun23 vs YE Jun22
Visitors ('000)	478	702	719	712	707	892	755	848	576	822	42.8%
Nights ('000)	1,252	1,695	1,696	1,865	1,610	2,380	1,810	2,846	1,463	2,548	74.2%
Expenditure (\$ million)	\$204	\$217	\$243	\$365	\$238	\$354	\$284	\$371	\$245	\$550	124.5%
DOMESTIC OVERNIGHT TRAVEL											
Visitors, Nights and Expenditure											
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	% Change YE Jun23 vs YE Jun22
Visitors (000)	350	455	452	493	519	589	499	607	434	636	46.7%
Nights (000)	1,252	1,695	1,696	1,865	1,610	2,380	1,810	2,846	1,463	2,548	74.2%
Average Length of Stay	3.6	3.7	3.8	3.8	3.1	4.0	3.6	4.7	3.4	4.0	18.7%
Expenditure (\$ million)	\$192	\$187	\$210	\$345	\$218	\$308	\$239	\$356	\$226	\$509	125.3%
Spend per visitor per night (\$)	\$153	\$110	\$124	\$185	\$136	\$129	\$132	\$125	\$155	\$200	29.4%
Intrastate visitors (000)	198	274	260	299	300	402	285	427	265	404	52.2%
Interstate visitors (000)	153	181	192	194	219	187	214	181	168	232	38.1%
Intrastate nights (000)	705	963	1,074	1,069	845	1,683	1,027	1,867	964	1,676	73.9%
Interstate nights (000)	546	732	622	796	765	697	782	979	499	871	74.6%
Intrastate expenditure (\$ million)	\$113	\$123	\$134	\$174	\$125	\$167	\$134	\$256	\$146	\$323	122.0%
Interstate expenditure (\$ million)	\$79	\$64	\$76	\$171	\$93	\$141	\$105	\$99	\$80	\$186	131.2%
Purpose of Visit					Visito	rs (000)					% Change YE
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	Jun23 vs YE Jun22
Holiday	166	204	214	203	197	250	198	209	187	292	56.1%
Visiting Friends & Relatives	78	83	n/p	72	108	84	96	130	n/p	116	-
Business	n/p	124	157	177	166	194	151	191	132	178	34.8%
Other	n/p	n/p	n/p	n/p	n/p	69	n/p	88	n/p	n/p	-
Total	350	455	452	493	519	589	499	607	434	636	46.7%
					Night	s (000)					% Change YE
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	Jun23 vs YE Jun22
Holiday	689	726	844	758	666	1,435	578	817	736	1,222	66.1%
Visiting Friends & Relatives	336	432	n/p	242	427	213	449	484	n/p	437	-
Business	n/p	424	571	773	394	573	560	1,305	439	747	70.1%
Other	n/p	n/p	n/p	n/p	n/p	159	n/p	240	n/p	n/p	-
Total	1,252	1,695	1,696	1,865	1,610	2,380	1,810	2,846	1,463	2,548	74.2%
Origin											
	YE June	YE June	YE June	YE June	Visitor YE June	rs (000) YE June	YE June	YE June	YE June	YE June	% Change YE Jun23 vs YE
	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	Jun22
Regional NSW	137	220	189	213	212	327	219	314	207	326	57.6%
Sydney	n/p	n/p	n/p	86	87	n/p	n/p	113	n/p	n/p	-
Total Intrastate	198	274	260	299	300	402	285	427	265	404	52.2%
Victoria	n/p	n/p	57	71	95	75	103	n/p	n/p	93	-
Queensland	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
ACT	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other Interstate	60	61	51	55	84	64	n/p	66	n/p	n/p	-
Total Interstate	153	181	192	194	219	187	214	181	168	232	38.1%
Grand Total	350	455	452	493	519	589	499	607	434	636	46.7%
Age					Visitor	rs (000)					% Change VE
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	% Change YE Jun23 vs YE Jun22
15-29	n/p	n/p	n/p	n/p	n/p	n/p	95	142	n/p	n/p	-
30-39	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
40-49	n/p	n/p	n/p	n/p	121	100	n/p	113	n/p	n/p	-
50-59	63	114	141	119	58	110	104	91	84	151	80.2%
60-69	70	76	107	113	110	159	97	130	126	99	-20.8%
70+	n/p	58	47	54	64	73	82	88	n/p	118	- 46 7%
Total	350	455	452	493	519	589	499	607	434	636	40 70/

493

519

589

499

607

434

636

46.7%

350

455

452

# Travel to Outback NSW Tourism Region Year ended June 2023





Source: National Visitor Survey, TRA.

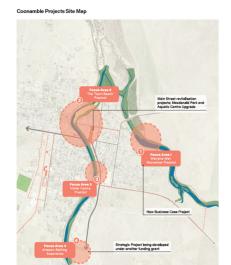
**Travel Party** 

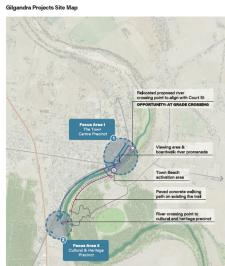
					Visitor	rs (000)					% Change YE
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	Jun23 vs YE Jun22
Travelling alone	101	146	158	156	152	177	145	250	137	169	23.3%
Adult couple	91	126	123	163	139	151	131	143	130	184	41.5%
Family group - parents and children	n/p	-									
Friends or relatives travelling together with(out) children	n/p	97	88	108	111	109	120	145	83	134	61.3%
Business associates travelling together with(out) spouse	n/p	-									
Other	n/p	-									
Total	350	455	452	493	519	589	499	607	434	636	46.7%
Top 5 Activities (sorted by the latest year)											
						rs (000)					% Change YE
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	Jun23 vs YE Jun22
Eat out / dine at a restaurant and/or cafe	124	191	215	237	248	313	203	284	169	323	91.4%
Pubs, clubs, discos etc	83	123	123	149	119	160	179	225	129	246	90.9%
Sightseeing/looking around	85	129	111	139	131	167	106	144	119	180	51.1%
Visit museums or art galleries	76	70	68	84	70	84	n/p	111	78	140	79.8%
Visit friends & relatives	104	121	92	93	147	116	109	120	n/p	131	-
Top 3 types of Accommodation used (sorted by	the latest ye	ear)									
						s (000)					% Change YE
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	Jun23 vs YE Jun22
Caravan park or commercial camping ground	314	338	276	397	257	348	246	368	329	541	64.5%
Standard hotel/motor inn (below 4 star)	315	407	432	425	392	479	288	540	297	522	75.4%
Friends or relatives property	276	515	351	221	466	895	485	646	n/p	n/p	-
Top 3 types of Transport used (sorted by the lat	test year)										
						rs (000)					% Change YE
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	Jun23 vs YE Jun22
Private vehicle or company car	264	346	371	374	421	455	396	533	364	555	52.5%
Aircraft	n/p	-									
Self-drive motorhome or campervan	n/p	-									
DOMESTIC DAYTRIP TRAVEL											
Visitors and Expenditure											
Visitors and Expenditure	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	% Change YE Jun23 vs YE Jun22
Visitors and Expenditure  Visitors (000)											Jun23 vs YE
	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	Jun23 vs YE

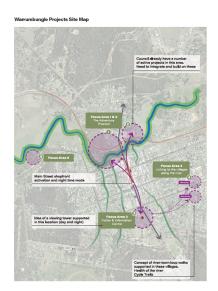
n/p = not publishable; '-' = not available

The Outback NSW includes: Bourke, Broken Hill, Cobar and Lightning Ridge.

## APPENDIX B - Cost Plan







**21 NOVEMBER 2023** 

**TCUBED CONSULTING** 



## REAL COUNTRY COST PLAN REPORT NO 1 Revision 4



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## 1. INTRODUCTION

This cost plan report has been prepared for and on behalf of People Place & Partnership using the documentation received on 24<sup>th</sup> October 2023.

This cost plan comprises below scope of work within three Council areas (Coonamble Shire Council, Gilgandra Shire Council, and Warrumbungle Shire Council).

- Focus Area Projects as per items listed in spreadsheet provided, and
- Master planning projects which include, project management, design, and others.

## 2. EXECUTIVE COST SUMMARY

COONAMBLE SHIRE COUNCIL	L	
STAGE 1 - Business Case Projects		Total (\$ Excl GST)
Warrena Weir Reserve - Stage 1	\$	2,803,375
STAGE 1 NETT CONSTRUCTION COST	\$	2,803,375
Contractor Costs	\$	581,700
Professional Fees	\$	338,508
Masterplan Consultancy fees - Stage 2 work	\$	500,000
Authority Fees	\$	74,472
STAGE 1 INDICATIVE DEVELOPMENT COST EXCL CONTINGENCY (\$ EXCL GST)	\$	4,298,055
Contingency Allowance	\$	744,717
STAGE 1 INDICATIVE DEVELOPMENT COST INCL CONTINGENCY (\$ EXCL GST)	\$	5,042,772
STAGE 2 - Master Planning Projects		Total (\$ Excl GST)
	\$	
STAGE 2 - Master Planning Projects		(\$ Excl GST)
STAGE 2 - Master Planning Projects  Warrena Weir Reserve Stage 2	\$	(\$ Excl GST) 7,653,775
STAGE 2 - Master Planning Projects  Warrena Weir Reserve Stage 2  Visitors Information Centre	\$	(\$ Excl GST) 7,653,775 2,585,000
STAGE 2 - Master Planning Projects  Warrena Weir Reserve Stage 2  Visitors Information Centre  Town Beach	\$ \$ \$	7,653,775 2,585,000 4,416,000
STAGE 2 - Master Planning Projects  Warrena Weir Reserve Stage 2  Visitors Information Centre  Town Beach  STAGE 2 NETT CONSTRUCTION COST	\$ \$ \$	(\$ Excl GST) 7,653,775 2,585,000 4,416,000 14,654,775
STAGE 2 - Master Planning Projects  Warrena Weir Reserve Stage 2  Visitors Information Centre  Town Beach  STAGE 2 NETT CONSTRUCTION COST  Contractor Costs	\$ \$ \$ \$	7,653,775 2,585,000 4,416,000 <b>14,654,775</b> 3,040,866
STAGE 2 - Master Planning Projects  Warrena Weir Reserve Stage 2  Visitors Information Centre  Town Beach  STAGE 2 NETT CONSTRUCTION COST  Contractor Costs  Professional Fees	\$ \$ \$ \$ \$	(\$ Excl GST) 7,653,775 2,585,000 4,416,000 <b>14,654,775</b> 3,040,866 1,769,564
STAGE 2 - Master Planning Projects  Warrena Weir Reserve Stage 2  Visitors Information Centre  Town Beach  STAGE 2 NETT CONSTRUCTION COST  Contractor Costs  Professional Fees  Authority Fees  STAGE 2 INDICATIVE DEVELOPMENT COST	\$ \$ \$ \$ \$	(\$ Excl GST) 7,653,775 2,585,000 4,416,000 14,654,775 3,040,866 1,769,564 389,304



GILGANDRA SHIRE COUNCI	L				
STAGE 1 - Business Case Projects	,	Total			
Cultural Haritana Province Course 1		Excl GST)			
Cultural Heritage Precinct Stage 1	\$	2,527,065			
CBD Town Centre Precinct	\$	818,505			
STAGE 1 NETT CONSTRUCTION COST	\$	3,345,570			
Contractor Costs	\$	694,206			
Professional Fees	\$	403,978			
Masterplan Consultancy fees - Stage 2 work	\$	250,000			
Authority Fees	\$	88,875			
STAGE 1 INDICATIVE DEVELOPMENT COST  EXCL CONTINGENCY (\$ EXCL GST)	\$	4,782,629			
Contingency Allowance	\$	888,751			
STAGE 1 INDICATIVE DEVELOPMENT COST INCL CONTINGENCY (\$ EXCL GST)	\$	5,671,380			
STAGE 2 - Master Planning Projects	(\$	Total (\$ Excl GST)			
Cultural Heritage Precinct Stage 2	\$	1,224,400			
Integration Works for CBD Town Centre Precinct	\$	350,000			
STAGE 2 NETT CONSTRUCTION COST	\$	1,574,400			
Contractor Costs	\$	326,688			
Professional Fees	\$	190,109			
Authority Fees	\$	41,824			
	\$	2,133,021			
STAGE 2 INDICATIVE DEVELOPMENT COST EXCL CONTINGENCY (\$ EXCL GST)	<b>&gt;</b>	2, 133,021			
	\$	418,239			



WARRUMBUNGLE SHIRE COUNCIL								
STAGE 1 - Business Case Projects		Total						
	(5	Excl GST)						
Coonabarabran River Precinct Stage 1	\$	2,169,709						
Town Centre, Villages & Surrounds	\$	683,000						
STAGE 1 NETT CONSTRUCTION COST	\$	2,852,709						
Contractor Costs	\$	591,937						
Professional Fees	\$	344,465						
Masterplan Consultancy fees - Stage 2 work	\$	487,463						
Authority Fees	\$	75,782						
STAGE 1 INDICATIVE DEVELOPMENT COST EXCL CONTINGENCY (\$ EXCL GST)	\$	4,352,356						
Contingency Allowance	\$	757,822						
STAGE 1 INDICATIVE DEVELOPMENT COST INCL CONTINGENCY (\$ EXCL GST)	\$	5,110,178						
STAGE 2 - Master Planning Projects	Total							
517.02 2 Master Flamming Frojects	(5	Excl GST)						
Coonabarabran River Precinct Stage 2	\$	2,444,203						
Town Centre, Villages & Surrounds	\$	650,000						
STAGE 2 NETT CONSTRUCTION COST	\$	3,094,203						
Contractor Costs	\$	642,047						
Professional Fees	\$	373,625						
Authority Fees	\$	82,198						
STAGE 2 INDICATIVE DEVELOPMENT COST EXCL CONTINGENCY (\$ EXCL GST)	\$	4,192,073						
Contingency Allowance	\$	821,975						
STAGE 2 INDICATIVE DEVELOPMENT COST INCL CONTINGENCY (\$ EXCL GST)	\$	5,014,048						

The above costs should be considered as indicative and are based on current concept design. We recommend that more detailed costings be prepared from further developed design documents to verify the cost allowances made.



## 3. LONG TERM MAINTERNANCE COST - STAGE 1

			со	ONAMBLE CO	UNCIL			
Year	Project Capital Costs	Other Capital Costs	Operating Costs	Maintenance Costs	Repair Costs	Renewal and Replacement Costs	Total by Year	Revenue
1	\$1,562,353		\$0	\$0		\$0	\$1,562,353	
2	\$3,480,419		\$0	\$0		\$0	\$3,480,419	
3			\$80,900	\$108,226		\$0	\$189,126	
4			\$83,000	\$110,558		\$0	\$193,558	
5			\$85,000	\$113,314	Incl. in	\$0	\$198,314	
6			\$87,100	\$116,176	maintenance	\$0	\$203,276	
7			\$89,400	\$119,144		\$0	\$208,544	
8			\$91,500	\$121,900		\$0	\$213,400	
9			\$93,900	\$124,762		\$16,700	\$235,362	
10			\$96,200	\$127,836		\$148,800	\$372,836	

			GI	LGANDRA COL	JNCIL			
Year	Project Capital Costs	Other Capital Costs	Onerating Costs	Maintenance Costs	Repair Costs	Renewal and Replacement Costs	Total by Year	Revenue
1	\$1,795,183		\$0	\$0		\$0	\$1,795,183	
2	\$3,876,196		\$0	\$0		\$0	\$3,876,196	
3			\$65,000	\$158,894		\$0	\$223,894	
4			\$66,800	\$162,710		\$0	\$229,510	
5			\$68,300	\$166,738	Incl. in	\$0	\$235,038	
6			\$70,000	\$170,766	maintenance	\$0	\$240,766	
7			\$71,900	\$174,900		\$0	\$246,800	
8			\$73,500	\$179,246		\$0	\$252,746	
9			\$75,600	\$183,592		\$1,100	\$260,292	
10			\$77,200	\$188,044		\$91,600	\$356,844	



			WAR	RUMBUNGLE (	OUNCIL			
Year	Project Capital Costs	Other Capital Costs	Operating Costs	Maintenance Costs	Repair Costs	Renewal and Replacement Costs	Total by Year	Revenue
1	\$1,585,580		\$0	\$0		\$0	\$1,585,580	
2	\$3,524,598		\$0	\$0		\$0	\$3,524,598	
3			\$64,800	\$105,576		\$0	\$170,376	
4			\$66,500	\$108,438		\$0	\$174,938	
5			\$68,000	\$111,088	Incl. in	\$0	\$179,088	
6			\$69,700	\$113,844	maintenance	\$0	\$183,544	
7			\$71,600	\$116,706		\$0	\$188,306	
8			\$73,200	\$119,462		\$0	\$192,662	
9			\$75,200	\$122,536		\$61,200	\$258,936	
10			\$76,900	\$125,610		\$125,500	\$328,010	

Please note below inclusions for long-term maintenance costs:

### **Capital Cost**

Capital Cost is the initial cost associated with developing the facility through to occupancy stage, comprising construction costs.

### **Operating Costs**

The Operational Cost budgets have been developed using benchmark cost data provided by Property Council of Australia and knowledge base available to TCubed Consulting for similar developments. The following operational items have been included in Whole of Life costing:

- General Cleaning
- Electricity
- Water
- General Management including waste management, grounds and gardening maintenance, and
- Cost associated with advertising and Promotion

### **Maintenance & Repair Costs**

Maintenance is the cost over the entire study period of regular preventative maintenance and repair, annual maintenance contracts, salaries of facilities staff performing maintenance tasks, inspections, supplies and materials and costs to remedy normal damage. Cost includes maintenance and repair works to CHC river crossing, roadworks, external landscape structures, and other building work associated with the specific project.



### **Renewal and Replacement Cost**

The Replacement Costs have been developed using:

- Design information provided at that time which may not include specific individual asset information, design specifications, design configurations and materials selected. In these instances, TCubed Consulting has adopted a generic approach to cost modelling based on previous project benchmark data
- Standard asset renewal and replacement cycles have been applied from guidance material, knowledge libraries and industry good practice processes
- Elemental level used in capital cost plan
- Adjusted benchmarks from similar projects
- Where not available, life cycles identified in CIBSE guidance material
- Spares are easily available

## 4. DOCUMENTATION USED

Documentation received via email on 24<sup>th</sup> October 2023:

- An Engagement Report that highlights the project, what has transpired to refine the projects to date and the key elements (note that the final section is the finalised concepts to be costed) there is imagery in there that will also help to cost Focus Area Projects (at the end of the document that gives you an idea on the types of quality of infrastructure interventions)
- **The Detailed Maps** with the information that is now considered final and corresponds to item 3 which is the spreadsheet
- Orientation Maps this file is outdated on the actual projects themselves but shows you
  marked up maps with location photo to orientate you + there are images of the types of
  infrastructure interventions.
- Spreadsheet prepared by design team with the elements broken own for costings



## 5. SPECIFIC INCLUSIONS

The following items and allowances have been specifically included within the estimate:

### **General Inclusions**

- Preliminaries at 15% of Net Construction Cost
- Margin at 5% of Net Construction Cost & Preliminaries, which is the minimum margin contractors normally charge for the project.
- Professional fees at 10% of Gross Construction Cost
- Authority fees at 2% of Gross Construction Cost, and Professional fees.
- Contingency at 20% of Gross Construction Cost, and Professional fees. 20% contingency is applied to the project at this early concept stage, which includes design finalisation, unknown ground conditions, construction methodology, variation, and delay contingency, and others.

## 6. SPECIFIC EXCLUSIONS

The following items and allowances have been specifically excluded within the estimate:

- Road work & Traffic Signals
- Remediation
- Service diversions
- DA conditions
- Infrastructure Upgrade
- Legal Fees

- Loose furniture or Speciality
   Equipment
- Contamination
- Escalation beyond October 2023
- Solar PV System



## 7. REFERENCE IMAGES USED IN COST PLAN

### **Coonamble Council Reference**

# A River Crossings

2 x creek crossings, at Baradine Road and at southern end of Warrena Creek Reserve

## B Footpath

2.5m x 7km concrete footpath through CBD, eastern shore of the reserve and back onto Tooraweenah Road into town.



## D Amenities

New and larger combined amenities (toilets) and café building

# RV Camping Area

RV Camping area x 10 vehicles with all-weather surface and landscaping (including access to potable water)

Cabin Accommodation

10 x off-grid cabin

sccommodation with sealed
pump-out septic systems.

Look out tower

Construction of a 100-150m
public art/sculptural lookout

H Wayfinding

tower

Wayfinding, plant ID, QR-code 'story' and usage signage.

Bush tucker

Bush tucker and bird-attracting plantings along eastern shoreline (following the path)



### Yaming Circle

Creation of a yarning circle along eastern shore of the reserve

Children's play equipment

Shaded picnic areas

Shaded picnic and barbecue facilities

## M Floating T-pontoons

2 x floating T-pontoons: one in the public swimming area (about 3m frontage onto water) and another further south for launching of canoes, kayaks, etc (about 5m frontage)





# N Public Swimming Area

Demarcated boat-free public swimming area near weir wall.

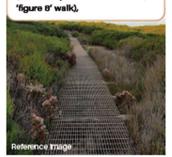
## O Clearing of Debris

Clearing of debris from front of weir wall to allow use of flood gates (and the functionality of selfdredging)

### **Gilgandra Council Reference**



A Windmill Walk extension
Windmill Walk extension from
memorial precinct behind Miller
Street shops to Court Street
(return loop down Miller Street,



Static signage
Static signage along the accessible pathways



Digital signage
Digital signage in GIL plaza
accessible pathways



Viewing area extension

Viewing area extension over Castlereagh river from the GIL plaza

Boardwalk in this area

Boardwalk in this area (mix accessible – timber look/mesh – core concrete)



Artwork under bridge

Walk Connection
Walk connection to Gilgandra
Caravan Park

Town Beach Activation Area
Town Beach activation area
- including picnic tables and
carperking near Jack Renshaw

Accessible cycle/ walkway loop

Accessible cycle/walkway loop from CHC river crossing to Jack Renshaw Bridge (underneath)



J Solar Lighting

Solar lighting on southern cycle/ walkway

Walk Connection

Walk connection to Golf Club and
Racecourse

O Viewing Platform

River Crossing

Bridge

CHC River crossing - pedestrian, accesible, concrete



P Sound Shell

Sound shell – 32amp three-way phase power access

Ground levelling, turf and irrigation

Adventure Playground
Adventure playground
connection with Gilgandra
Museum





## **Warrumbungle Council Reference**

A Outdoor Amphitheatre

A dedicated space for performances and community gatherings. Night time Experience
Initiatives to leverage the unique dark sky fortnight time activities and celebrations.

River Access Solutions
Infrastructure to improve public accessibility to the river.

Connecting Pathways to Visitor Information Centre

Walkways and signs that link the Visitor Information Centre to the Main Park seamlessly.



Wayfinding Elements

Comprehensive signage to guide residents and visitors.



Anterior ce mag

Neilson Park Connectivity
Introduction of a new crossing
to enhance accessibility within
the park.

Additional Pathways and Signage Across Neilson Park

Expansion of pathways and informational signage on the opposite side of the river.



Creative installations that are both artistic and functional for public use.



Reference Image

Rail Trail & Sports Precinct Bridge Connection

Detailing the specific location and extent of this rail trail to connect to existing sports facilities.

Acoustic Infrastructure
Installation of noise-reduction
measures near the main bridge
or proposed amphitheatre.





# 8. APPENDIX A - COST PLAN

# **SUMMARY**



Project: OTHER Details: Cost Plan No 1 R4.2

Building: Real Country Job No: 2023.063

Code	Description	Quantity	Unit	Rate	Subtotal	Factor	Total
	COONAMBLE						
1	Coonamble Business Case Projects				5,042,771		5,042,771
2	Coonamble Master-planning Projects				23,747,550		23,747,550
	SUBTOTAL						<u>28,790,321</u>
	GILGANDRA						
3	Gilgandra Business Case Projects				5,671,379		5,671,379
4	Gilgandra Master-planning Projects				2,551,260		2,551,260
	SUBTOTAL						8,222,639
	WARRUMBUNGLE						
5	Warrumbungle Business Case Projects				5,110,178		5,110,178
6	Warrumbungle Master-planning Projects				5,014,048		5,014,048
	SUBTOTAL						<u>10,124,225</u>
	TOTAL				47,137,185		47,137,185
	EXCLUSIONS						
	Traffic Signals						
	Remediation						
	Service diversions						
	DA conditions						
	Infrastructure Upgrade						
	Legal Fees						
	Loose furniture or Specialty Equipment						
	Contamination						
	Escalation beyond November 2023						
	Solar PV System						

47,137,185

## **Estimate Details**



5,042,771

Project: OTHER Details: Cost Plan No 1 R4.2

Building: Real Country Job No: 2023.063

Code	Description	Quantity	Unit	Rate	Subtotal	Factor	Total
1	COONAMBLE BUSINESS CASE PROJECTS						
	Business Case Projects						
1.1	Warrena Weir Reserve Stage 1				2,803,375		2,803,375
	Estimated Net Construction Cost				2,803,375		2,803,375
1.2	Preliminaries	15	%	2,803,375	420,506		420,506
1.3	Margin	5	%	3,223,881	161,194		161,194
	Estimated Gross Construction Cost				3,385,075		3,385,075
1.4	Professional Fees	10	%	3,385,075	338,508		338,508
1.5	Masterplan Wier Stage 1 & 2, Town Beach, Visitors Centre	1	Item	500,000	500,000		500,000
1.6	Authority Fees - Stage 1	2	%	3,723,583	74,472		74,472
1.7	Contingency - Stage 1	20	%	3,723,583	744,717		744,717
	Total Indicative Development Cost				5,042,771		5,042,771

COUNAINDLE DUSINESS CASE PROJECTS

### 1.1 WARRENA WEIR RESERVE STAGE 1

Warrena Weir Reserve - Stage 1 Utilisation by both visitors and locals for walking, 1.1.1 **INCL** below swimming, powered and non-powered boating, picnicking and RV camping. 1.1.2 Walkway connection through CBD, eastern shore 1,461,825 1,461,825 1,461,825 Item of the reserve and back onto Tooraweenah Road into town Stage 1 - allow for 1.25km walkway from CBD to Warranena Wier and one low level creek crossing. Demarcated boat-free public swimming area near 1.1.3 Item 23,200 23,200 23,200 weir wall. Note: 80m floating rope line Clearing of debris from front of weir wall to allow 1.1.4 25,000 25,000 25,000 Item use of flood gates (and the functionality of self-dredging) Note: allow for debris clearing only, no allowance made for repair/replace flood gates. 2 x floating T-pontoons: one in the public 17,000 34,000 1.1.5 34,000 2 Item swimming area (about 3m frontage onto water) and another further south for launching of canoes, kayaks, etc (about 5m frontage) New and larger combined amenities (toilets) and 1.1.6 80 m2 5,738 459,000 459,000 café building. 1.1.7 Daytime carpark 315 108 34,000 34,000 m2 Shaded picnic and barbecue facilities 13,533 162,400 162,400 1.1.8 12 Item 1.1.9 Children's play equipment 300,000 300,000 300,000 Item Creation of a yarning circle along eastern shore of 50,000 50,000 1.1.10 50,000 1 Item the reserve RV Camping area x 10 vehicles with all-weather 1.1.11 10 Item 13,295 132,950 132,950 surface and landscaping (including access to potable water) Wayfinding, plant ID, QR-code 'story' and usage 1.1.12 121,000 121,000 Item 121,000 signage.

**WARRENA WEIR RESERVE STAGE 1** 

2,803,375





**Building:** Real Country **Job No:** 2023.063

Code	Description	Quantity	Unit	Rate	Subtotal	Factor	Total			
1.1	WARRENA WEIR RESERVE STAGE 1									
1.1.2	Walkway connection through CBD, eastern shore of the reserve and back onto Tooraweenah Road into town									
1.1.2.1	2.5m x 1.25km of walkway connection to town centre, allow for 40% proprietary mesh, and 60% concrete footpath.	3,125	m2	214.87	671,475		671,475			
1.1.2.2	Low level creek crossings, at Baradine Road and at southern end of Warrena Creek Reserve with viewing platform	100	m	7,904	790,350		790,350			

WALKWAY CONNECTION THROUGH CBD, EASTERN SHORE OF THE RESERVE AND BACK ONTO TOORAWEE STAGE 1 - ALLOW FOR 1.25KM WALKWAY FROM CBD TO WARRANENA WIER AND ONE LOW LEVEL CREEK (

1,461,825





**Building:** Real Country **Job No:** 2023.063

Code	Description	Quantity	Unit	Rate	Subtotal	Factor	Total	
1.1	WARRENA WEIR RESERVE STAGE 1							
1.1.3	Demarcated boat-free public swimming area near weir wall.							
1.1.3.1	1x floating rope line - 80m bank to bank.	80	m	270.00	21,600		21,600	
1.1.3.2	2x signage boards	2	Item	300.00	600		600	
1.1.3.3	Hooks to tie to weir wall	2	Item	500.00	1,000		1,000	

DEMARCATED BOAT-FREE PUBLIC SWIMMING AREA NEAR WEIR WALL. NOTE: 80M FLOATING ROPE LINE





Building: Real Country Job No: 2023.063

Code	Description	Quantity	Unit	Rate	Subtotal	Factor	Total		
1.1	WARRENA WEIR RESERVE STAGE 1								
1.1.4	Clearing of debris from front of weir wall to allow use of flood gates (and the functionality of self-dredging)								
1.1.4.1	Debris clearing	1	Item	25,000.00	25,000		25,000		

CLEARING OF DEBRIS FROM FRONT OF WEIR WALL TO ALLOW USE OF FLOOD GATES (AND THE FUNCTION NOTE: ALLOW FOR DEBRIS CLEARING ONLY, NO ALLOWANCE MADE FOR REPAIR/REPLACE FLOOD GATES

# **COONAMBLE BUSINESS CASE PROJECTS**



Project: OTHER Details: Cost Plan No 1 R4.2

Building: Real Country Job No: 2023.063

	3										
Code	Description	Quantity	Unit	Rate	Subtotal	Factor	Total				
1.1	WARRENA WEIR RESERVE STAGE 1										
1.1.5	2 x floating T-pontoons: one in the public swimming area (about 3m frontage onto water) and another further south for										
	2 x floating T-pontoons as specified 3m, and 5m assume 2m width.										
	Length	8	m								
	Width	2	m								
1.1.5.1	Marine Dock floating modules - 500mm height?	16	m2	500.00	8,000		8,00				
1.1.5.2	Steel framing - water resistant	16	m2	1,125.00	18,000		18,00				
1.1.5.3	Decking including edge	16	m2	500.00	8,000		8,00				

2 X FLOATING T-PONTOONS: ONE IN THE PUBLIC SWIMMING AREA (ABOUT 3M FRONTAGE ONTO WATER) AI



# **COONAMBLE BUSINESS CASE PROJECTS**

Project: OTHER Details: Cost Plan No 1 R4.2

**Building:** Real Country **Job No:** 2023.063

Code	Description	Quantity	Unit	Rate	Subtotal	Factor	Total		
1.1	WARRENA WEIR RESERVE STAGE 1								
1.1.6	New and larger combined amenities (toilets) and café building.								
	1 x accessible WC/shower								
	3 x unisex ambulant WC								
	2 x unisex showers								
	storage room (~10sqm)								
	café/servery (~15sqm)								
1.1.6.1	Overall building - 80m2	1	Item	459,000.00	459,000		459,000		

NEW AND LARGER COMBINED AMENITIES (TOILETS) AND CAFÉ BUILDING.





**Building:** Real Country **Job No:** 2023.063

Code	Description	Quantity	Unit	Rate	Subtotal	Factor	Total
1.1	WARRENA WEIR RESERVE STAGE 1						
1.1.7	Daytime carpark						
	15 carspaces - assume 315m2 of carpark area.						
1.1.7.1	graded crushed gravel surfaces	315	m2	45.00	14,175		14,175
1.1.7.2	wheelstop - precast	15	No	500.00	7,500		7,500
1.1.7.3	parking signs with post assumed	2	No	6,000.00	12,000		12,000

DAYTIME CARPARK 34,000





**Building:** Real Country **Job No:** 2023.063

Code	Description	Quantity	Unit	Rate	Subtotal	Factor	Total
1.1	WARRENA WEIR RESERVE STAGE 1						
1.1.8	Shaded picnic and barbecue facilities						
1.1.8.1	Galvanised steel picnic tables	10	No	6,000.00	60,000		60,000
1.1.8.2	Dual BBQ units	2	No	9,200.00	18,400		18,400
1.1.8.3	roof shelter structures	12	No	5,500.00	66,000		66,000
1.1.8.4	Concrete Pad to above	12	No	1,500.00	18,000		18,000

SHADED PICNIC AND BARBECUE FACILITIES



# **COONAMBLE BUSINESS CASE PROJECTS**

Project: OTHER Details: Cost Plan No 1 R4.2

**Building:** Real Country **Job No:** 2023.063

Code	Description	Quantity	Unit	Rate	Subtotal	Factor	Total
1.1	WARRENA WEIR RESERVE STAGE 1						
1.1.9	Children's play equipment						
	Nature/wild play aesthetic playground with integrated opportunities for water play Designed in collaboration with specialist supplier 80m2 footprint approx.						
1.1.9.1	Play Equipment	1	pcsum	300,000	300,000		300,000

CHILDREN'S PLAY EQUIPMENT 300,000





Building: Real Country Job No: 2023.063

Code	Description	Quantity	Unit	Rate	Subtotal	Factor	Total		
1.1	WARRENA WEIR RESERVE STAGE 1								
1.1.10	Creation of a yarning circle along eastern shore of the reserve								
	5x5m site area.								
1.1.10.1	sculpture and furniture	10	Item	5,000.00	50,000		50,000		

CREATION OF A YARNING CIRCLE ALONG EASTERN SHORE OF THE RESERVE





Building: Real Country Job No: 2023.063

Code	Description	Quantity	Unit	Rate	Subtotal	Factor	Total
1.1	WARRENA WEIR RESERVE STAGE 1						
1.1.11	RV Camping area x 10 vehicles with all-weather	surface and	landscap	oing (including	g access to pota	ble water)	
	Graded and level area with compacted finish suitable for vehicle traffic and integrated perimeter landscaping (local plant species) Signage - refer to examples from Gilgandra CHC precinct free camping trial						
1.1.11.1	10 x RV Parking Space: 6m x 15m	90	m2	55.00	4,950		4,950
1.1.11.2	Sign board: 1.2m x 0.8m	2	Item	6,000.00	12,000		12,000
1.1.11.3	Tree Planting: 5x 75L pots 10x 25L pots	1	Item	21,000.00	21,000		21,000
1.1.11.4	Potable water provisions	10	pcsum	2,000.00	20,000		20,000
1.1.11.5	power	10	pcsum	7,500.00	75,000		75,000

RV CAMPING AREA X 10 VEHICLES WITH ALL-WEATHER SURFACE AND LANDSCAPING (INCLUDING ACCESS





**Building:** Real Country **Job No:** 2023.063

Code	Description	Quantity	Unit	Rate	Subtotal	Factor	Total
1.1	WARRENA WEIR RESERVE STAGE 1						
1.1.12	Wayfinding, plant ID, QR-code 'story' and usage	signage.					
	Include structures						
1.1.12.1	Type 1: Place Stories 1.5m x 0.5m	4	No	10,000.00	40,000		40,000
1.1.12.2	Type 2: Wayfinding 0.6x0.3m	6	No	5,000.00	30,000		30,000
1.1.12.3	Type 3: Fauna/Flora ID 0.3m x 0.15m	12	No	3,000.00	36,000		36,000
1.1.12.4	3 additional contingency	3	No	5,000.00	15,000		15,000

WAYFINDING, PLANT ID, QR-CODE 'STORY' AND USAGE SIGNAGE.

	Master-planning Projects					
2.1	Warrena Weir Reserve Stage 2				7,653,775	7,653,775
2.2	Visitors Information Centre				2,585,000	2,585,000
2.3	Town Beach				4,416,000	4,416,000
	Estimated Net Construction Cost				14,654,775	14,654,775
2.4	Preliminaries	15	%	14,654,775	2,198,216	2,198,216
2.5	Margin	5	%	16,852,991	842,650	842,650
	Estimated Gross Construction Cost				17,695,641	17,695,641
2.6	Professional Fees	10	%	17,695,641	1,769,564	1,769,564
2.7	Authority Fees	2	%	19,465,205	389,304	389,304
2.8	Contingency	20	%	19,465,205	3,893,041	3,893,041
	Total Indicative Development Cost				23,747,550	23,747,550

COUNAMBLE MASTER-PLANNING PROJECTS 23,747,550

### 2.1 WARRENA WEIR RESERVE STAGE 2

	Warrena Weir Reserve - Stage 2					
2.1.1	2.5m x 5.75km Ecologically sensitive walkway through CBD, eastern shore of the reserve and back onto Tooraweenah Road into town.	2,500	m2	1,079	2,696,425	2,696,425
2.1.2	Low level creek crossings, at Baradine Road and at southern end of Warrena Creek Reserve with viewing platform	100	m	7,904	790,350	790,350
2.1.3	100-150m public art/sculptural lookout tower	1	Item	2,504,500	2,504,500	2,504,500
2.1.4	10 x off-grid cabin accommodation with sealed pump-out septic systems.	10	Item	141,250	1,412,500	1,412,500
2.1.5	Additional wayfinding signage and walkway connections as required to connect broader network from stage 1.	1	Item	250,000	250,000	250,000

WARRENA WEIR RESERVE STAGE 2

7,653,775

# COONAMBLE MASTER-PLANNING PROJECTS



Project:OTHERDetails:Cost Plan No 1 R4.2

Building: Real Country Job No: 2023.063

Bulluli	ng. Real Country									
Code	Description	Quantity	Unit	Rate	Subtotal	Factor	Total			
2.1	WARRENA WEIR RESERVE STAGE 2									
2.1.1	2.5m x 5.75km Ecologically sensitive walkway through CBD, eastern shore of the reserve and back onto Tooraweenah Road									
2.1.1.1	2.5m x 1km proprietary mesh walkway with subframing	2,500	m2	280.00	700,000		700,000			
2.1.1.2	2.5m x 4.75km concrete footpath walkway	11,875	m2	168.12	1,996,425		1,996,425			

2.5M X 5.75KM ECOLOGICALLY SENSITIVE WALKWAY THROUGH CBD, EASTERN SHORE OF THE RESERVE A 2,696,425



Project: OTHER Details: Cost Plan No 1 R4.2

**Building:** Real Country **Job No:** 2023.063

Code	Description	Quantity	Unit	Rate	Subtotal	Factor	Total
2.1	WARRENA WEIR RESERVE STAGE 2						
2.1.2	Low level creek crossings, at Baradine Road and	d at southern	end of	Warrena Cree	k Reserve with v	iewing platfo	rm
	Length	100	m				
	width	3.00	m				
	3m wide concrete pedestrian bridge - culvert crossing.						
2.1.2.1	Substructure and columns	1	Item	152,000.00	152,000		152,000
2.1.2.2	Concrete Culvert Crossing including floor finishes, and viewing platform	300	m2	1,798.67	539,600		539,600
2.1.2.3	Balustrades	75	m	850.00	63,750		63,750
2.1.2.4	Earthworks/Waste removal	1	Item	35,000.00	35,000		35,000

LOW LEVEL CREEK CROSSINGS, AT BARADINE ROAD AND AT SOUTHERN END OF WARRENA CREEK RESEF



Project: OTHER Details: Cost Plan No 1 R4.2

Building: Real Country Job No: 2023.063

	<u> </u>						
Code	Description	Quantity	Unit	Rate	Subtotal	Factor	Total
2.1	WARRENA WEIR RESERVE STAGE 2						
2.1.3	100-150m public art/sculptural lookout tower						
2.1.3.1	Lookout tower	150	m2	3,500	525,000		525,000
2.1.3.2	Public Art	1	Item	250,000	250,000		250,000
2.1.3.3	Stair to tower	1	Item	27,000	27,000		27,000
2.1.3.4	Lift provision	1	Item	150,000	150,000		150,000
2.1.3.5	Cafe/cultural stories building including services provisions.	180	m2	6,000	1,080,000		1,080,000
2.1.3.6	Wayfinding signage along.	1	Item	200,000	200,000		200,000
2.1.3.7	Lighting along the walkway	50	No	5,000.00	250,000		250,000
2.1.3.8	walkway connection - crushed gravel.	375	m2	60.00	22,500		22,500
	100-150M PUBLIC ART/SCULPTURAL LOOKOUT	TOWER					2,504,500
2.2	VISITORS INFORMATION CENTRE						
	Visitors Information Centre						
2.2.1	Sports precinct integration - River Access Paths - assume 1km length Proprietary mesh with framing, and substructure.	1	Item	690,000	690,000		690,000
2.2.2	Cantilevered walkway access paths	1	Item	470,000	470,000		470,000
2.2.3	Commercialisation study for cafe/kiosks/art gallery	1	Item	950,000	950,000		950,000
2.2.4	Realignment of road/driveway to create art forecourt	1	Item	75,000	75,000		75,000
2.2.5	Upgrade to play space	1	Item	250,000	250,000		250,000
2.2.6	Wayfinding signage	1	Item	150,000	150,000		150,000

**VISITORS INFORMATION CENTRE** 

2,585,000



690,000

Project: OTHER Details: Cost Plan No 1 R4.2

Building: Real Country Job No: 2023.063

Code	Description	Quantity	Unit	Rate	Subtotal	Factor	Total
2.2	VISITORS INFORMATION CENTRE						
2.2.1	Sports precinct integration - River Access Paths	- assume 1k	m length	n Proprietary i	mesh with framir	ng, and subst	ructure.
2.2.1.1	Assume 1.5m width proprietary mesh, and subframing.	2,000	m2	280.00	560,000		560,000
2.2.1.2	Substructure, and additional framing.	2,000	m2	65.00	130,000		130,000

SPORTS PRECINCT INTEGRATION - RIVER ACCESS PATHS - ASSUME 1KM LENGTH PROPRIETARY MESH WIT



Project: OTHER Details: Cost Plan No 1 R4.2

**Building:** Real Country **Job No:** 2023.063

Code	Description	Quantity	Unit	Rate	Subtotal	Factor	Total
2.2	VISITORS INFORMATION CENTRE						_
2.2.2	Cantilevered walkway access paths						
2.2.2.1	assume 100m x 1.5m - cantilevered path	100	m	4,000.00	400,000		400,000
2.2.2.2	substructure	1	Item	70,000.00	70,000		70,000

CANTILEVERED WALKWAY ACCESS PATHS



Project: OTHER Details: Cost Plan No 1 R4.2

**Building:** Real Country **Job No:** 2023.063

Code	Description	Quantity	Unit	Rate	Subtotal	Factor	Total	
2.2	VISITORS INFORMATION CENTRE							
2.2.3	Commercialisation study for cafe/kiosks/art gallery							
2.2.3.1	Cafe	150	m2	5,000.00	750,000		750,000	
2.2.3.2	information centre kiosk	80	m2	2,500.00	200,000		200,000	

COMMERCIALISATION STUDY FOR CAFE/KIOSKS/ART GALLERY



Project: OTHER Details: Cost Plan No 1 R4.2

**Building:** Real Country **Job No:** 2023.063

Code	Description	Quantity	Unit	Rate	Subtotal	Factor	Total			
2.2	VISITORS INFORMATION CENTRE									
2.2.4	Realignment of road/driveway to create art forecourt									
2.2.4.1	Road realignment	75	m	1,000.00	75,000		75,000			
	REALIGNMENT OF ROAD/DRIVEWAY TO CREATE ART FORECOURT 75,000									
2.3	TOWN BEACH									
	Town Beach									
2.3.1	Town Centre integration (public toilet construction, skate park, existing aquatic centre upgrade, and walkway access)	1	Item	3,338,000	3,338,000		3,338,000			
2.3.2	Bridge connection across river	1	Item	480,000	480,000		480,000			
2.3.3	River health study and identification of river upgrade and activation opportunities	1	Item	150,000	150,000		150,000			
2.3.4	Establish extent of walkway connectivity - 800m	1	Item	150,000	448,000		448,000			

TOWN BEACH 4,416,000



Project: OTHER Details: Cost Plan No 1 R4.2

Building: Real Country Job No: 2023.063

Code	Description	Quantity	Unit	Rate	Subtotal	Factor	Total
2.3	TOWN BEACH						
2.3.1	Town Centre integration (public toilet constructi	on, skate pai	rk, existi	ng aquatic ce	ntre upgrade, and	d walkway ac	cess)
2.3.1.1	Public toilet - low density with storage rooms.	100	m2	2,800.00	280,000		280,000
2.3.1.2	Aquatic centre upgrade	1,925	m2	1,200.00	2,310,000		2,310,000
2.3.1.3	Skate park	1	Item	150,000.00	150,000		150,000
2.3.1.4	Walkway access - Proprietary mesh with subframing lightweight.	1,600	m2	280.00	448,000		448,000
2.3.1.5	Wayfinding signage	1	Item	150,000.00	150,000		150,000

TOWN CENTRE INTEGRATION (PUBLIC TOILET CONSTRUCTION, SKATE PARK, EXISTING AQUATIC CENTRE L

3,338,000



Project: OTHER Details: Cost Plan No 1 R4.2

Building: Real Country Job No: 2023.063

Code	Description	Quantity	Unit	Rate	Subtotal	Factor	Total
2.3	TOWN BEACH						
2.3.2	Bridge connection across river						
2.3.2.1	Low-level bridge Connection	60	m	8,000.00	480,000		480,000

BRIDGE CONNECTION ACROSS RIVER



Project: OTHER Details: Cost Plan No 1 R4.2

**Building:** Real Country **Job No:** 2023.063

Code	Description	Quantity	Unit	Rate	Subtotal	Factor	Total
2.3	TOWN BEACH						
2.3.4	Establish extent of walkway connectivity - 800m						
2.3.4.1	walkway access - assume 2m width proprietary mesh with subframing.	1,600	m2	280.00	448,000		448,000

**ESTABLISH EXTENT OF WALKWAY CONNECTIVITY - 800M** 

#### **GILGANDRA BUSINESS CASE PROJECTS** 3

	Business Case Projects					
3.1	Cultural Heritage Precinct Stage 1				2,527,065	2,527,065
3.2	CBD Town Centre Precinct				818,505	818,505
	Estimated Net Construction Cost				3,345,570	3,345,570
3.3	Preliminaries	15	%	3,345,570	501,836	501,836
3.4	Margin	5	%	3,847,406	192,370	192,370
	Estimated Gross Construction Cost				4,039,776	4,039,776
3.5	Professional Fees to above Stage 1 work	10	%	4,039,776	403,978	403,978
3.6	Masterplan CHC Precinct Stage 2 - Establishment Study	1	Item	250,000	250,000	250,000
3.7	Authority Fees - Stage 1	2	%	4,443,753	88,875	88,875
3.8	Contingency - Stage 1	20	%	4,443,753	888,751	888,751
	Total Indicative Development Cost				5,671,379	5,671,379

GILGANDKA DUSINESS CASE PROJECTS TOTAL

5,671,379

#### **CULTURAL HERITAGE PRECINCT STAGE 1** 3.1

	Cultural Heritage Precinct Stage 1					
3.1.1	CHC River crossing – pedestrian, accessible, concrete with viewing platform	200	m	7,904	1,580,700	1,580,700
3.1.2	Accessible cycle/walkway loop from CHC river crossing to Jack Renshaw Bridge (underneath) with wayfinding signage - 1.4km length.	3,750	m2	212	796,690	796,690
3.1.3	Walk connection to Golf Club, Racecourse and Gilgandra Caravan Park	1	Item	25,650	25,650	25,650
3.1.4	Town beach activation area including picnic tables and carparking near Jack Renshaw Bridge	1	Item	118,025	118,025	118,025
3.1.5	Sound shell – 32amp three-way phase power access only Note: (Power connections from museum)	1	Item	6,000	6,000	6,000

**CULTURAL HERITAGE PRECINCT STAGE 1** 

2,527,065

# **GILGANDRA BUSINESS CASE PROJECTS**



Project: OTHER Details: Cost Plan No 1 R4.2

**Building:** Real Country **Job No:** 2023.063

Code	Description	Quantity	Unit	Rate	Subtotal	Factor	Total
3.1	CULTURAL HERITAGE PRECINCT STAGE 1						
3.1.1	CHC River crossing – pedestrian, accessible, co	ncrete with v	iewing <sub>l</sub>	platform			
	Length	200	m				
	width	3.00	m				
	3m wide concrete pedestrian bridge - ford crossing						
3.1.1.1	Substructure and columns	1	Item	304,000.00	304,000		304,000
3.1.1.2	Concrete Ford Crossing and viewing platform including floor finishes.	600	m2	1,798.67	1,079,200		1,079,200
3.1.1.3	Balustrades	150	m	850.00	127,500		127,500
3.1.1.4	Earthworks/Waste removal	1	Item	70.000.00	70.000		70.000

CHC RIVER CROSSING - PEDESTRIAN, ACCESSIBLE, CONCRETE WITH VIEWING PLATFORM

1,580,700





Building: Real Country Job No: 2023.063

Code	Description	Quantity	Unit	Rate	Subtotal	Factor	Total
3.1	CULTURAL HERITAGE PRECINCT STAGE 1						
3.1.2	Accessible cycle/walkway loop from CHC river of	rossing to Ja	ack Rens	shaw Bridge (ı	underneath) with	wayfinding s	signage - 1.4km
3.1.2.1	Approx. 1.4km length walkway 2.5m wide - raised, and at grade cycle and walking path - 25% proprietary mesh with subframing, and 75% concrete walkway.  Wayfinding Signage Include structures	3,500	m2	197.34	690,690		690,690
3.1.2.2	Type 1: Place Stories 1.5m x 0.5m	4	No	10,000.00	40,000		40,000
3.1.2.3	Type 2: Wayfinding 0.6x0.3m	6	No	5,000.00	30,000		30,000
3.1.2.4	Type 3: Fauna/Flora ID 0.3m x 0.15m	12	No	3,000.00	36,000		36,000

ACCESSIBLE CYCLE/WALKWAY LOOP FROM CHC RIVER CROSSING TO JACK RENSHAW BRIDGE (UNDERNE



## **GILGANDRA BUSINESS CASE PROJECTS**

Project: OTHER Details: Cost Plan No 1 R4.2

**Building:** Real Country **Job No:** 2023.063

Code	Description	Quantity	Unit	Rate	Subtotal	Factor	Total		
3.1	CULTURAL HERITAGE PRECINCT STAGE 1								
3.1.3	Walk connection to Golf Club, Racecourse and Gilgandra Caravan Park								
	Cleared 1m wide nature trail - no pathway installation required.  Trail marked by wayfinding posts/signs								
3.1.3.1	Allowed for site clearance only	1,485	m2	10.00	14,850		14,850		
3.1.3.2	Wayfinding: 100x100mm SQ hardwood post, with engraved signage plate markers (refer to precedent images)	9	No	1,200.00	10,800		10,800		

WALK CONNECTION TO GOLF CLUB, RACECOURSE AND GILGANDRA CARAVAN PARK





Building: Real Country Job No: 2023.063

Code	Description	Quantity	Unit	Rate	Subtotal	Factor	Total
3.1	CULTURAL HERITAGE PRECINCT STAGE 1						
3.1.4	Town beach activation area including picnic tab	les and carpa	arking ne	ear Jack Rens	haw Bridge		
3.1.4.1	Galvanised steel picnic tables	5	No	6,000.00	30,000		30,000
3.1.4.2	Dual BBQ units	1	No	9,200.00	9,200		9,200
3.1.4.3	roof shelter structures	6	No	5,500.00	33,000		33,000
3.1.4.4	Concrete Pad to above	6	No	1,500.00	9,000		9,000
	15 carspaces - assume 315m2 of carpark area.						
3.1.4.5	graded crushed gravel surfaces	315	m2	55.00	17,325		17,325
3.1.4.6	wheelstop - precast	15	No	500.00	7,500		7,500
3.1.4.7	parking signs with post assumed	2	No	6,000.00	12,000		12,000

TOWN BEACH ACTIVATION AREA INCLUDING PICNIC TABLES AND CARPARKING NEAR JACK RENSHAW BRII





**Building:** Real Country **Job No:** 2023.063

Code	Description	Quantity	Unit	Rate	Subtotal	Factor	Total
3.1	CULTURAL HERITAGE PRECINCT STAGE 1						
3.1.5	Sound shell – 32amp three-way phase power acc	cess only					
3.1.5.1	32Amp three phase power supply connections from museum meter panels to Event space assuming power is readily available from museum.	100	m	60.00	6,000		6,000
3.2	SOUND SHELL – 32AMP THREE-WAY PHASE PO NOTE: (POWER CONNECTIONS FROM MUSEUM CBD TOWN CENTRE PRECINCT		SS ONL	Y			6,000
	CBD Town Centre Precinct						0
	<u>General</u>						
3.2.1	Windmill Walk extension from memorial precinct behind Miller Street shops to Court Street - 600m length concrete walkway.	1,500	m2	168	252,180		252,180
3.2.2	Viewing area extension over Castlereagh river from the GIL plaza	100	m2	1,020	102,000		102,000
3.2.3	Boardwalk in this area (mix accessible – timber look/mesh – core concrete)	375	m2	519	194,625		194,625
3.2.4	Digital signage in GIL plaza (Single Sided)	1	Item	70,000	70,000		70,000
3.2.5	Static signage along the accessible pathways	1	Item	79,000	79,000		79,000
3.2.6	River health - Establishment Study	1	Item	20,700	20,700		20,700
3.2.7	Artwork under bridge	1	pcsum	100,000	100,000		100,000

CBD TOWN CENTRE PRECINCT





**Building:** Real Country **Job No:** 2023.063

Code	Description	Quantity	Unit	Rate	Subtotal	Factor	Total
3.2	CBD TOWN CENTRE PRECINCT						
3.2.1	Windmill Walk extension from memorial precinc	t behind Mill	er Street	shops to Cou	rt Street - 600m	length concr	ete walkway.
3.2.1.1	Site Clearance & leveling	1,500	m2	10.00	15,000		15,000
3.2.1.2	2.5m x 600m - concrete walkway	1,500	m2	158.12	237,180		237,180

WINDMILL WALK EXTENSION FROM MEMORIAL PRECINCT BEHIND MILLER STREET SHOPS TO COURT STRE 252,180





**Building:** Real Country **Job No:** 2023.063

Code	Description	Quantity	Unit	Rate	Subtotal	Factor	Total
3.2	CBD TOWN CENTRE PRECINCT	,					_
3.2.2	Viewing area extension over Castlereagh river fr	om the GIL p	laza				
3.2.2.1	Viewing platform - suspended deck overlooking	100	m2	570.00	57,000		57,000
3.2.2.2	columns support	6	m	1,000.00	6,000		6,000
3.2.2.3	Balustrades	60	m	650.00	39,000		39,000

VIEWING AREA EXTENSION OVER CASTLEREAGH RIVER FROM THE GIL PLAZA





**Building:** Real Country **Job No:** 2023.063

Code	Description	Quantity	Unit	Rate	Subtotal	Factor	Total
3.2	CBD TOWN CENTRE PRECINCT						
3.2.3	Boardwalk in this area (mix accessible - timber	look/mesh –	core cor	ncrete)			
3.2.3.1	2.5m wide grade 150m length - 50% timber look and 50% mesh with concrete core.	375	m2	375.00	140,625		140,625
3.2.3.2	Timber edging - both side.	300	m	180.00	54,000		54,000
							0

BOARDWALK IN THIS AREA (MIX ACCESSIBLE - TIMBER LOOK/MESH - CORE CONCRETE)





**Building:** Real Country **Job No:** 2023.063

Code	Description	Quantity	Unit	Rate	Subtotal	Factor	Total
3.2	CBD TOWN CENTRE PRECINCT						
3.2.5	Static signage along the accessible pathways						
	Include structures						
3.2.5.1	Type 1: Place Stories 1.5m x 0.5m	2	No	10,000.00	20,000		20,000
3.2.5.2	Type 2: Wayfinding 0.6x0.3m	4	No	5,000.00	20,000		20,000
3.2.5.3	Type 3: Fauna/Flora ID 0.3m x 0.15m	8	No	3,000.00	24,000		24,000
3.2.5.4	3 additional contingency	3	No	5,000.00	15,000		15,000

STATIC SIGNAGE ALONG THE ACCESSIBLE PATHWAYS





**Building:** Real Country **Job No:** 2023.063

Code	Description	Quantity	Unit	Rate	Subtotal	Factor	Total
3.2	CBD TOWN CENTRE PRECINCT						
3.2.6	River health - Establishment Study						
	Stage 1 - study to establish requirement only.						
3.2.6.1	Ecologist consultant - before and after. 2 reports & 4 site visits/meeting	1	Item	13,200.00	13,200		13,200
3.2.6.2	Water quality - consultant	1	Item	5,000.00	5,000		5,000
3.2.6.3	additional revision of report/site visit	1	Item	2,500.00	2,500		2,500

**RIVER HEALTH - ESTABLISHMENT STUDY** 

#### 4 GILGANDRA MASTER-PLANNING PROJECTS

	Master-planning Projects					
4.1	Cultural Heritage Precinct Stage 2				1,224,400	1,224,400
4.2	Integration Works for CBD Town Centre Precinct				350,000	350,000
	Estimated Net Construction Cost				1,574,400	1,574,400
4.3	Preliminaries	15	%	1,574,400	236,160	236,160
4.4	Margin	5	%	1,810,560	90,528	90,528
	Estimated Gross Construction Cost				1,901,088	1,901,088
4.5	Professional Fees	10	%	1,901,088	190,109	190,109
4.6	Authority Fees	2	%	2,091,197	41,824	41,824
4.7	Contingency	20	%	2,091,197	418,239	418,239
	Total Indicative Development Cost				2,551,260	2,551,260

GILGANDRA MASTER-PLANNING PROJECTS

TOTAL

2,551,260

#### 4.1 CULTURAL HERITAGE PRECINCT STAGE 2

	Cultural Heritage Precinct Stage 2					
	Adventure playground connection with Gilgandra Museum	150	m2	3,000	450,000	450,000
4.1.2	Solar lighting on southern cycle/walkway	56	No	3,650	204,400	204,400
4.1.3	Ground leveling, turf and irrigation	10,000	m2	57	570,000	570,000

**CULTURAL HERITAGE PRECINCT STAGE 2** 

1,224,400

### GILGANDRA MASTER-PLANNING PROJECTS



**Project:** OTHER Details: Cost Plan No 1 R4.2

Building: Real Country Job No: 2023.063

Code	Description	Quantity	Unit	Rate	Subtotal	Factor	Total
4.1	CULTURAL HERITAGE PRECINCT STAGE 2						
4.1.1	Adventure playground connection with Gilgandr	a Museum					
4.1.1.1	Nature/wild play aesthetic playground with integrated opportunities for water play.  Designed in collaboration with specialist supplier 150m2 footprint approx.	1	Item	450,000	450,000		450,000

ADVENTURE PLAYGROUND CONNECTION WITH GILGANDRA MUSEUM

### GILGANDRA MASTER-PLANNING PROJECTS



Project: OTHER Details: Cost Plan No 1 R4.2

**Building:** Real Country **Job No:** 2023.063

Code	Description	Quantity	Unit	Rate	Subtotal	Factor	Total
4.1	CULTURAL HERITAGE PRECINCT STAGE 2						
4.1.2	Solar lighting on southern cycle/walkway						
4.1.2.1	56x Light Poles & Solar Light Fittings (based on recommended max. 25m spacing)	56	No	3,650.00	204,400		204,400

SOLAR LIGHTING ON SOUTHERN CYCLE/WALKWAY

### GILGANDRA MASTER-PLANNING PROJECTS



Project: OTHER Details: Cost Plan No 1 R4.2

**Building:** Real Country **Job No:** 2023.063

Code	Description	Quantity	Unit	Rate	Subtotal	Factor	Total
4.1	CULTURAL HERITAGE PRECINCT STAGE 2						
4.1.3	Ground leveling, turf and irrigation						
4.1.3.1	ground leveling	10,000	m2	7.00	70,000		70,000
4.1.3.2	turf with topsoil	10,000	m2	45.00	450,000		450,000
4.1.3.3	Irrigation - above ground	1	Item	50,000.00	50,000		50,000
	GROUND LEVELING, TURF AND IRRIGATION						570,000
4.2	INTEGRATION WORKS FOR CBD TOWN CENTR	E PRECINCT					
4.2.1	Masterplanning Integration Works for CBD Town Centre Precinct	1	Item	350,000.00	350,000		350,000

INTEGRATION WORKS FOR CBD TOWN CENTRE PRECINCT

	Business Case Projects					
5.1	Coonabarabran River Precinct				2,169,709	2,169,709
5.2	Town Centre, Villages & Surrounds				683,000	683,000
	Estimated Net Construction Cost				2,852,709	2,852,709
5.3	Preliminaries	15	%	2,852,709	427,906	427,906
5.4	Margin	5	%	3,280,615	164,031	164,031
	Estimated Gross Construction Cost				3,444,646	3,444,646
5.5	Professional Fees - Stage 1	10	%	3,444,646	344,465	344,465
5.6	Masterplan Consultancy River Precinct, Town Centre, Villages	1	Item	487,463	487,463	487,463
5.7	Authority Fees - Stage 1	2	%	3,789,111	75,782	75,782
5.8	Contingency - Stage 1	20	%	3,789,111	757,822	757,822
	Total Indicative Development Cost				5,110,178	5,110,178

WARRUMDUNGLE DUSINESS CASE

5,110,178

#### 5.1 COONABARABRAN RIVER PRECINCT

	Coonabarabran River Precinct					
5.1.1	Outdoor Amphitheatre: A dedicated space for performances and community gatherings	1	ltem	846,400	846,400	846,400
5.1.2	Wayfinding Elements: comprehensive signage to guide residents and visitors.	1	Item	79,000	79,000	79,000
5.1.3	Gateway to Warrumbungles Art/Wayfinding	1	pcsum	350,000	350,000	350,000
5.1.4	Neilson Park Connectivity: Introduction of a new crossing to enhance accessibility within the park.	20	m	2,610	52,200	52,200
5.1.5	Connecting Pathways to Visitor Information Centre: Signs that link the Visitor Information Centre to the Main Park seamlessly. Note: allowed for signage only.	1	Item	79,000	79,000	79,000
5.1.6	Acoustic Infrastructure: Installation of noise-reduction measures near the main bridge or proposed amphitheatre.  Note: assume 70m wall with 3mheight acoustic wall barrier.	210	m2	817	171,500	171,500
5.1.7	River Access Solutions: Infrastructure to improve public accessibility to the river. Allow for bridgelink, bank stablisation, and landscaping surround.	1	Item	390,000	390,000	390,000
5.1.8	Seasonal Adaptations:Infrastructure that not only promotes spring and autumn but also offers shelter from extreme summer and winter conditions.	1	Item	150,000	150,000	150,000
5.1.9	30m of ramped walkway from woolworths carpark to connect disabled car parks 2.5m wide concrete with galvanised balustrade	1	Item	51,609	51,609	51,609

COONABARABRAN RIVER PRECINCT

2,169,709



Project: OTHER Details: Cost Plan No 1 R4.2

Building: Real Country Job No: 2023.063

Code	Description	Quantity	Unit	Rate	Subtotal	Factor	Total
5.1	COONABARABRAN RIVER PRECINCT						
5.1.1	Outdoor Amphitheatre: A dedicated space for pe	erformances	and com	munity gathe	rings		
	Approx. 180sqm footprint						
5.1.1.1	amphitheatre structure including pavement, and formal seating.	180	m2	1,900.00	342,000		342,000
5.1.1.2	landscaping and fixtures.	180	m2	400.00	72,000		72,000
5.1.1.3	Integrated Canopy over	216	m2	1,400.00	302,400		302,400
5.1.1.4	Specialist lighting (dark skies appropriate)	1	Item	30,000.00	30,000		30,000
5.1.1.5	Services connections and AV equipment - provisional allowance	1	Item	50,000.00	50,000		50,000
5.1.1.6	Substructure for seating	1	Item	50,000.00	50,000		50,000

OUTDOOR AMPHITHEATRE: A DEDICATED SPACE FOR PERFORMANCES AND COMMUNITY GATHERINGS



Project: OTHER Details: Cost Plan No 1 R4.2

Building: Real Country Job No: 2023.063

Code	Description	Quantity	Unit	Rate	Subtotal	Factor	Total
5.1	COONABARABRAN RIVER PRECINCT						
5.1.2	Wayfinding Elements: comprehensive signage to	o guide resid	lents and	d visitors.			
	Include structures						
5.1.2.1	Type 1: Place Stories 1.5m x 0.5m	2	No	10,000.00	20,000		20,000
5.1.2.2	Type 2: Wayfinding 0.6x0.3m	4	No	5,000.00	20,000		20,000
5.1.2.3	Type 3: Fauna/Flora ID 0.3m x 0.15m	8	No	3,000.00	24,000		24,000
5.1.2.4	3 additional contingency	3	No	5,000.00	15,000		15,000

WAYFINDING ELEMENTS: COMPREHENSIVE SIGNAGE TO GUIDE RESIDENTS AND VISITORS.



Project: OTHER Details: Cost Plan No 1 R4.2

**Building:** Real Country **Job No:** 2023.063

Code	Description	Quantity	Unit	Rate	Subtotal	Factor	Total
5.1	COONABARABRAN RIVER PRECINCT						
5.1.3	Gateway to Warrumbungles Art/Wayfinding						
5.1.3.1	Art Elements	2	pcsum	150,000	300,000		300,000
5.1.3.2	Specialist lighting (dark skies appropriate)	1	Item	50,000.00	50,000		50,000

GATEWAY TO WARRUMBUNGLES ART/WAYFINDING



Project: OTHER Details: Cost Plan No 1 R4.2

**Building:** Real Country **Job No:** 2023.063

Code	Description	Quantity	Unit	Rate	Subtotal	Factor	Total
5.1	COONABARABRAN RIVER PRECINCT						
5.1.4	Neilson Park Connectivity: Introduction of a new	crossing to	enhance	accessibility	within the park.		
	Length	20	m				
	width	3	m				
	20m crossing assume 2.5m width - assume on grade						
5.1.4.1	Site clearance - bush land	50	m2	100.00	5,000		5,000
5.1.4.2	foundations	1	Item	7,200.00	7,200		7,200
5.1.4.3	structure - assume on grade	50	m2	250.00	12,500		12,500
5.1.4.4	floor finish	50	m2	250.00	12,500		12,500
5.1.4.5	Earthworks and backfill for substructure	1	Item	15,000.00	15,000		15,000

NEILSON PARK CONNECTIVITY: INTRODUCTION OF A NEW CROSSING TO ENHANCE ACCESSIBILITY WITHIN



Project: OTHER Details: Cost Plan No 1 R4.2

Building: Real Country Job No: 2023.063

Code	Description	Quantity	Unit	Rate	Subtotal	Factor	Total
5.1	COONABARABRAN RIVER PRECINCT						
5.1.5	Connecting Pathways to Visitor Information Cer	ntre: Signs th	at link th	ne Visitor Infor	mation Centre to	the Main Pa	rk seamlessly.
	Include structures						
5.1.5.1	Type 1: Place Stories 1.5m x 0.5m	2	No	10,000.00	20,000		20,000
5.1.5.2	Type 2: Wayfinding 0.6x0.3m	4	No	5,000.00	20,000		20,000
5.1.5.3	Type 3: Fauna/Flora ID 0.3m x 0.15m	8	No	3,000.00	24,000		24,000
5.1.5.4	3 additional contingency	3	No	5,000.00	15,000		15,000

CONNECTING PATHWAYS TO VISITOR INFORMATION CENTRE: SIGNS THAT LINK THE VISITOR INFORMATION NOTE: ALLOWED FOR SIGNAGE ONLY.



Project: OTHER Details: Cost Plan No 1 R4.2

**Building:** Real Country **Job No:** 2023.063

Code	Description	Quantity	Unit	Rate	Subtotal	Factor	Total
5.1	COONABARABRAN RIVER PRECINCT						
5.1.6	Acoustic Infrastructure: Installation of noise-red	uction meas	ures nea	r the main bri	dge or proposed	l amphitheatr	9.
	wall length	70	m				
	height	3	m				
5.1.6.1	Acoustic barrier - precast?	210	m2	650.00	136,500		136,500
5.1.6.2	Footings including excavation	70	m	500.00	35,000		35,000

ACOUSTIC INFRASTRUCTURE: INSTALLATION OF NOISE-REDUCTION MEASURES NEAR THE MAIN BRIDGE O NOTE: ASSUME 70M WALL WITH 3MHEIGHT ACOUSTIC WALL BARRIER.



Project: OTHER Details: Cost Plan No 1 R4.2

Building: Real Country Job No: 2023.063

Code	Description	Quantity	Unit	Rate	Subtotal	Factor	Total
5.1	COONABARABRAN RIVER PRECINCT						
5.1.7	River Access Solutions: Infrastructure to improve	e public acc	essibility	to the river.			
5.1.7.1	River crossing indicative budget	30	m	8,000.00	240,000		240,000
5.1.7.2	Bridge link and activation node - indigenous landscaping.	100	m2	500.00	50,000		50,000
5.1.7.3	Bank Stabilisation - regrading, planting, install fences, etc	500	m2	200.00	100,000		100,000

RIVER ACCESS SOLUTIONS: INFRASTRUCTURE TO IMPROVE PUBLIC ACCESSIBILITY TO THE RIVER. ALLOW FOR BRIDGELINK, BANK STABLISATION, AND LANDSCAPING SURROUND.



Project: OTHER Details: Cost Plan No 1 R4.2

Building: Real Country Job No: 2023.063

Code	Description	Quantity	Unit	Rate	Subtotal	Factor	Total
5.1	COONABARABRAN RIVER PRECINCT						
5.1.8	Seasonal Adaptations:Infrastructure that not only	y promotes	spring a	nd autumn but	also offers shelt	ter from extr	eme summer
5.1.8.1	Shelters including services connections - Design Extent TBC	10	Item	15,000.00	150,000		150,000

SEASONAL ADAPTATIONS:INFRASTRUCTURE THAT NOT ONLY PROMOTES SPRING AND AUTUMN BUT ALSO



Project: OTHER Details: Cost Plan No 1 R4.2

Building: Real Country Job No: 2023.063

	··•-							
Code	Description	Quantity	Unit	Rate	Subtotal	Factor	Total	
5.1	COONABARABRAN RIVER PRECINCT							
5.1.9	30m of ramped walkway from woolworths carpa	rk to connec	t disable	d car parks 2.	5m wide concre	te with galvan	ised balustrade	
5.1.9.1	Ramped Walkway - 30m concrete x 2.5m wide	75	m2	168.12	12,609		12,609	
5.1.9.2	Galvanised Balustrade - both side.	60	m	650.00	39,000		39,000	
	30M OF RAMPED WALKWAY FROM WOOLWOR	THS CARPAI	кк то с	ONNECT DISA	ABLED CAR PAR	KS 2.5M WID	51,609	
5.2	TOWN CENTRE, VILLAGES & SURROUNDS							
	Town Centre, Villages & Surrounds							
5.2.1	Pathway & Signage Upgrades in Mendooran: Improvement of existing pathways and informative signage. Note: allowed for Mendooran only with 4.2km of	10,500	m2	29	306,500		306,500	
	site clearance, and wayfinding signage.							
5.2.2	Pathway & Signage Upgrades in Binnaway: Improvement of existing pathways and informative signage. Note: allowed for Mendooran only with 4.2km of site clearance, and wayfinding signage.	10,500	m2	29	306,500		306,500	
5.2.3	Environmental Initiatives for River Health in Mendooran and Binnaway: Programs or installations to monitor and improve the health of local rivers.  Allowed for Establishment Study only.	1	Item	60,000	60,000		60,000	
5.2.4	Nandi Creek Reserve Enhancements: Potential improvements or new features. Allowed for Consultant Engagement only.	1	Item	10,000	10,000		10,000	

TOWN CENTRE, VILLAGES & SURROUNDS



Project: OTHER Details: Cost Plan No 1 R4.2

Building: Real Country Job No: 2023.063

Code	Description	Quantity	Unit	Rate	Subtotal	Factor	Total
5.2	TOWN CENTRE, VILLAGES & SURROUNDS						
5.2.1	Pathway & Signage Upgrades in Mendooran: Imp	provement o	f existin	g pathways ar	d informative sig	gnage.	
5.2.1.1	approx 4.2kmL on grade accessible walkway 2.5m wide - allow for site clearance only.	10,500	m2	15.00	157,500		157,500
	Signage include structures						
5.2.1.2	Type 1: Place Stories 1.5m x 0.5m	2	No	10,000.00	20,000		20,000
5.2.1.3	Type 2: Wayfinding 0.6x0.3m	4	No	5,000.00	20,000		20,000
5.2.1.4	Type 3: Fauna/Flora ID 0.3m x 0.15m	8	No	3,000.00	24,000		24,000
5.2.1.5	3 additional contingency	3	No	5,000.00	15,000		15,000
5.2.1.6	Wayfinding and interpretative signage	1	No	70,000.00	70,000		70,000

PATHWAY & SIGNAGE UPGRADES IN MENDOORAN: IMPROVEMENT OF EXISTING PATHWAYS AND INFORMANOTE: ALLOWED FOR MENDOORAN ONLY WITH 4.2KM OF SITE CLEARANCE, AND WAYFINDING SIGNAGE.



Project: OTHER Details: Cost Plan No 1 R4.2

Building: Real Country Job No: 2023.063

Code	Description	Quantity	Unit	Rate	Subtotal	Factor	Total
5.2	TOWN CENTRE, VILLAGES & SURROUNDS						
5.2.2	Pathway & Signage Upgrades in Binnaway: Impr	ovement of	existing	pathways and	l informative sign	nage.	
5.2.2.1	approx 4.2kmL on grade accessible walkway 2.5m wide - allow for site clearance only.	10,500	m2	15.00	157,500		157,500
	Signage include structures						
5.2.2.2	Type 1: Place Stories 1.5m x 0.5m	2	No	10,000.00	20,000		20,000
5.2.2.3	Type 2: Wayfinding 0.6x0.3m	4	No	5,000.00	20,000		20,000
5.2.2.4	Type 3: Fauna/Flora ID 0.3m x 0.15m	8	No	3,000.00	24,000		24,000
5.2.2.5	Wayfinding and interpretative signage	1	No	70,000.00	70,000		70,000
5.2.2.6	3 additional contingency	3	No	5,000.00	15,000		15,000

PATHWAY & SIGNAGE UPGRADES IN BINNAWAY: IMPROVEMENT OF EXISTING PATHWAYS AND INFORMATIN NOTE: ALLOWED FOR MENDOORAN ONLY WITH 4.2KM OF SITE CLEARANCE, AND WAYFINDING SIGNAGE.



Project: OTHER Details: Cost Plan No 1 R4.2

Building: Real Country Job No: 2023.063

Code	Description	Quantity	Unit	Rate	Subtotal	Factor	Total
5.2	TOWN CENTRE, VILLAGES & SURROUNDS						
5.2.3	Environmental Initiatives for River Health in Men	ndooran and	Binnawa	y: Programs	or installations t	o monitor and	l improve the
	Establishment Study						
5.2.3.1	Ecologist consultant - before and after? 2 reports & 4 site visits/meeting	2	Item	13,200.00	26,400		26,400
5.2.3.2	Water quality - consultant	2	Item	10,000.00	20,000		20,000
5.2.3.3	additional revision of report/site visit	2	Item	6,800.00	13,600		13,600

ENVIRONMENTAL INITIATIVES FOR RIVER HEALTH IN MENDOORAN AND BINNAWAY: PROGRAMS OR INSTAL ALLOWED FOR ESTABLISHMENT STUDY ONLY.



Project: OTHER Details: Cost Plan No 1 R4.2

**Building:** Real Country **Job No:** 2023.063

Code	Description	Quantity	Unit	Rate	Subtotal	Factor	Total	
5.2	TOWN CENTRE, VILLAGES & SURROUNDS							
5.2.4	Nandi Creek Reserve Enhancements: Potential i	mprovement	s or new	features.				
	Creek Reserve - Establishment Study							
5.2.4.1	Ecologist consultant - 1 reports & 4 site visits/meeting	1	Item	10,000.00	10,000		10,000	
5.6	NANDI CREEK RESERVE ENHANCEMENTS: POTENTIAL IMPROVEMENTS OR NEW FEATURES.  10,000  MASTERPLAN CONSULTANCY ENGAGENEUT OWN CENTRE, VILLAGES							
5.6.1	Masterplan Consultancy Cost - Stage 2 work.  Rail Trail & Sports Precinct Bridge Connection: Detailing the specific location and extent of this rail trail to connect to existing sports facilities.  Allow for masterplan consultancy work only for stage 1.	1	Item	187,462.50	187,463		187,463	
5.6.2	Remaining Stage 2 work - River Precinct, Town Centre, Villages	1	Item	300,000.00	300,000		300,000	

MASTERPLAN CONSULTANCY RIVER PRECINCT, TOWN CENTRE, VILLAGES

	Master-planning Projects					
6.1	Coonabarabran River Precinct				2,444,203	2,444,203
6.2	Town Centre, Villages & Surrounds				650,000	650,000
	Estimated Net Construction Cost				3,094,203	3,094,203
6.3	Preliminaries	15	%	3,094,203	464,130	464,130
6.4	Margin	5	%	3,558,333	177,917	177,917
	Estimated Gross Construction Cost				3,736,250	3,736,250
6.5	Professional Fees	10	%	3,736,250	373,625	373,625
6.6	Authority Fees	2	%	4,109,875	82,198	82,198
6.7	Contingency	20	%	4,109,875	821,975	821,975
	Total Indicative Development Cost				5,014,048	5,014,048

WARRUMDUNGLE MASTER-PLANNING PROJECTS TOTAL

5,014,048

#### 6.1 COONABARABRAN RIVER PRECINCT

	Coonabarabran River Precinct					
6.1.1	Adventure Playground including signage	1	Item	680,000	680,000	680,000
6.1.2	Additional Pathways and Signage Across Neilson Park: Expansion of pathways and informational signage on the opposite side of the river.  Note: allow for 250mL on grade steel mesh walkway, and wayfinding signage as required.	1	Item	264,000	264,000	264,000
6.1.3	Night time Experience: Initiatives to leverage the unique dark sky fortnight time activities and celebrations.  Design Extent TBC	1	ltem	250,000	250,000	250,000
6.1.4	Rail Trail & Sports Precinct Bridge Connection: Detailing the specific location and extent of this rail trail to connect to existing sports facilities	1	Item	1,250,203	1,250,203	1,250,203

COONABARABRAN RIVER PRECINCT

2,444,203

### WARRUMBUNGLE MASTER-PLANNING PROJECTS



Project: OTHER Details: Cost Plan No 1 R4.2

Building: Real Country Job No: 2023.063

Code	Description	Quantity	Unit	Rate	Subtotal	Factor	Total
6.1	COONABARABRAN RIVER PRECINCT	·		· · · · · · · · · · · · · · · · · · ·			
6.1.1	Adventure Playground including signage						
	Adventure Play						
6.1.1.1	Tree top play	1	Item	150,000.00	150,000		150,000
6.1.1.2	Flying fox 50m	50	m	500.00	25,000		25,000
6.1.1.3	Others connecting to rail trail and extension.	1	pcsum	200,000.00	200,000		200,000
6.1.1.4	Slide	1	Item	180,000.00	180,000		180,000
6.1.1.5	Type 1: Place Stories 1.5m x 0.5m 1 x 4	4	No	10,000.00	40,000		40,000
6.1.1.6	Type 2: Wayfinding 0.6x0.3m 2 x 8	8	No	5,000.00	40,000		40,000
6.1.1.7	Type 3: Fauna/Flora ID 0.3m x 0.15m x 15	15	No	3,000.00	45,000		45,000

ADVENTURE PLAYGROUND INCLUDING SIGNAGE



Project: OTHER Details: Cost Plan No 1 R4.2

Building: Real Country Job No: 2023.063

Code	Description	Quantity	Unit	Rate	Subtotal	Factor	Total
6.1	COONABARABRAN RIVER PRECINCT						
6.1.2	Additional Pathways and Signage Across Neilso	n Park: Expa	insion of	f pathways an	d informational s	signage on the	e opposite side
6.1.2.1	approx 250m L on grade accessible walkway 2.5m wide - allow on grade proprietary mesh walkway.	625	m2	280.00	175,000		175,000
	Signage include structures						
6.1.2.2	Type 1: Place Stories 1.5m x 0.5m	2	No	10,000.00	20,000		20,000
6.1.2.3	Type 2: Wayfinding 0.6x0.3m	6	No	5,000.00	30,000		30,000
6.1.2.4	Type 3: Fauna/Flora ID 0.3m x 0.15m	8	No	3,000.00	24,000		24,000
6.1.2.5	3 additional contingency	3	No	5,000.00	15,000		15,000

ADDITIONAL PATHWAYS AND SIGNAGE ACROSS NEILSON PARK: EXPANSION OF PATHWAYS AND INFORMA NOTE: ALLOW FOR 250ML ON GRADE STEEL MESH WALKWAY, AND WAYFINDING SIGNAGE AS REQUIRED.



250,000

Project: OTHER Details: Cost Plan No 1 R4.2

Building: Real Country Job No: 2023.063

Code	Description	Quantity	Unit	Rate	Subtotal	Factor	Total
6.1	COONABARABRAN RIVER PRECINCT						
6.1.3	Night time Experience: Initiatives to leverage the	unique dark	sky fort	night time ac	tivities and celeb	rations.	
6.1.3.1	Specialist Lighting to minimise light spill in context of wildlife and Dark Skies	1	Item	150,000.00	150,000		150,000
6.1.3.2	Landscaping and other art structure.	1	pcsum	100,000.00	100,000		100,000

NIGHT TIME EXPERIENCE: INITIATIVES TO LEVERAGE THE UNIQUE DARK SKY FORTNIGHT TIME ACTIVITIES DESIGN EXTENT TBC

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Project: OTHER Details: Cost Plan No 1 R4.2

Building: Real Country Job No: 2023.063

Buildir	ng: Real Country	Job No: 2023.063					
Code	Description	Quantity	Unit	Rate	Subtotal	Factor	Total
6.1	COONABARABRAN RIVER PRECINCT						
6.1.4	Rail Trail & Sports Precinct Bridge Connection: I	Detailing the	specific	location and	extent of this rai	I trail to conn	ect to existing
6.1.4.1	Signage	1	Item	140,000.00	140,000		140,000
	Reuse of existing heritage rail bridge with walkway mesh with trail edge - 2m width.						
6.1.4.2	60m	120	m2	280.00	33,600		33,600
6.1.4.3	320m to east of existing rail bridge	640	m2	280.00	179,200		179,200
6.1.4.4	1.2km to east of existing rail bridge	2,400	m2	280.00	672,000		672,000
6.1.4.5	Extra Over for trail edge to above walkway.	3,160	m2	70.00	221,200		221,200
	Connecting concrete path to either side of heritage bridge back into existing path networks Allow as concrete footpath.						
6.1.4.6	2.5m wide x Length North of river 10m	25	m2	168.12	4,203		4,203
	RAIL TRAIL & SPORTS PRECINCT BRIDGE CON	NECTION: D	ETAILIN	G THE SPECIF	IC LOCATION A	ND EXTENT	1,250,203
6.2	TOWN CENTRE, VILLAGES & SURROUNDS						
	Town Centre, Villages & Surrounds						
6.2.1	Mendooran River Access Solutions for all River centres/Villages: Infrastructure to improve public accessibility to the river. Allow for landing platform, bank stablisation, and landscaping surround.	1	Item	325,000	325,000		325,000
6.2.2	Binnaway River Access Solutions for all River centres/Villages: Infrastructure to improve public accessibility to the river. Allow for landing platform, bank stablisation, and landscaping surround.	1	Item	325,000	325,000		325,000

**TOWN CENTRE, VILLAGES & SURROUNDS** 



Project: OTHER Details: Cost Plan No 1 R4.2

Building: Real Country Job No: 2023.063

Code	Description	Quantity	Unit	Rate	Subtotal	Factor	Total
6.2	TOWN CENTRE, VILLAGES & SURROUNDS						
6.2.1	Mendooran River Access Solutions for all River	centres/Villa	ges: Infr	astructure to	improve public a	ccessibility t	o the river.
6.2.1.1	Landing platform	150	m2	1,000	150,000		150,000
6.2.1.2	Indigenous landscaping.	150	m2	500	75,000		75,000
6.2.1.3	Bank Stabilisation - regrading, planting, install fences, etc	1	Item	100,000	100,000		100,000

MENDOORAN RIVER ACCESS SOLUTIONS FOR ALL RIVER CENTRES/VILLAGES: INFRASTRUCTURE TO IMPR ALLOW FOR LANDING PLATFORM, BANK STABLISATION, AND LANDSCAPING SURROUND.



Project: OTHER Details: Cost Plan No 1 R4.2

Building: Real Country Job No: 2023.063

Code	Description	Quantity	Unit	Rate	Subtotal	Factor	Total		
6.2	TOWN CENTRE, VILLAGES & SURROUNDS								
6.2.2	Binnaway River Access Solutions for all River centres/Villages: Infrastructure to improve public accessibility to the river.								
6.2.2.1	indigenous landscaping.	150	m2	500	75,000		75,000		
6.2.2.2	Bank Stabilisation - regrading, planting, install fences, etc	1	Item	100,000	100,000		100,000		
6.2.2.3	Landing platform	150	m2	1,000	150,000		150,000		

BINNAWAY RIVER ACCESS SOLUTIONS FOR ALL RIVER CENTRES/VILLAGES: INFRASTRUCTURE TO IMPROVALLOW FOR LANDING PLATFORM, BANK STABLISATION, AND LANDSCAPING SURROUND.

### APPENDIX C - Tourism Impact Report



# **Tourism Impact Summary Report for Orana RDA (Tourism Activity: 365 days)**

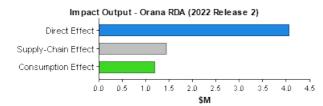
#### **Tourism Impact Scenario**

Name Real Country
Duration 365 days

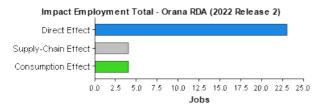
Direct Impact	Domestic Day D	Domestic Overnight	International	Total
Number of Visitors	17,165	3,050	4,390	24,605
Number of Nights	n/a	1.00	1.00	
Estimated Expenditure per Visitor per Day (\$)	\$184	\$211	\$57	
Total Estimated Expenditure (\$)	\$3,158,360	\$643,550	\$250,230	\$4,052,140

Estimated Expenditure per Visitor per Day data sourced from: TRA 2022 Tourism Profile REMPLAN 2022 Tourism Analysis Model

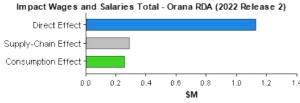
#### **Tourism Impacts**



#### REMPLAN

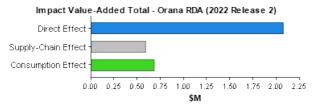












#### REMPLAN

Under this scenario Gross Regional Product is estimated to increase by \$3.344 million (0.03%) to \$10,822.026 million. Contributing to this is a direct increase in output of \$4.052 million, 23 additional jobs, \$1.126 million more in wages and salaries and a boost in value-added of \$2.074 million.

From this direct expansion in the economy, flow-on supply-chain effects in terms of local purchases of goods and services are anticipated, and it is estimated that these indirect impacts would result in a further increase to output valued at \$1.435 million, 4 more jobs, \$0.288 million more paid in wages and salaries, and a gain of \$0.589 million in terms of value-added.

These supply-chain effects represent the following Type 1 economic multipliers:

Impact	Type 1 Multipliers
Output	1.354
Employment	1.174
Wages and Salaries	1.255
Value-added	1.284

The increase in direct and indirect output and the corresponding creation of jobs in the economy are expected to result in an increase in the wages and salaries paid to employees. A proportion of these wages and salaries are typically spent on consumption and a proportion of this expenditure is captured in the local economy. The consumption effects under the scenario are expected to further boost output by \$1.186 million, employment by 4 jobs, wages and salaries by \$0.255 million, and value-added by \$0.681 million.

Under this scenario, total output is expected to rise by \$6.673 million. Corresponding to this are anticipated increases in employment of 31 jobs, \$1.669 million wages and salaries, and \$3.344 million in terms of value-added.

The total changes to economic activity represent the following Type 2 economic multipliers:

Impact	Type 2 Multipliers
Output	1.647
Employment	1.348
Wages and Salaries	1.482
Value-added	1.612

#### Tourism Impact Summary (Tourism Activity: 365 days)

Impact	Direct Effect	Supply-Chain Effect	Consumption Effect	Total Effect	Type 1 Multiplier	Type 2 Multiplier
Output (\$M)	\$4.052	\$1.435	\$1.186	\$6.673	1.354	1.647
Long Term Employment (Jobs)	23	4	4	31	1.174	1.348
Wages and Salaries (\$M)	\$1.126	\$0.288	\$0.255	\$1.669	1.255	1.482
Value-added (\$M)	\$2.074	\$0.589	\$0.681	\$3.344	1.284	1.612



#### Disclaimer

All figures, data and commentary presented in this report are based on data sourced from the Australian Bureau of Statistics (ABS), most of which relates to the 2021, 2016, 2011, 2006 and 2001 Censuses, and data sourced from the National Visitor Survey (NVS) and International Visitor Survey (IVS) published by Tourism Research Australia.

Using ABS datasets and an input / output methodology industrial economic data estimates for defined geographic regions are generated.

This report is provided in good faith with every effort made to provide accurate data and apply comprehensive knowledge. However, REMPLAN does not guarantee the accuracy of data nor the conclusions drawn from this information. A decision to pursue any action in any way related to the figures, data and commentary presented in this report is wholly the responsibility of the party concerned. REMPLAN advises any party to conduct detailed feasibility studies and seek professional advice before proceeding with any such action and accept no responsibility for the consequences of pursuing any such action.

### APPENDIX D - NPV and BCR Worksheet (November 2023)

Details	Year 1	Year 2	Year 3	Year 4	Year 5
A. Cost: Cash outflow: \$ A1 Capital Cost					
Coonamble	993,164	1,299,373	2,750,233		
Gilgandra	942,557	1,377,330	3,351,491		
Warrumbungle	995,707	1,311,572	2,802,900		
A2. Operating Costs					
Coonamble					
Operating				80,900	83,000
Maintenance				108,226	110,558
Renewal and Replacement					
Gilgandra					
Operating				65,000	66,800
Maintenance				158,894	162,710
Renewal and Replacement				,	
Warrumbungle					
Operating				64,800	66,500
Maintenance				105,576	108,438
Renewal and					,
Replacement					
A. Total Cash					
Outflow	2,931,428	3,988,275	8,904,624	583,396	598,006

A. 3 BCR @ 5% \$17,503,638.47

Details	Year 1	Year 2	Year 3	Year 4	Year 5
B. Benefit: Cash i	nflow: (\$)				
Direct Benefit	0	0	0	0	0
Indirect Benefit					
Increased value					
added to the					
regional					
economy	1,830,000	2,490,000	5,790,000		
expenditure -					
overnight stays					
impact to region					
(REMPLAN)					
Type 1 B. Total Cash				3,344,000	3,344,000
Inflow	1,830,000	2,490,000	5,790,000	3,344,000	3,344,000
C. Net Cash					
Flow (NCF)	- 1,101,428	- 1,498,275	- 3,114,624	2,760,604	2,745,994

D. NPV of NCF

@ 5% \$8,214,281.96 E. BCR @ 5% \$8,214,281.96 BCR 0.47

Year 6	Year 7	Year 8	Year 9	Year 10
85,00	87,100	89,400	91,500	93,900
113,31	4 116,176	119,144	121,900	124,762
			16,700	148,800
		1	10,700	148,800
68,30	70,000	71,900	73,500	75,600
166,73			179,246	183,592
			1,100	91,600
68,00	69,700	71,600	73,200	75,200
111,08	8 113,844	116,706	119,462	122,536
			61,200	125,500
		<u> </u>	01,200	123,300
612,44	627,586	643,650	737,808	1,041,490

Year 6	Year 7	Year 8	Year 9	Year 10
0	0	0	0	0
3,344,000	3,344,000	3,344,000	3,344,000	3,344,000
3,344,000	3,344,000	3,344,000	3,344,000	3,344,000
3,344,000	3,344,000	3,344,000	3,344,000	3,344,000
2,731,560	2,716,414	2,700,350	2,606,192	2,302,510
2,731,300	2,710,414	2,700,330	2,000,132	2,302,310

### APPENDIX D - 10 Year Cashflow (November 2023)

Details	Year 1	Year 2	Year 3	Year 4	Year 5
A. Cost: Cash outflow: \$ A1					
Capital Cost					
Coonamble	993,164	1,299,373	2,750,233		
Gilgandra	942,557	1,377,330	3,351,491		
Warrumbungle	995,707	1,311,572	2,802,900		
A2. Operating Costs					
Coonamble					
Operating				80,900	83,000
Maintenance				108,226	110,558
Renewal and Replacement					
Gilgandra					
Operating				65,000	66,800
Maintenance				158,894	162,710
Renewal and Replacement					
Warrumbungle					
Operating				64,800	66,500
Maintenance				105,576	108,438
Renewal and Replacement					
A. Total Cash Outflow	2,931,428	3,988,275	8,904,624	583,396	598,006

Year 6	Year 7	Year 8	Year 9	Year 10
85,000	87,100	89,400	91,500	93,900
113,314	116,176	119,144	121,900	124,762
			16,700	148,800
68,300	70,000	71,900	73,500	75,600
166,738	170,766	174,900	179,246	183,592
			1,100	91,600
68,000	69,700	71,600	73,200	75,200
111,088	113,844	116,706	119,462	122,536
			61,200	125,500
612,440	627,586	643,650	737,808	1,041,490